



## FOR IMMEDIATE RELEASE

### **Global Women's Walk 2025: A Worldwide Celebration of Women in the Marine Industry**

Chattanooga, TN, April 1, 2025 – The marine industry is coming together for an unprecedented global event. The Global Women's Walk 2025, launched by the Soundings Trade Only Group, Metstrade, British Marine, and *Marine Industry News*, is a movement to honor, support, and elevate the powerhouse women shaping the marine industry. From May 11–18, 2025, coinciding with International Women in Maritime Day, industry professionals and supporters are invited to walk 5Km (3.2 miles)—wherever they are, with whomever they choose. Open to all genders, this walk promotes unity, progress, and recognition for the contributions of women in the marine sector.

### **Making an Impact Beyond the Walk**

The Global Women's Walk 2025 will extend its impact beyond the industry by supporting Room to Read, a global nonprofit dedicated to literacy, learning, and gender equality. Participants will have the opportunity to donate and contribute to advancing education for young girls worldwide. Learn more at [RoomtoRead.org](https://RoomtoRead.org).

### **Share Your Walk, Inspire Others.**

Participants are encouraged to share their global walk experiences on social media using #GlobalWomensWalk2025. These inspiring moments will be featured in *Soundings Trade Only* and *Marine Industry News*, as well as on the jumbo screen at the Women in the Marine Industry International Event at Metstrade on November 19, 2025.

"At Metstrade, we are committed to fostering diversity and innovation within the marine sector. The Global Women's Walk 2025 unites our industry in celebration, recognition, and action, reinforcing the importance of supporting women in maritime worldwide," said Patricia Becker, Exhibition Manager of Metstrade.

"The Global Women's Walk 2025 is a powerful demonstration of unity and progress in the marine industry. This initiative is about more than just taking steps—it's about driving real change, strengthening connections, and recognizing the impact of women in many facets of our industry. I encourage everyone to join us in celebrating, supporting, and elevating women in the marine industry worldwide," added Michele Goldsmith, vice president and general manager of the Soundings Trade Only Group, and founder of the Women in the Industry programs.

"Representation matters, and the Global Women's Walk 2025 is a testament to the power of visibility, support, and collaboration. Every step taken in this initiative is a step toward a stronger, more inclusive marine industry," stated Lesley Robinson, CEO of British Marine.

### **How to Get Involved**

- ✓ Register starting April 1<sup>st</sup> at [www.tradeonlytoday.com/global-womens-walk-2025](https://www.tradeonlytoday.com/global-womens-walk-2025).
- ✓ Donate to Room to Read – Every contribution makes a difference.
- ✓ Walk 5Km anytime, anywhere between May 11–18, 2025 to celebrate the women shaping the marine industry.
- ✓ Share your walk – Use #GlobalWomensWalk2025 and inspire the movement worldwide.

For more information, to register for the walk and donate, please visit [www.tradeonlytoday.com/global-womens-walk-2025](https://www.tradeonlytoday.com/global-womens-walk-2025).

### **About**

#### **Metstrade**

Metstrade is the world's largest trade exhibition for equipment, materials, and systems for the international leisure marine industry. RAI Convention Centre organises it in cooperation with ICOMIA (International Council of Marine Industry Associations). The event's target audience includes yacht builders, naval architects, refit yards, distributors, dealers, wholesalers, captains, marina owners and marine equipment manufacturers worldwide. Metstrade will run from 18-20 November 2025 at RAI Convention Centre.

### **The Soundings Trade Only Group**

The Soundings Trade Only Group is a marine business-to-business multi-media brand, with a mission to provide information to grow your business. It includes a monthly print publication, digital entities including a daily e-newsletter, web, and social media sites, and marine industry events. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, designed to reflect, inform and inspire the marine industry. It is part of Firecrown Media, a global media platform for affluent enthusiasts and includes both consumer and trade marine titles. For more information, about the Soundings Trade Only Group, please visit [www.tradeonlytoday.com](http://www.tradeonlytoday.com), for your free subscription please visit [www.tradeonlytoday.com/subscribe](http://www.tradeonlytoday.com/subscribe).

### **British Marine**

British Marine (the trading name of British Marine Federation Limited) is the trade association for the UK leisure, superyacht, and small commercial marine industry. It has some 1.300 members drawn from both seagoing and inland sectors and represents an industry which employs more than 38,000 people in the UK.

British Marine also owns and operates the Southampton International Boat Show (19-28 September 2025) and London Afloat (9-14 April 2025). For more information about the work of British Marine and how to join, please visit the website: [www.britishmarine.co.uk](http://www.britishmarine.co.uk), or follow British Marine on [Twitter](#), [LinkedIn](#) and [Facebook](#).

### **Marine Industry News**

*Marine Industry News* is an independent trade publication covering the latest leisure marine, superyacht, and commercial marine news from across the globe. *MIN* Aims to keep the marine industry engaged and informed through its free and accessible content via its website, printed publication, email newsletter and social channels. *Marine Industry News* reports on the top stories, business news, new products, and events worldwide and its online news is translatable into ten different languages.