

Men Spot / WJNO | :30**Male VO (age late 40s/50s) / Spot 1**

Guys, if you're losing your hair, or it's thinning, listen up. 40 million men suffer from hair loss. Half of all men over the age of 50 lose their hair. And, hair loss is mostly genetic. That's the bad news, here's the good news. You can stop it, and change it, if you want. Advances in hair transplant technology produce a 100 percent natural, feathery, undetectable hairline. Gone are the days of plugs and corn rows. Call 800 Get Hair, that's 800 Get Hair, or visit BaumanMedical.com, that's BaumanMedical.com (89)

Women Spot / WKOOL – Female Voice Talent (age mid 40s) :30

Twenty million American women have thinning hair. Are you one of them? 40% of middle age women suffer from hair loss. Hair loss can be caused by heredity, hormones, medications, diet, stress, and even years of chemical coloring, straightening and perms. But, you can stop it, and change it, if you want. Bauman Medical Group has helped more than 15,000 patients from around the world restore their own living and growing hair. Stop your hair loss today. Call 800 Get Hair, that's 800 Get Hair or visit BaumanMedical.com, that's BaumanMedical.com (90)

Advances in Technology | :30**Produce two versions – WJNO - male – age late 40s/50ish****WKOOL – female – age mid 40s)**

Combined 60 million men and women suffer from hair loss every year. Are you one of them? Advances in technology have changed everything. Remember the first computers and cell phones. (sfx underneath AOL fax dial up sound). Clumsy and ridiculous. Well, it's the same with the Hair Transplantation. Remember that pluggy, cornrow look – clumsy and ridiculous. Well, no more. Today's hair transplant produces a 100% undetectable, feathery, soft and natural hairline. Call 1-800 Get Hair, that's 1-800 Get Hair, or visit (spell out) Bauman Medical.com, that's BaumanMedical.com (82)

Medical Hair Loss Treatment | :30**WJNO & WKOOL / Produce two versions; one male VO one female VO**

Is your hair thinning? Is it Receding? Can you see more of your scalp than you used to? Millions of men and women suffer from hair loss. But, advances in technology have made hair loss a medically-treatable condition. For over 15 years, Dr. Alan Bauman has helped thousands of men and women from around the world achieve a 100 percent undetectable, soft, and natural hairline with their own living and growing hair. Stop your hair loss now. Call 800 Get Hair, that's 800 Get Hair or visit (*spell out*) baumanmedical.com that's BaumanMedical.com (90)

NEO GRAFT Breakthrough | :30**To Air on WJNO****Male VO: 40ish age**

If you've ever considered a hair transplant, listen up. Breakthrough "NeoGraft" technology now allows for a no-scalpel, no-stitch hair transplant. That means no plugs, no rows, and absolutely NO linear scar. Artistry and technology have finally made hair transplants more comfortable and 100% undetectable. Dr. Alan Bauman has performed more NeoGraft hair transplants than any other doctor in South Florida. If you've been waiting for the right time for a hair transplant, the time is now. Call 800 Get Hair, that's 800 Get Hair or visit baumanmedical.com that's BaumanMedical.com 89

For WZZR only

Bauman Medical – Night Club

Female voice talent, both age range - 30ish...

SFX / nightclub ambiance in background

Girl 1: alright, so you dudes out there listen up...you think you're hot.

Girl 2: ...you've got a great job, you drive a nice car...

Girl 1: and you've got bank... but what's with that hair...

Girl 2: or rather, the lack of it (they giggle)

(40 words to here – target length total: 90 plus or minus 5)

Male Narrator (guy around 30) : Yo, dudes, look, you're too young not to have hair, and let's face it, it's about the hair, chicks dig guys with hair. So, if you've been thinking about getting hair transplants, then stop thinking and call Bauman Medical Group, one of the nations leading hair loss experts.

Back to Nightclub ambiance:

Girl 1: so, if you want our number, call this number right now...

Girl 2: Yeah, that's 1 – 800 GET HAIR, that's 1-800 GET HAIR now,

Girl 1: Or visit BaumanMedical.com, that's Bauman Medical.com

For WZZR

Male VO – late 30s

BMG Scarecrow

Male or Female VO - TBD – maybe cut two versions with male and female VO

Hey guys, remember those old fashioned hair transplants... let's face it, they looked ridiculous and everyone knew it...

That silly doll hair, pluggy look (sfx underneath it of a nursery school and/or playground)

And those corn rows... pleaseeee.... (sfx of scarecrows screeching/flying off with flapping wings)

(cut to very upbeat music) That was then... this is now...

Technology has changed everything, including the hair transplant process. Today's hair transplant procedure produces a 100% natural, undetectable, soft and feathery hairline. No scalpel, no stitch, no linear scar. And best of all

Sfx: stick in a popping sound and the scarecrows screeching and flapping away:

...no more plugs, no more cornrows.

Call 800 GET HAIR, that's 800 GET HAIR now or visit baumanmedical.com, that's baumanmedical.com

(85)