

JEFF BROWN YACHTS ANNOUNCES DENIZ OZCAKIR AS HEAD OF SALES AND MARKETING

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San Diego, CA – April 3, 2025 – Jeff Brown Yachts is proud to announce the appointment of Deniz Ozcakir as the new Head of Sales and Marketing, marking an exciting new chapter for the esteemed yacht dealership. With an impressive 20 years of experience in the luxury yacht industry, Deniz is poised to lead efforts that will strengthen customer relationships, boost brand visibility, and drive growth as Jeff Brown Yachts continues to solidify its position as a premier bespoke yacht dealership.

A Vision for Growth and Innovation

Deniz Ozcakir is eager to take on his new role, sharing his excitement for the opportunity with the following statement: "I am thrilled to be joining the esteemed Jeff Brown Yachts team and am eager to contribute to the continued growth and success of the company. With its reputation as a leading name in the yachting industry, Jeff Brown Yachts has set a high standard, and I look forward to driving innovation, fostering excellence, and building upon the remarkable legacy the company has established."

A seasoned professional with over two decades of leadership experience in the global yachting industry, Deniz has a proven track record of success across sales, marketing, and business development. Prior to joining Jeff Brown Yachts, he served as Director of Sales and Marketing for one of Europe's top yacht distributors, Trio Deniz. His leadership has been instrumental in business growth, team development, and forging key industry partnerships.

Leadership and Industry Expertise

Deniz's career is a testament to his deep understanding of the luxury yachting world. His ability to navigate complex markets and expand brand presence will be invaluable to Jeff Brown Yachts as they continue to deliver unparalleled service to their discerning clientele. In addition to his professional achievements, Deniz is also committed to sustainability and community engagement, having actively contributed to marine conservation initiatives and sailing education.

On a personal note, Deniz is a devoted family man, happily married with two daughters. His passion for leadership and innovation is evident not only in his professional life but also in his dedication to his family and his broader contributions to the yachting industry.

A Strong Fit for the Team

Jeff Brown, President of Jeff Brown Yachts, expressed his enthusiasm for the new hire, saying, "We are excited to welcome Deniz to the team. I've had the privilege of knowing Deniz for many years and have witnessed his exceptional leadership in Europe. His extensive knowledge of the industry, cultural fit, and dedication to his family make him an excellent addition to our team. We look forward to seeing him excel and contribute to our ongoing success and growth."

Deniz's appointment comes at a pivotal time for Jeff Brown Yachts, as the company looks to further enhance its reputation for bespoke services and excellence in the luxury yacht market. With his leadership, the company is poised for continued growth and success.

For more information about Jeff Brown Yachts and its offerings, visit www.jeffbrown-yachts.com.

About Jeff Brown Yachts

Jeff Brown Yachts is a premier yacht dealership specializing in the sale of luxury yachts and superyachts. Known for offering bespoke services and exceptional expertise, Jeff Brown Yachts provides clients with a world-class experience in the search for the finest vessels available. With a reputation built on trust, service, and an unwavering commitment to excellence, Jeff Brown Yachts continues to lead the industry in yacht sales and services.



