South Dakota Soybean Genesis Leaders Program

Class 5 (2025-26)
Dynamic Leadership Skill Development

GROWTH... It's what soybean producers are all about. And now is the time to apply that same principle to yourself. The Soybean Genesis Leaders Program is designed to give active members of the soybean industry a deep foundation in leadership skills and industry knowledge, positioning you for growth at your operation and in your career.

The Soybean Checkoff has partnered with South Dakota Agricultural and Rural Leadership, the premier ag leadership development organization in the state, to deliver this program exclusively for soybean growers. SDARL is proud to offer its proven, hands-on, in-depth learning model to maximize your opportunity for growth.

Seminar Details

I. Soybean Industry Overview
December 8, 2025 | Location TBD

II. Innovation and Forward Focus
January 7, 2026 | Location TBD

III. The Legislative Process
February 2-3, 2026 (Overnight) | Pierre, SD

IV. Leadership Readiness
March 9, 2026 | Location TBD

Eligibility
South Dakota residents age 21 and older with direct participation in the soybean industry are invited to apply to the Genesis Program. Applicants are encouraged to attend the Genesis Program with a spouse/partner to maximize learning and growth.

Seminar Format
Each session is a full day of learning, networking, and hands-on experiences. Seminars will take place in locations around eastern South Dakota, with the Pierre seminar including an overnight stay.

Tuition
A class fee of $200 will apply to each participant. Upon completion of the Genesis Program, the fee will be refunded at the rate of $50 per seminar attended.

Important Dates
Applications will be accepted through December 5, 2025.

Weather Policy
Safety is the top priority. Should inclement weather occur, class members will be notified by 12:00pm the day prior to the seminar if it has been rescheduled.

READY TO APPLY?
Visit sdsoybean.org
or scan the code!

Presented by

SOUTH DAKOTA SOYBEAN CHECKOFF

SDARL
South Dakota Agricultural & Rural Leadership