

ARCO Marine Partners with S.M. Osgood to Expand Reach of Zeus High-Energy Product Line

Pensacola, FL – 6/2/2025 – ARCO Marine, a manufacturing leader in high-performance charging systems for marine and RV applications, is proud to announce a new strategic partnership with S.M. Osgood, a top-tier manufacturer representative group specializing in the marine and RV industries. This partnership will focus on expanding the reach of ARCO's Zeus High Energy Product Line, including the Zeus Bluetooth Regulator and 12V, 24V, and 48V High Output Alternators.

The collaboration marks a significant step forward in bringing ARCO's innovative power solutions to a broader customer base across North America. Known for their cutting-edge performance, durability, and intelligent regulation capabilities, the Zeus product line is designed to meet the demanding energy needs of modern marine and RV systems.

"SMO is excited to partner with the ARCO team," said Brandon Dekker, President of SM Osgood. "ARCO is highly focused in the high output alternator category. They are working hard to bring the best performing products to their customer base. They understand the importance of listening to the voice of the customer and delivering solutions to specific customer requirements. This customer-centric approach will lead to continued success of the strong ARCO brand. SMO is proud to form this new partnership."

Through this partnership, SM Osgood will represent and promote ARCO's Zeus product line across its well-established network of distributors and OEM partners, further enhancing ARCO's footprint in the power conversion and charging market.

"ARCO is proud to partner with S.M. Osgood, a company that shares our commitment to quality, innovation, and customer service," said Ben Stoddard CEO of ARCO. "Together, we're delivering top-tier power generation solutions to the RV and Marine industries with seamless access to our combined engineering expertise. With over 65 years of shared industry experience, we know what it takes to get the job done right."

This alliance reflects ARCO's continued investment in building strong partnerships that prioritize innovation, customer satisfaction, and long-term growth.

About ARCO Marine

Founded in 1960, ARCO Marine is a U.S.-based manufacturer of premium alternators, starters, tilt/trim motors, and advanced charging solutions for the marine and RV industries. ARCO's Zeus line of Bluetooth-enabled regulators and high-output alternators are engineered to meet the power demands of today's most sophisticated energy systems.

About S.M. Osgood

S.M. Osgood is a premier manufacturer's representative agency specializing in marine and RV markets. With a commitment to excellence and a history of trusted industry partnerships, SMO delivers powerful market access and support for brands across the U.S.