



CFH 5K Run-Walk for Affordable Housing

In memory of Rev. Gerard Creedon

2022 Sponsorship Levels

October 23-November 6, 2022 A Live & Virtual Event

The ONLY CFH Fundraising Event in 2022,

So Please Give Generously!

Proceeds Will Provide Much Needed Assistance to
Our Neighbors Who Need it Now More Than Ever!



TOP LEVEL - \$5,000 (Title Sponsor)

- Event "Presented by" [Title Sponsor] positioning on all event communications and promotions
- Name & logo displayed in opening event starting line graphics
- Name & logo presented on banner ad on CFH homepage with link to sponsor website
- Year-long recognition on CFH website
- 6 social media posts
- Name prominent on event T-shirt
- Logo displayed on event registration page
- Invitation for Company Principal to speak during the opening ceremony of live event at Occoquan Regional Park in Lorton, Virginia
- Option to include sponsor marketing materials in registration packets
- 10 event registrations

PLATINUM - \$4,000 (Level 6)

- Logo displayed in event communications and sponsorship listings
- Name on event T-shirt
- 4 social media posts
- 6 month-long recognition on CFH website with link to sponsor website
- Option to include sponsor marketing material in registration packets
- 8 event registrations

DIAMOND - \$2,500 (Level 5)

- Logo displayed in event communications and sponsorship listings
- Name on event T-shirt
- 4 social media posts
- 3 month-long recognition on CFH website with link to sponsor website
- Sponsor name on T-shirt
- Option to include sponsor marketing material in registration packet
- 4 event registrations

GOLD - \$1,000 (Level 4)

- Name displayed in event communications and sponsorship listings
- 2 social media mentions
- Recognition on CFH website
- Sponsor name on event T-shirt
- 3 event registrations

SILVER - \$500 (Level 3)

- 1 social media mention
- Recognition on CFH website
- Sponsor name on event T-shirt
- 2 registrations

BRONZE - \$250 (Level 2)

- 1 social media mention
- Name displayed in event sponsorship listings
- 1 registration

FRIEND - \$100 (Level 1)

- Name displayed in event sponsorship listings