



American Boat & Yacht Council (ABYC)  
613 Third St. Suite 10 • Annapolis, MD 21403  
410-990-4460 • [www.abycinc.org](http://www.abycinc.org)

## FOR IMMEDIATE RELEASE

Media contact: Shannon Aronson, [saronson@abycinc.org](mailto:saronson@abycinc.org), 410.990.4460 x105



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## Marine Service Technician Week Set to Launch Next Week

*Get ready to celebrate marine techs, April 21-25*

**ANNAPOLIS, Md. (April 14, 2025)** – The American Boat & Yacht Council (ABYC) will host the fourth annual "International Marine Service Technician Week," next week, April 21-25, 2025. The week is dedicated to recognizing the exceptional skills and commitment of marine service professionals.

All are invited to join the celebration by posting about their technicians on social media, hosting their own recognition events, buying lunch or breakfast, and finding creative ways to say thank you.

"Marine technicians are the backbone of safe, reliable, and enjoyable boating experiences," said Shannon Aronson, senior director of marketing and communications at ABYC. "We're excited to celebrate alongside the boating community and to highlight this rewarding career path."

Throughout the week, ABYC will spotlight technicians on social media, host daily technical challenges with prize rewards, and provide online educational

opportunities. The celebration will also feature the presentation of the "Outstanding Technicians" and the "New Achiever" awards. The winners will be announced on April 24.

Follow #MarineServiceTechWeek and #ThankYouMarineTechs on social media for updates.

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**Social media suggestion:** Marine Service Technician Week kicks off April 21–25! Join ABYC in celebrating the techs who keep us safe on the water. Share shout-outs, treat your team, and follow along for prizes!

[Abycinc.org/thankyoutechs](http://Abycinc.org/thankyoutechs) #MarineServiceTechWeek  
#ThankYouMarineTechs

Since 1954, the nonprofit American Boat & Yacht Council (ABYC) has developed safety standards for boat design, construction, equipage, repair and maintenance. The essential global source of marine industry technical information, ABYC's product safety standards, credentialing, education, training, and other tools help members make boating safer.