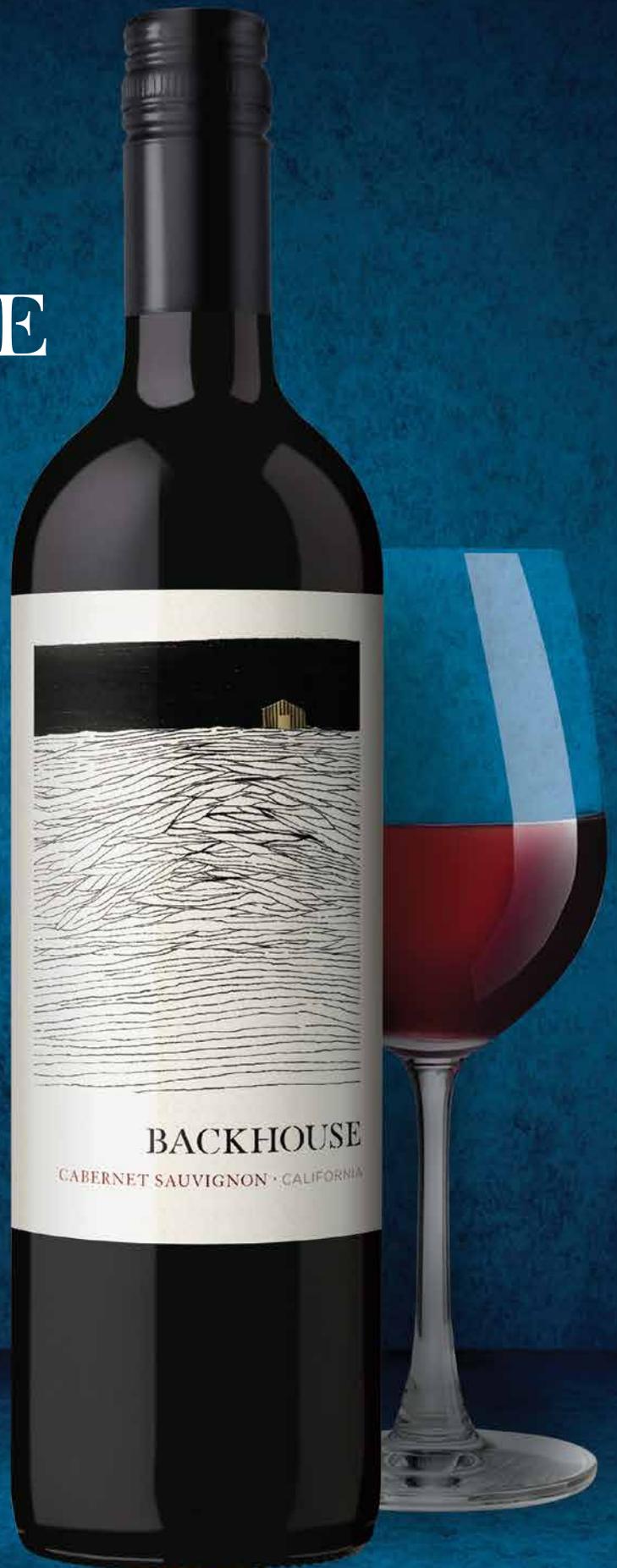




# BACKHOUSE

The old Backhouse was once home to vintners, writers, artists and those who craved the solitude and enjoyment of nature. Through our wines, we strive to bring these memories back to life for a new generation.

[BACKHOUSEWINES.COM](http://BACKHOUSEWINES.COM)





# BACKHOUSE



## KEY SELLING POINTS

- Backhouse is a high quality wine designed specifically for On-Premise
- High margin opportunities
- Year over year award-winning wine

## BRAND STORY

Situated next to the grand willow tree and natural pond, the old Backhouse is home to vintners, writers, and artists—all of whom take inspiration from the natural world. Backhouse wines burst with character and nuanced verve that warrant deep appreciation and stimulating conversation. Welcome to the Backhouse, where life well lived becomes a story well told.

## WINEMAKING APPROACH

Backhouse offers consumers fruit-forward varietals of exceptional quality that are perfect for everyday enjoyment. Our wines are ideal as an aperitif or served with meals as well as special occasions.

Our wines originate from select vineyards located in California’s acclaimed Northern Interior, Sacramento Delta and Central Coast winegrowing regions. These ideally situated, cool-climate vineyards foster slow, even ripening of the grapes, enabling us to produce outstanding premium wines with a balance of rich, ripe fruit flavors and crisp acidity.

## BACKHOUSE VARIETAL INFORMATION

Varietal	CABERNET SAUVIGNON	MERLOT	PINOT NOIR	CHARDONNAY	ZINFANDEL
Vineyards	Lodi, Clarksburg, Monterey	North Valley, Lodi	North Valley, Clarksburg, Monterey	North Valley, Lodi, Clarksburg	Lodi
Winemaking	Stainless steel fermentation on French & American oak staves	Stainless steel fermentation; aged on French oak staves	Stainless steel fermentation; aged on French oak staves	Stainless steel fermentation; no oak aging	Stainless steel fermentation; aged on French oak staves
Taste Profile	Ripe blackberry aromas complemented by flavors of black currant surrounding a rich deep red color	Garnet in color with flavors of black cherry on the palate. Soft and smooth, this wine can be enjoyed with rich pasta dishes and roasted meats	A soft and elegant crimson color followed with flavors of plump red berries and dark cherry	Boasts aromatics of golden apple, ripe pear, toasted oak and hints of banana cream pie. Bright acid with a creamy mid palate add to this medium body, refreshing Chardonnay	Scents of jam and spice with vanilla accents, toasted oak and a rich lingering finish

