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JOHN SALVATORE JOINS SHADOW-CASTER AS COO

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Salvatore comes to Shadow-Caster with an impressive history of leadership, supply chain optimization, business development and quality assurance. With a strong manufacturing background, he is highly accomplished in multi-faceted process improvement.

No stranger to the marine industry, Salvatore was most recently the director of operations at OEM Statement Marine. Prior to this, he served as the general manager of Marine Mat and the general manager of Watercraft Superstore. "I'm excited to be part of this innovative company and look forward to working closely with Brian and the Shadow-Caster team in delivering premium marine lighting user experiences to our boatbuilding and aftermarket customers."

"We're excited to welcome John to the executive team," said Rogers. "He's a transformational leader and proven change agent. I'm confident that as we continue to pioneer new products and explore new markets, he will be a tremendous asset to Shadow-Caster."

Shadow-Caster's pioneering technology helped form NMEA 2000 lighting control standards and many of its products utilize this plug-and-play protocol. The company manufactures all its products in the US. It has longstanding partnerships with numerous marine electronics manufacturers and boatbuilding OEMs to deliver integrated lighting control solutions.

Contact Shadow-Caster, Inc., 2060 Calumet St., Clearwater, FL 33765. 727-474 2877. info@shadow-caster.com; www.shadow-caster.com.

If you have questions about this press release or client, please contact us:

Martin Flory Group, PO Box 360, Gurnee IL 60031

847-662-9070; Fax: 847-336-7126

news@martinflory.com; www.martinflory.com

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Editor's note:

After 63 years of serving the marine industry, Martin Flory Group is closing operations on June 30, 2025. We will especially miss you, our editorial friends and colleagues. Our website will remain live for some time months for your continued use. We wish you fairs seas, a following wind and the very best of luck in your future endeavors! It sure has been fun!

Laura Martin.