

Saffronart Focusses on Design at its Auction of Fine Jewels This October

Mumbai, 17 August 2018: Saffronart returns with its Online Auction of Fine Jewels on 24-25 October 2018. In its first jewellery auction since 2016, India's leading auction house highlights versatile contemporary designs that are rooted in traditional craftsmanship and techniques. Featuring over 100 lots at attractive price points, each piece has been carefully selected for uniqueness and rarity, tracing the shifts in Indian jewellery design over time.

The design-centric auction features jewellery set with gemstones of unusual cuts, and pieces that push aesthetic boundaries by employing a variety of materials, colours and textures. Among the lots on offer are a pair of vintage Art Deco ruby and diamond ear clips, a carved emerald and diamond ring, and a jade plaque inlaid with rubies and diamonds.

The auction will take place on saffronart.com, and will be preceded by viewings in Mumbai and New Delhi.

ABOUT SAFFRONART

Founded in 2000 by Minal and Dinesh Vazirani, Saffronart is a leading international auction house with deep Indian roots, and is India's most reputed. It is headquartered in Mumbai, with offices in New Delhi, London and New York. At the forefront of selling Indian art, Saffronart holds online and live auctions, exhibitions, and prime property sales throughout the year. Saffronart's focus is to bring transparency to the auction process, and to provide easy access to bidders around the world. Saffronart has so far seen successful sales of over 20,000 artworks and objects across various categories.

Saffronart's services go beyond auctions to include private sales, art storage, appraisals and valuations for our clients, and supporting the efforts of the Indian art world by holding fundraiser auctions. Saffronart has set several global benchmarks for online auctions, and was the subject of a case study at Harvard Business School in 2005.

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