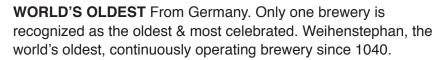




ORIGINAL



WORLD'S BEST 2011 Named World Beer Awards "The Best Beer in the World," along with 27 other World Beer Awards between 2009 and 2014.

INNOVATIVE BREWING Home of the acclaimed Weihenstephan Brewing University, where many of today's top craft brewers have studied.

Malt	Light barley malt	
Hops	Hallertauer Perle	
Yeast Strain	Bottom-fermenting	
Flavor Characteristics	Flowery, golden lager, sweet tasting with a big malty aroma. Fruity, light, pale, light sparkling	
Food Pairings	Solid food, roast, poultry & game	
Color	Golden	
Filtration	Filtered	
Alc./Vol.	5.1%	

4/6/11.2oz bottle UPC	7 52245 12250 3
4/6/11.2oz 6 pack UPC	7 52245 14350 8
20/16.9oz bottle UPC	7 52245 11450 8



