



PRESS RELEASE

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Expanding Our Reach. Elevating Our Brands.

Modern Recreational Technologies, Inc. is excited to welcome **Matt Anzardo** as our new **Director of Strategic Marketing** — a key move in our commitment to accelerating global growth and expanding the footprint of MRT's market-leading brands across the Aquatics, Parks, Marine, Yacht, and Fuel Additives segments.

Matt joins MRT with 23 years of experience at AkzoNobel®, where he helped lead the charge in multi-component, professionally applied coatings and played a vital role in building global brand strategies. His extensive expertise in premium yacht finishes, brand management, and product launches—paired with his leadership on the International Superyacht Society board—makes him the ideal partner to lead our strategic marketing efforts and grow our presence in the superyacht and professional marine sectors.



In his new role, Matt will report directly to Scott Townsend and serve as a member of our Commercial Leadership Team, working closely with Sales, RD&I, and our centralized marketing and analytics teams to drive alignment, innovation, and measurable results.

"Matt's addition to our leadership team marks an important step forward in our mission to expand MRT's global presence," said Scott Townsend, President of Modern Recreational Technologies, Inc. "His deep experience in professionally applied coatings, global brand building, and industry leadership—especially in the superyacht and marine sectors—will be instrumental as we continue to grow and elevate the MRT portfolio worldwide."

He can be reached at **manzardo@MRTproducts.com**.