



FOR IMMEDIATE RELEASE
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MarineMax Danvers Appoints New General Manager, Ron Baker

DANVERS, MA (May 22, 2025)— MarineMax is pleased to announce that Ron Baker has been appointed as the new General Manager of its Danvers, Massachusetts store.

Baker brings more than 30 years of leadership experience across multiple industries, including RV, automotive, retail marketing, and service. He spent over a decade with Camping World, serving in various leadership roles such as General Manager, Market Manager, and Regional Vice President. Most recently, he served as Chief Operating Officer of the RV Division at Kunes Auto and RV Group in the Midwest, where he oversaw operations across 14 dealership locations.

Baker's extensive background in retail sales, inventory management, customer service, and fixed operations excellence makes him a strong addition to the MarineMax team. His ability to lead both cultural and procedural change has consistently driven strong financial performance throughout his career.

A passionate water sports enthusiast, Baker is excited to spend more time on the water and deepen his understanding of the marine industry. He brings a customer-focused mindset and a wealth of operational expertise that will support the continued growth and success of the Danvers store. Baker is looking forward to calling New England home and enjoying the area's beautiful summers with his family, which includes grown children and 15 grandchildren. A devoted Boston Red Sox fan, Baker is eager to experience game days at Fenway Park and explore the historic charm of the Greater Boston area.

MarineMax welcomes Ron Baker to the team and looks forward to his leadership at the Danvers location.

RESOURCES

Images | <https://marinemax.smugmug.com/Team-Members/MarineMax-Danvers/i-zGptFMR/A>

ABOUT MARINEMAX

As the world's largest lifestyle retailer of recreational boats and yachts, as well as yacht concierge and superyacht services, MarineMax (NYSE: HZO) is United by Water. We have over 120 locations worldwide, including over 70 dealerships and 65 marina and storage facilities. Our integrated business includes IGY Marinas, which operates luxury marinas in yachting and sport fishing destinations around the world; Fraser Yachts Group and Northrop & Johnson, leading superyacht brokerage and luxury yacht services companies; Cruisers Yachts, one of the world's premier manufacturers of premium sport yachts, motor yachts, and Aviara luxury dayboats; and Intrepid Powerboats, a premier manufacturer of powerboats. To enhance and simplify the customer experience, we provide financing and insurance services as well as leading digital technology products that connect boaters to a network of preferred marinas, dealers, and marine professionals through Boatyard and Boatzon. In addition, we operate MarineMax Vacations in Tortola, British Virgin Islands, which offers our charter vacation guests the luxury boating adventures of a lifetime. Land comprises 29% of the earth's surface. We're focused on the other 71%. Learn more at www.marinemax.com.

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