

## WINES

BAROSSA

- ♦ Eldest son of Lorraine & Neil Ashmead
- ◆ Co-Managing Director

## Cameron Ashmead

ameron is responsible for managing Elderton's business. After 11 years working in far flung markets such as Sydney, London and Munich he returned to the family fold in 2003. Like the entire Ashmead family, he is passionate about food and wine. Being a strong believer in the Barossa cause, Cameron is the Chairman of the Barossa Community Store. He is also the current chairman of the Nuriootpa Regional Community Association. Additionally he sits on the Barossa Grape Wine maker Association Environmental Committee.

