

HARKEN

ABOUT HARKEN

We created Harken Chardonnay because we missed that rich, oaky taste of Chardonnays gone by. At some point, someone decided that those great toasty notes and buttery finish went out of style. We think that's crazy. So we brought it back.

SELLING POINTS

- 100% barrel fermented, aged seven months in fusion barrels made of alternating staves of 60% American oak and 40% French oak
- Sourced from premium grape-growing regions throughout California, including Monterey, Clarksburg, and Paso Robles
- A fast-growing, top 20 Chardonnay in the Super Premium category and Impact HOT Prospect Brand

FAMILY



750mL

Chardonnay
Pinot Noir
(select markets)



375mL

Chardonnay



WINEMAKER NOTES

Harken Chardonnay is 100% barrel fermented to create a rich Chardonnay exhibiting a classic profile of tropical fruit and Bosc pear with warm oak aromatics. The palate suggests crème brûlée and buttered toast, and finishes with fresh acidity.

BRAND ACCOLADES AND CERTIFICATIONS



91

2019 CHARDONNAY
**BTI'S WORLD VALUE
WINE CHALLENGE**
October 2020

GOLD

2018 CHARDONNAY
**SAN JOAQUIN
WINE COMPETITION**
July 2020

91

2018 CHARDONNAY
BLUE LIFESTYLE
July 2020

89

2018 CHARDONNAY
WINE.COM
April 2020



POS SUPPORT



Pole Topper/Rack



Case Sleeve



Shelf Talkers