

The Radio Producers

Client: Pathfinder Business Strategies
Category/type: Financial Services

Writer/Producer: Jeff Mustard
Media: Radio - :60

Title: Young Drew Miles

Male/AnnCR: (B.G. – young kids school classroom), Young drew miles, president of Pathfinders Business Strategies, a company that helps people save thousands of dollars in taxes, always knew what he wanted to do.... 7.5

Teacher/female: So, tommy, what do you want to be when you grow up? 2.25

Boy/Tommy: A policeman, so I can fight bad guys and help people. 2.75

Teacher: very good, and you , Billy? - 1.5

Boy/Billy: a fireman, so I can fight fires and help people. 2.5

Teacher: And you Drew Miles, what do you want to be when you grow up? 3.

Boy/Drew: I want to be a lawyer and tax accountant....2

Teacher: Really, why's that? 1.5 – (23 to here)

Boy/Drew: I see an injustice in the American capital financial system with an unfair burden on American's making the greatest amount of money paying the highest taxes.... When I grow up I want to help people "cut their taxes" :10/ :33 to here:

Students in Unision: go Drew...Cut my taxes, cut my taxes... 3.5 (36.5)

AnnCR: Drew Miles grew up and became a lawyer and tax accountant. He formed Pathfinder Business Strategies and since 1998, Drew's company has helped more than 7 thousand American's across the country save more than \$500 million dollars in taxes. :11.5 – (.48)

AnnCR: Outro: just dial #250 on your cell phone and say "CutMyTaxes," and you'll automatically be connected to our offices and instantly receive a text to your phone with a link directly to our website. Just dial #250 and say CutMYTaxes, that's #250 and say "cut my taxes" – 50 words / :15 seconds

1.03 – trim .03