



## **Correct Craft Launches Revel Boats**

*Raising the Standard for Performance and Style in Pontoons*

**ORLANDO, FL** (April 25th, 2025) — Correct Craft is proud to announce the launch of its newest brand, Revel Boats.

Revel was created for families, friends, and adventurers who value time

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together on the water. Built with performance you won't find in your typical pontoon, the comfort you'd expect from a towboat, and thoughtful features throughout, Revel is designed to make every outing memorable, not by adding complexity but by making time on the water easier, more comfortable, more thrilling, and more meaningful.

"At Correct Craft, our focus has always been about making life better for our customers, our people, and our communities," said Bill Yeargin, CEO of Correct Craft. "Revel gives us an opportunity to bring that same spirit to the pontoon market. It's about building boats that help people connect, explore nature, and create memories that will last a lifetime."

One of Revel's breakthrough innovations is the Revel Steptoon™ with Revel Tracking System (RTS)™. Designed to elevate the performance standard for pontoons, the Steptoon significantly reduces drag, increases top-end speed, and enhances maneuverability at both moderate and high speeds. The Revel Steptoon with RTS represents the most meaningful improvement to pontoon performance since the introduction of the tri-toon, pushing the category forward with handling and ride quality previously unseen in the segment.

Revel Boats president Chris Gruber stated, "We believe great boating starts with innovation and making memories on the water. That's why our team passionately crafts elegant boats inspired by our customers' stories."

Starting today, customers can explore Revel's lineup, customize their dream boat, and request to be contacted by a dealer near them through the Revel [website](#). Revel boats feature spacious layouts, premium materials, intuitive technology, and a commitment to quality that reflects Correct Craft's 100-year reputation.

**About Revel Boats:** Revel was built around a simple idea, time on the water should be about more than just the destination; it should be about the moments along the way. Designed for families, friends, and adventurers who believe

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every moment is worth celebrating, Revel boats combine thoughtful design, real-world performance, and the comfort to make every outing something special. Revel is part of the Correct Craft family of brands, which has been committed to “Making Life Better” for nearly a century. For more information, please visit [www.revelboats.com](http://www.revelboats.com).

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**About Correct Craft:** Celebrating 100 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. Focused on “Making Life Better,” the Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, Parker, and Revel boat companies, Pleasurecraft Engine Group, Indmar Marine Engines, Velvet Drive Transmissions, Ingenuity Electric, Mach Connections, Merritt Precision, Osmosis, Watershed Innovation, and Aktion Parks. For more information, please visit [www.correctcraft.com](http://www.correctcraft.com).

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