



South Dakota Soybean Genesis Leaders Program

A dynamic leadership development series

GROWTH... It's what soybean producers are all about. And now is the time to apply that same principle to yourself. The Soybean Genesis Leaders Program is designed to give active members of the soybean industry a deep foundation in leadership skills and industry knowledge, positioning you for growth at your operation and in your career.

The Soybean Checkoff has partnered with South Dakota Agricultural and Rural Leadership, the premier ag leadership development organization in the state, to deliver this program exclusively for soybean growers. SDARL is proud to offer its proven, hands-on, in-depth learning model to maximize your opportunity for growth.

Seminar Details

I. Soybean Industry Overview

December 15, 2023 | Sioux Falls, SD

II. The Legislative Process

January 19, 2024 | Pierre, SD

III. Innovation and Forward Focus

February 16, 2024 | Brookings, SD

IV. Leadership Readiness

March 15, 2024 | Watertown, SD

Application Process

Eligibility

South Dakota residents age 21 and older with direct participation in the soybean industry are invited to apply to the Genesis Program. Up to 25 participants will be selected.

Spouse Participation

Married applicants are strongly encouraged to attend the Genesis Program as a couple to maximize learning and growth. Unmarried applicants are welcomed.

Tuition

A class fee of \$200 will apply to each participant. Upon completion of the Genesis Program, the fee will be refunded at the rate of \$50 per seminar attended.

Important Dates

Applications will be accepted through December 7, 2023.

Weather Policy

Safety is the top priority. Should inclement weather occur, class members will be notified by 12:00pm the day prior to the seminar if it has been rescheduled.

READY TO APPLY?

Visit sdsoybean.org to complete the online application form.

Presented by

