

FOR IMMEDIATE RELEASE

West Marine Pro Launches Enhanced Mobile App to Power On-the-Go Marine Professionals

Fort Lauderdale, FL [April 29, 2025] West Marine Pro, the wholesale division of West Marine, has launched a full-featured mobile app, available on IOS and Android. The West Marine Pro app is designed to make ordering marine parts and supplies fast, easy and efficient for marine professionals. Whether managing a marina, operating a fleet, or running a single van, West Marine Pro offers direct mobile access to more than 100,000 marine products. With real-time inventory checks, barcode scanning, digital signer cards, and customizable delivery options, the app puts complete purchasing power in the hands of marine service providers—anytime, anywhere.

Key Features of the App Include:

- Full access to a comprehensive catalog of marine parts and accessories
- Competitive wholesale pricing tailored for marine businesses
- Advanced search functionality, including barcode scanning and part number lookup
- Live inventory and up-to-date tiered pricing
- Streamlined account management with invoice tracking and multi-location support
- Direct, one-click access to assigned sales rep and support team

“Marine professionals don’t have time to waste chasing down parts,” said Paulee Day, Chief Operating Officer at West Marine. “With this app, we’re giving them the tools they need to run their business more easily—right from their phone. It’s about more than convenience; it’s about keeping their operations moving without interruption.”

The West Marine Pro app is optimized for the realities of the marine service industry—helping users reduce downtime, streamline reorders, and manage purchasing across multiple locations. With a nationwide footprint of over 200 stores and two major distribution centers, West Marine Pro ensures professionals can access what they need, when they need it.

Marine mechanics, fleet operators, independent contractors, and repair shops across the country rely on West Marine Pro to keep their businesses afloat—and now, that access is faster and more powerful than ever.

[Download the West Marine Pro app today](#) and experience a smarter way to buy boat parts and marine supplies—on your schedule, wherever you work.

About West Marine Pro

West Marine Pro, the wholesale division of West Marine, is one of the largest distributors of marine products and accessories in the United States. With Distribution Centers in Hollister, California, and Rock Hill, South Carolina, along with regional hubs, the company ensures fast and efficient delivery nationwide. West Marine Pro offers a wide array of products from over 1,000 top marine vendors, including its own West Marine-branded items. Their services include a Rigging Shop and custom Boat Graphics. Known for competitive pricing and volume discounts, West Marine Pro is dedicated to delivering quality products and exceptional customer service. For more information, visit [WestMarinePro.com](https://www.WestMarinePro.com).

Thanks!

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