



SOUNDINGS
Trade Only

FOR IMMEDIATE RELEASE

The Soundings Trade Only Group launches the Luminary Impact Awards.

Chattanooga, TN, Marc 25, 2025 — The Soundings Trade Only Group is proud to announce the launch of the **Luminary Impact Awards**, honoring exceptional contributions of a team or individual who harness business as a force for good while advancing the marine industry's future. These prestigious awards recognize those whose initiatives have created measurable impact—fostering innovation, sustainability, and leadership across their company, industry, and community.

With categories designed to reflect the diverse ways professionals can create change, the Luminary Impact Awards highlight excellence in individual achievement, team collaboration, sustainability innovation, and community leadership. Whether through pioneering environmental initiatives, transformative business strategies, or philanthropic endeavors, honorees exemplify the power of purpose-driven leadership in shaping the industry's future. More than an accolade, these awards serve as a catalyst for positive change—encouraging industry-wide progress and inspiring the next generation of changemakers.

“The marine industry is driven by individuals at every level—from the factory floor to the executive suite—who are using their roles to create meaningful change. They are reaching beyond their grasp with initiatives that not only benefit their companies and employees but also strengthen their communities and the marine industry. The Luminary Impact Awards provide a platform to honor and elevate these efforts, highlighting the individuals and teams making a difference and inspiring others to take action,” said Michele J. Goldsmith, vice president and general manager of the Soundings Trade Only Group.

The Luminary Impact Awards are proudly sponsored by AkzoNobel, a global leader in marine coatings, whose brands include Awlgrip®, Interlux®, International®, and Sea Hawk®.

“With a longstanding presence in the marine industry, AkzoNobel understands the value of recognizing those who are shaping its future. The Luminary Impact Awards reflect the leadership and innovation that help drive meaningful progress. We believe lasting impact comes from those who challenge convention, lead with intent and contribute to both their companies and their wider communities,” said Jemma Lampkin, Global Commercial Director of AkzoNobel Yacht Coatings.

Submissions are free and open from April 1 through May 16, 2025. To discover more and submit an entry, please visit www.tradeonlytoday.com/Luminary-Impact-Awards. Award winners will be profiled in the July 2025 issue of *Soundings Trade Only*.

About the Soundings Trade Only Group:

The Soundings Trade Only Group is the leading marine business-to-business information multi-media brand, with a mission to provide information to grow your business. It includes a monthly print publication, digital entities including e-newsletter, web, and social media sites, and marine industry events. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, designed to reflect, inform and inspire the marine industry. It is part of Firecrown Media, a global media platform for affluent enthusiasts and includes both consumer and trade marine titles. For more information, about the Soundings Trade Only Group, please visit www.tradeonlytoday.com, for your free subscription please visit www.tradeonlytoday.com/subscribe.

About Firecrown:

Firecrown is not just the leading media platform for affluent enthusiasts; it is pioneering the fusion of content and commerce. With more than 50 prestigious publications in the marine, aviation, and hobby markets, Firecrown goes beyond traditional media. Its business encompasses e-commerce, finance, and real estate, all tailored to the communities engaged by its media outlets. Serving more than 24 million U.S. households classified as affluent enthusiasts, these consumers have considerable disposable income and are keen to invest in their passions and adventures. Firecrown is headquartered in Chattanooga, Tennessee.

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