

SCORE BIG ON-PREMISE

Charles Woodson knows the value of passion and hard work and brings it to his wines, just like he did on the field during his legendary football career. **Intercept invites fans to connect with Charles on his wine journey**, giving them the delicious, accessible wine they've been asking for.

WE'RE SCORING EARLY

WINE ENTHUSIAST, NOVEMBER 2019

90 Points

Chardonnay
Paso Robles, 2018

92 Points

Pinot Noir
Paso Robles, 2017

2020 SAN FRANCISCO CHRONICLE WINE COMPETITION

Gold

Red Blend
Paso Robles, 2017

Silver

Cabernet Sauvignon
Paso Robles, 2016

Gold

Pinot Noir
Monterey, 2017

Silver

Chardonnay
Paso Robles, 2018

OUR MVP

Intercept Cabernet Sauvignon is our top seller for a reason—it brings everything you want in a fine Cab at an approachable price for consumers. Plus, all our wines are line priced to make them more approachable for you, too.

Reserve yours while supplies last. Our initial offering of Intercept wines is moving quickly, at an average of 9 cases per on-premise order. Find all our wines at cwinterceptwines.com

WHY PASO ROBLES?

- Up-and-coming region
- Award-winning wines
- Great price, great quality



TOOLS FOR VICTORY

OUR FANBASE IS LOYAL AND GROWING,
PASSIONATE ABOUT FOOTBALL AND THEIR
FAVORITE TEAMS AND PLAYERS—
MAKING INTERCEPT A MENU WINNER.



EMBROIDERED POLO



NAPKINS



COASTERS



BOTTLE STOPPERS
& WINE KEYS



KICKING OFF IN MORE STATES

After a winning launch in Illinois,
Indiana, Michigan, Ohio, and
Wisconsin, we're rolling out in
even more places to keep up with
consumer demand:

- CALIFORNIA
- FLORIDA
- GEORGIA
- MASSACHUSETTS
- NEVADA
- NEW JERSEY
- NEW YORK
- NORTH CAROLINA
- PENNSYLVANIA
- TEXAS

*Available by request

CHARLES IS ALL IN

1MM+
FOLLOWERS!

Charles is highlighting Intercept with
a consistent social media presence



Signed merchandise may be available by request



Please enjoy our wines responsibly. © 2020 Intercept Winery, Parlier, CA | NAT-INT19002