

VOLUNTARY RECALL NOTICE

Subject: **Voluntary Recall of Children's Playtex Plates and Bowls with Printed Designs**
To: **All Playtex Plates and Bowls Retailers**
From: **Playtex (1-888-220-2075)**
Date: **October 3, 2017**

In cooperation with the U.S. Consumer Product Safety Commission ("CPSC"), Playtex is announcing the voluntary recall of the Playtex plates and bowls with printed designs (also called Playtex Mealtime Plates and Bowls with printed graphics). The Playtex plates and bowls began shipping to retailers in October 2009 and stopped shipping on August 1, 2017. Playtex is issuing a letter to all retailers to remove all Playtex plates and bowls with printed designs from store shelves and return all inventory. The recalled plates and bowls are sold under the name, "Playtex Plates" and "Playtex Bowls," which is seen on the front packaging. The plates and bowls have various printed designs including cars, construction scenes, giraffes, princesses, superheroes and more. Example product images are below:



The specific Playtex Plates and Bowls with printed designs and the following UPC numbers are impacted: 078300059134, 078300059110, 078300014409, 078300014416, 078300022114, 078300022138, 078300014423, 078300019244, 078300019251, 078300059646, and 078300059622.

The health and safety of the people who use our products is our top priority. There is a potential risk of choking if the clear plastic layer over the graphics bubbles or peels from the surface of the Playtex plate and bowl. Playtex has received 372 reports of the clear plastic layer over the graphics bubbling or peeling. The firm has received 11 reports of pieces of the detached clear plastic found in children's mouths, including four reports of choking on a piece of the clear plastic layer.

Consumers should immediately take the recalled plates and bowls with printed designs away from infants and toddlers and contact Playtex at 1-888-220-2075 from 8 a.m. to 6 p.m. ET Monday through Friday or online at www.playtexproducts.com for more information and for instructions on how to return the product for a full refund. This recall is for the Playtex plates and bowls with printed designs ONLY. No other Playtex products are affected by this voluntary recall.

Enclosed please find a point-of-purchase poster announcing the details of this recall program. Beginning October 3, 2017, these posters must be displayed in a conspicuous location in the service area of your store for at least one hundred twenty (120) days or until January 30, 2018.

We offer our complete support to you and hope to minimize any inconvenience this may cause.

The CPSC has reviewed and approved this recall plan and will monitor for compliance. Please adhere to the instructions set forth herein. If you have any questions, please do not hesitate to contact us at 1-888-220-2075. Thank you for your support.

IMPORTANT RECALL NOTICE!

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Authorized Retailer Advisory

VOLUNTARY RECALL NOTICE

Children's Playtex Plates and Bowls (WITH VARIOUS PRINTED DESIGNS INCLUDING CARS, CONSTRUCTION SCENES, GIRAFFES, PRINCESSES, SUPERHEROES & MORE)

SOLD FROM OCTOBER 2009 TO AUGUST 2017



The specific Playtex Plates and Bowls with the following UPC numbers are impacted:
078300059134, 078300059110, 078300014409, 078300014416, 078300022114,
078300022138, 078300014423, 078300019244, 078300019251, 078300059646, and
078300059622

There is a potential risk of choking if the clear plastic layer over the graphics bubbles or peels from the surface of the Playtex plate and bowl. These white polypropylene plates and bowls have a colored rim on top and a non-slip bottom. Playtex is written on the bottom of the plates and bowls.

Consumers should stop using the plates and bowls immediately and contact Playtex for instructions on how to return the product for a full refund.

NO OTHER Playtex products are impacted by this voluntary recall

If you have any questions or to participate in the recall, contact Playtex at

(888) 220-2075

or visit our website:

www.playtexproducts.com