

## CASARZA LIGURE (GENOA) / JUNE 2025 / FOR IMMEDIATE RELEASE

## Sanguineti Doubles Revenue and Capacity with New HQ in Casarza Ligure, near Genoa

- Sanguineti, part of Quick Group, has completed its relocation to new headquarters in Casarza Ligure, Italy
- The new 8,000-square metre facility includes €1.6 million of new equipment, plus enhanced layout design to improve efficiency and develop production capability
- The move allows for closer departmental collaboration both within Sanguineti and with the wider Quick Group
- Company revenue has more than doubled in two years, and the new facility supports continued growth with ongoing workforce expansion

It's fair to say that Sanguineti has witnessed decades of transformation in the yacht and superyacht industry since its founding back in 1958, just as the fledgling superyacht sector was starting to find its feet. But one thing hasn't changed – the artisanal approach to designing, engineering and manufacturing equipment for superyachts that embodies the very idea of the art of making in Italy. The quality of the company's work makes it sought after by serious builders, particularly those who need custom elements tailored to their projects. Sanguineti's gangways, swim platforms, tender cranes, lifts, multifunctional ladders, retractable capstans and even its iconic director-style chairs are found on superyachts cruising all over the world, including many venerable designs launched four, five or even six decades ago.

Now, with demand for Sanguineti's products burgeoning and following the company's acquisition by the Quick Group – the international market leader in the design, engineering and manufacturing of a broad range of essential marine components – in 2023, Sanguineti is undergoing its own transformation, relocating to new headquarters in Casarza Ligure, just a few kilometres south of the original production site in Chiavari, near Genoa.

The move comes after a two-year, €4+ million investment in an 8,000-square metre state-of-the-art facility, which includes €3 million allocated to infrastructure development and around €1.6 million for new machinery. The relocation comes as Sanguineti experiences unprecedented growth, with revenues more than doubling over the last two years.

The new facility enables production to grow with demand. Its layout has been meticulously designed to optimize production areas, offices and extensive outdoor spaces, all of which are tailored to meet future challenges with greater efficiency and flexibility, while further enhancing the ability of the highly skilled workforce to produce exceptional products.

"Sanguineti has a long and incredible history, and its reputation for producing equipment engineered and finished with true craftsmanship has always been strong – however, the production capabilities in terms of output were always a little limited with the original facility in Chiavari," says Simone Lorenzano, a superyacht industry veteran who was appointed Managing Director of Sanguineti in



## Part of QuickGroup

February 2025.

"With our acquisition by Quick Group came exciting opportunities for development and investment in a custom-designed new HQ and production facility, twice the size of the Chiavari site. This new location is close enough to the original site to ensure we could retain our artisanal workforce and stay near many of the major Italian superyacht shipyards we supply, while also enabling closer collaboration with our partner companies under the Quick Group umbrella."

The new site includes a wide array of the latest production equipment, including new CNC milling machines, water-jet cutters, lathes – all connected digitally to the design office – as well as a newly built paint shop. The facility has been carefully designed to strengthen interdepartmental collaboration and improve technical flow.

"We are now fully compliant with Industry 4.0 standards, which has had a huge impact on reducing the production lead time for individual components," Lorenzano explains. "But just as importantly, the system has been implemented in a way that preserves our artisanal identity. What we produce isn't industrial or mass-manufactured—these are one-offs or limited run pieces. Each part, each cylinder, each component of a gangway or a crane we build is almost a unique piece."

Coming alongside the physical move is a strategic one – Sanguineti is investing in expanding its workforce, aiming to add more people who will train alongside experienced craftsmen, ensuring both that expanded production can be met and that the skills honed over decades can be passed on to the next generation of Sanguineti artisans.

Finally, the move to the new facility has brought with it a broadening of its target market. "Sanguineti's current core market is superyachts in the 30- to 60-metre range, but we are already looking to work on even larger yachts," Lorenzano says. "With our new machinery and expanded production capabilities we have the capacity to work on projects of 80 metres or more. It's in our DNA," he concludes, "and we're determined to keep evolving. The move to Casarza Ligure is another exciting step on that path."

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