



FOR IMMEDIATE RELEASE

Contact: Mark Jerkins
Tinsley Creative
863.583.0081
mark@tinsleycreative.com

Scout Boats, Inc. Adds New Florida Dealer; Two New Locations to Roster

Summerville, SC – Scout Boats, Inc. recently added Ultimate Marine of Central Florida, LLC, to its growing roster of dealers. Both the Orlando and New Smyrna Ultimate Marine locations will join other Florida dealers in Scout's network.

"We're excited to join the Scout Boats family and to represent the prestigious Scout brand to our audience," said Ultimate Marine of Central Florida Owner Joe Labon. "We feel Scout is the perfect complement to our dealership because here at Ultimate Marine, we pride ourselves on delivering VIP experiences that offer a level of quality and service unmatched in the marine industry."

"We're pleased to be partnered with this outstanding dealership," said Alan Lang, Director of Sales & Marketing for Scout Boats. "These two dealership locations will help us penetrate further those important markets that will help our continued growth."

Scout currently builds luxury sportfishing center console, dual console, luxury crossover and inshore/bay boat models ranging from 17' to 67'. Since its founding over 35 years ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit www.scoutboats.com; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

###

MSJ:050525