



(2018) 10th Annual Superheroes 5K & Kids Fun Run, Sunday, March 18
Meadowbrook Park, Chevy Chase, Maryland
(Candy Cane City)

Sponsorship Opportunities

5K REGISTRATION AND DETAILS: <http://tinyurl.com/CBTF5k2018> or
<https://potomac.enmotive.com/events/register/5a1d8b79-ac6c-4254-891d-034f5206f5f9>

Registration is now open! Sign up as an individual, create a team or create corporate challenge.

Sponsors: Submit by 3/2/2018 to receive sponsorship benefits:

☐NOTE: EPS, JPG graphic (EMAIL to the Foundation)

Questions--Email: CBTF@childhoodbraintumor.org

Featured Sponsor \$5,000

Acknowledgement at race and featured

Full banner at race

Logo featured on 5K site, included on website

Newsletter, logo in write up

Included on Facebook

Larger presentation on race shirts

General Event Sponsor: SUPERhero Sponsor \$2,500

Sponsorship acknowledgement at race.

Corporate banner, Logo and name, at race starting/finish line

Logo and name displayed on event T-shirt

Logo on 5K registration site

Newsletter mention and logo posted on CBTF events page

Logo on 5 K page – website

Donation is tax-deductible, tax receipt will be issued

General Event Sponsor: Hero Sponsor \$1,500

Sponsorship acknowledgement at race.

Banner, name recognition

Logo displayed on event T-shirt
Name mention on 5K registration site
Donation is tax-deductible, tax receipt will be issued

Individual / Business Sponsor

_____ \$1,000 Underwriting Support T-Shirt Sponsor (4)

_____ \$500 Underwriting Support Award/Medals Sponsor (4)

_____ \$400 Underwriting Support Food & Beverage (4)

- Logo/Name on T-shirt displayed on back
- Name /logo on event banners (smaller in size than the General Sponsors)

Donation is tax-deductible, tax receipt will be issued.

IN-KIND donations (Equivalent to a cash donation)

- In-Kind donations are comparable to cash sponsorships. Tax receipt will be issued.
 - Submit by 3/05/2017 to receive sponsorship benefits. Contact us:
cbtfmd@aol.com
 - Company name on T-shirt
 - Name on event group banner
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- Water, Beverages
 - Snacks, Fruit
 - Printed Materials, Printing of Signage (banners)
 - Door Prize give-a-ways

Tax deductible receipt will be sent to sponsors.

CBTF Tax No. 52-2122976