

editorial calendar 2016

Month *Bonus Distribution	Theme + Special Section	North America	Cruise	Mexico	Caribbean, Bahamas, Bermuda	Latin America	Europe	Asia/South Pacific	Africa/The Middle East
January	Value Travel Special Section: Delta Air Lines Caribbean, Mexico & Latin America Guide	National Parks "Celebrating 100 Years" Canada (onsite)	River Cruising	Special Section: Delta Air Lines Caribbean, Mexico & Latin America Guide	Special Section: Delta Air Lines Caribbean, Mexico & Latin America Guide	Special Section: Delta Air Lines Caribbean, Mexico & Latin America Guide	Value Travel	Value Travel Japan (onsite)	Value Travel
February	Luxury & Spa Travel	Golf Escapes: *Arizona *California *Florida	Top Cruise Lines for High-End Clients	Spa Escapes	Intimate Escapes	Upscale Getaways: Hotels & Tours	New High-End Stays	High-End Tours	High-End Camps in Kenya & Beyond
March *Home Based Travel Agent Show	Special Section: Delta Air Lines Europe, Middle East & Africa Guide Special Focus: All-Inclusives for Family	Alaska (onsite) Hawaii	Cruise Lines Fit for Families What's New in Small Ship And River Cruising	All-Inclusive News for Families	All-Inclusive News for Families	Destinations Ideal for Families	Special Section: Delta Air Lines Europe, Middle East & Africa Guide	Escorted Tours	Special Section: Delta Air Lines Europe, Middle East & Africa Guide
April	The Culinary Issue	What's New in Vegas Culinary Hotel Packages	Food & Wine at Sea River Cruising	Mexico's Food Scene	Hotels with a Culinary Twist	Culinary-Focused Travel	Culinary Tours/Hotels	Culinary Tours	Culinary-Focused Stays
May *Romance Travel Forum	Special Focus: All-Inclusive Stays	Mountain Vacations What's New in Orlando	What's New on the Big Ships	All-Inclusive	All-Inclusive	What's New in Latin America	New Hotels in Europe	New Hotels in Asia	New Tours & Hotels/ Camps in Southern Africa
June	Destination Weddings & Honeymoons	Destination Weddings & Honeymoons	Destination Weddings & Honeymoons	Destination Weddings & Honeymoons	Destination Weddings & Honeymoons	Honeymoons	Honeymoons	Honeymoons	Honeymoons



Issue	Space	Material
January	11/25/15	12/9/15
February	1/5/16	1/14/16
March	2/5/16	2/16/16
April	3/4/16	3/11/16
May	4/3/16	4/10/16
June	5/16	5/12/16

space & materials deadlines

editorial calendar 2016

Month	Theme + Special Section	North America	Cruise	Mexico	Caribbean, Bahamas, Bermuda	Latin America	Europe	Asia/South Pacific	Africa/The Middle East
*Bonus Distribution									
July	Active & Experiential Travel Special Focus: Rail Travel	Active Stays in US & Canada Rail Travel	Expedition Cruising	Get Off-the-Beaten Path	Active & Experiential Vacations	Active & Experiential Vacations	Active & Experiential Vacations Rail Travel	Active & Experiential Vacations Rail Travel in India	Active & Experiential Vacations
August	Romance Travel Special Focus: All-Inclusive	Off-the-Beaten Path Spots for Romance	River Cruising, including river cruising on America's riverways	All-Inclusives Made for Romance	All-Inclusives Made for Romance	Intimate Spots	Millennial Couples in Europe	Intimate Spots	Made for Romance
September	Family Travel	Tour-Led Family Vacations	What's New for Families on the Big Ships	What's New in Mexico for Multigenerational Family Travel	Villas & Condos for Multigenerational Family Travel	Family-Focused Tours	Heritage Tours	Family-Focused Tours	Family Safaris
October	Luxury and Spa Travel	New High-End Stays Las Vegas	Spa Stays	High-End All-Inclusive Stays	High-End All-Inclusive Stays	Eco Spa Stays	Villa Stays	Exotic Stays	Exotic Stays
*Home Based Travel Agent Show									
November	Hot Destinations and Tours Travel Special Focus: USTOA Tour Operator Intel	Hot Destinations and Tours	Hot Destinations and Tours (Including River Cruising)	Hot Destinations and Tours	Hot Destinations and Tours	Hot Destinations and Tours	Hot Destinations and Tours	Hot Destinations and Tours	Hot Destinations and Tours
*USTOA Marketplace									
December	What's New in Travel for 2017 Special Focus: Readers' Choice Awards: Best of 2016	What's New in Travel for 2017	What's New in Travel for 2017	What's New in Travel for 2017	What's New in Travel for 2017	What's New in Travel for 2017	What's New in Travel for 2017	What's New in Travel for 2017	What's New in Travel for 2017

space & materials deadlines

Issue	Space	Material
July	6/5/16	6/12/16
August	7/7/16	7/11/16
September	8/5/16	8/12/16
October	9/7/16	9/14/16
November	10/6/16	10/13/16
December	11/4/16	11/11/16



e-newsletter schedule

	January	February	March	April	May	June
Recommend Weekly	6, 13, 20, 27	3, 10, 17, 24	2, 9, 16, 23, 30	6, 13, 20, 27	4, 11, 18, 25	1, 8, 15, 22, 29
Cruise	14	11	10	7	5	9
Caribbean, Mexico & Latin America	21	18	17	21	12	16
Florida	28	25	24	28	19	23

	July	August	September	October	November	December
Recommend Weekly	6, 13, 20, 27	3, 10, 17, 24, 31	7, 14, 21, 28	5, 12, 19, 26	2, 9, 16, 30	7, 14, 21, 28
Cruise	14	11	8	6	3	8
Caribbean, Mexico & Latin America	21	18	15	13	10	15
Florida	28	25	22	20	17	22

JANUARY:

Pre- and Post-Cruise Stays – 1/6

FEBRUARY:

Luxury/Spa – 2/24

MARCH:

Family – 3/23

APRIL:

Culinary – 4/20

MAY:

All-Inclusive Stays – 5/25

JUNE:

Weddings/Honeymoons – 6/15

JULY:

Active/Experiential – 7/20

AUGUST:

All-Inclusives – 8/17

SEPTEMBER:

Family – 9/14

OCTOBER:

Luxury/Spa – 10/19

NOVEMBER:

Spotlight on Hot Destinations – 11/16

DECEMBER:

What's New for 2017 – 12/14



newsletter space & materials deadlines 15 days prior to launch

