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**FOR IMMEDIATE RELEASE:**  
*April 7, 2025*

## **MACK BORING & PARTS CO. ANNOUNCES NEW PARTNERSHIP WITH MERCURY MARINE AS A MERCURY ENGINE POWER CENTER**

**Somerset, N.J.** – Mack Boring & Parts Co., a leading provider of marine and industrial power solutions, is pleased to announce a new partnership with Mercury Marine, a division of Brunswick Corporation (NYSE: BC). As an authorized Mercury Engine Power Center, Mack Boring will now provide comprehensive sales, service, and support for Mercury Marine’s innovative lineup of engines.

This strategic collaboration strengthens Mack Boring’s commitment to delivering best-in-class power solutions to its customers across the Northeast and Mid-Atlantic regions. By joining forces with Mercury Marine, a global leader in marine propulsion technology, Mack Boring expands its ability to offer cutting-edge outboard and sterndrive engines, along with exceptional technical expertise and customer service.

“We are thrilled to partner with Mercury Marine and bring their world-class engine solutions to our customers,” said Patrick McGovern, President of Mack Boring & Parts Co. “This partnership aligns with our mission to provide the highest quality power solutions and service excellence in the marine industry. We look forward to supporting boaters and marine professionals with Mercury’s industry-leading products and technology.”

Randy Caruana, Vice President of Sales for Mercury Marine, also emphasized the significance of the partnership: “Mack Boring & Parts Co. has built a strong reputation in the marine industry, and we are excited to collaborate with them as a Mercury Engine Power Center. Their dedication to customer service and technical expertise aligns perfectly with Mercury Marine’s commitment to providing innovative and reliable propulsion solutions. We look forward to working together to serve boaters throughout the Northeast and Mid-Atlantic regions.”

As a Mercury Engine Power Center, Mack Boring will offer a full range of Mercury Marine products, including outboards, sterndrives, and inboard propulsion systems. The

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company will also provide factory-trained service and technical support to ensure customers receive top-tier assistance for their engine needs.

For more information on Mack Boring & Parts Co., please visit [www.mackboring.com](http://www.mackboring.com).

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## **About Mack Boring & Parts Co.**

Mack Boring & Parts Co. is a privately owned business, having recently celebrated its 100-year anniversary with the fourth generation of continuous family leadership. Today, Mack Boring manages nearly 500 Authorized Dealers in North and Central America. Our dedicated staff and highly skilled technicians strive to deliver a premier customer experience and continue a tradition of excellence in the marine and industrial markets. Mack Boring distributes and represents well known global brands such as Yanmar, Scania, Isuzu, ePropulsion, WhisperPower, Mercury, Smartgyro, Aquadrive, Twin Disc and ZF Marine Gears and is a top selling distributor for many of these lines. For more information, please visit [www.mackboring.com](http://www.mackboring.com).

## **About Mercury Marine**

Headquartered in Fond du Lac, Wisconsin, Mercury Marine® is the world's leading manufacturer of recreational marine propulsion engines. A division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications. Mercury empowers boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. The company's industry-leading brand portfolio includes Mercury outboard engines, Mercury MerCruiser® sterndrive and inboard packages, Mercury propellers, Mercury inflatable boats, Mercury SmartCraft® electronics, Land 'N' Sea marine parts distribution and Mercury and Quicksilver® parts and oils. More information is available at [MercuryMarine.com](http://MercuryMarine.com).



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