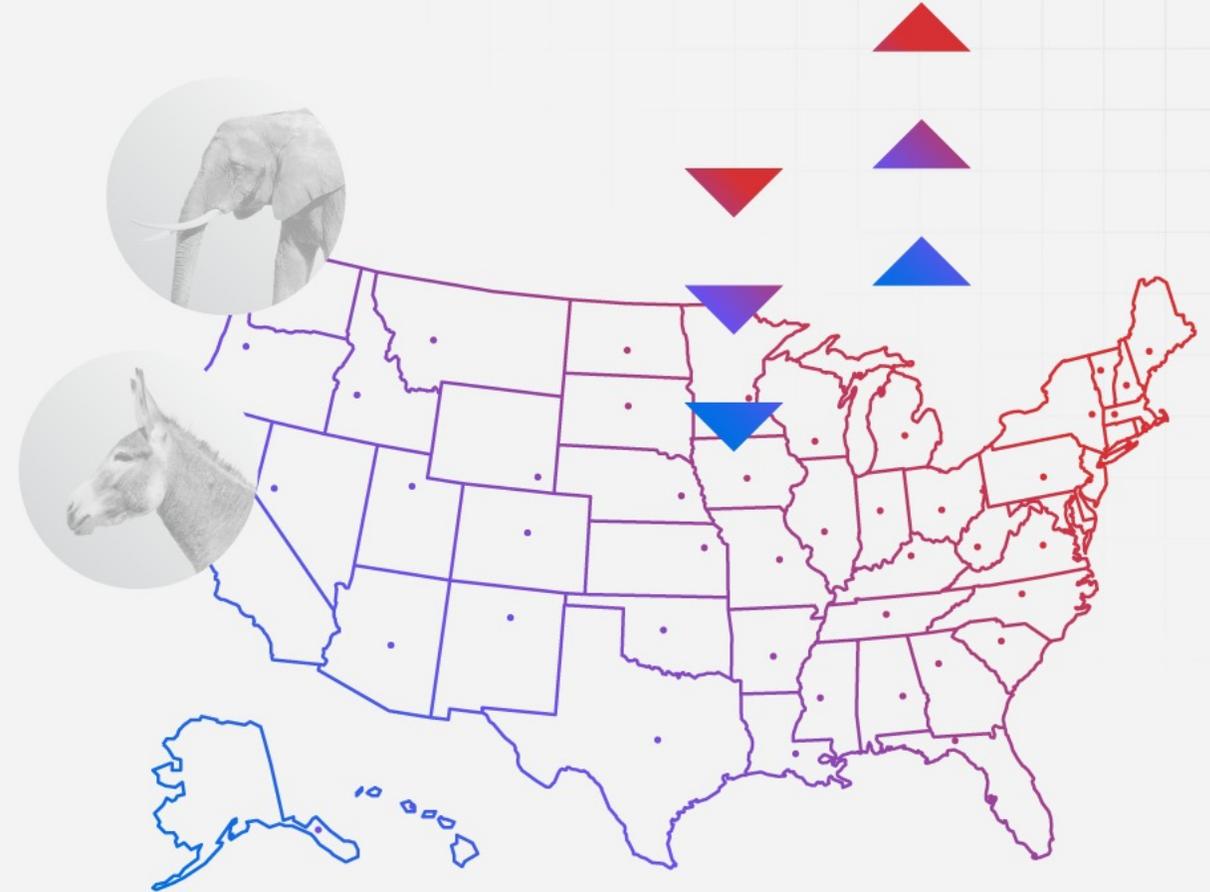


POLITICAL INTELLIGENCE

# U.S. Governor Approval Outlook

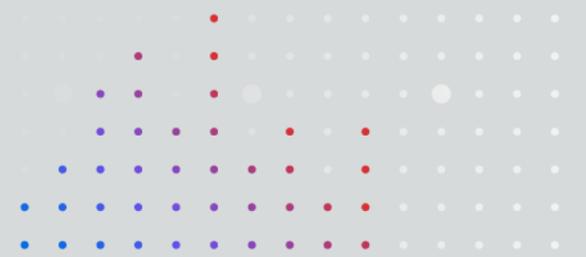
Our definitive quarterly guide to U.S. voters' views of America's governors

APRIL 2025



## About Morning Consult

[Morning Consult](#) is a global decision intelligence company changing how modern leaders make smarter, faster, better decisions. The company pairs its proprietary high-frequency data with applied artificial intelligence to better inform decisions on what people think and how they will act.



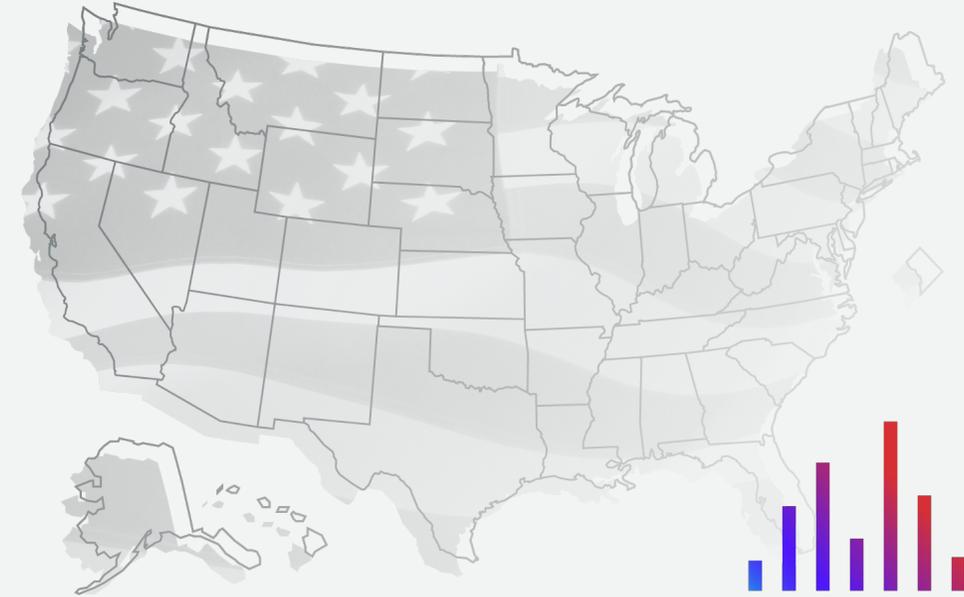
## U.S. POLITICAL INTELLIGENCE

# Daily tracking of political attitudes in the United States

Morning Consult surveys 6,000 adults in the United States on key political and electoral issues every day.

Our data offers an unparalleled, real-time read on public views of political leaders and candidates, key policy issues, and vote choices, with daily historical coverage dating from 2016.

[LEARN MORE](#)



### Daily syndicated tracking of U.S. attitudes on:

#### Approval ratings

- Presidential approval
- Congressional senator approval
- Governor approval

#### 2024 elections

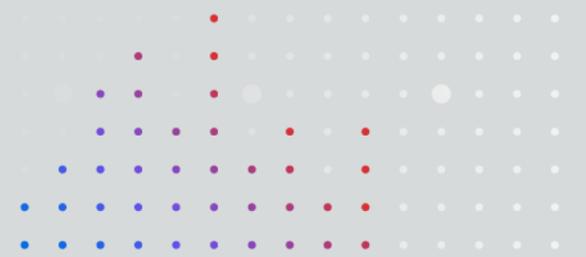
- Presidential ballot head-to-head: Biden vs. Trump
- Generic congressional ballot

#### Voting behavior

- Policy issues informing congressional vote choice
- News consumption on policy issues and politicians
- 2018, 2020 and 2022 voting behavior and vote choice

## About this report

Morning Consult's U.S. Governor Approval Outlook is our definitive quarterly guide to U.S. voters' views of all 50 U.S. governors.

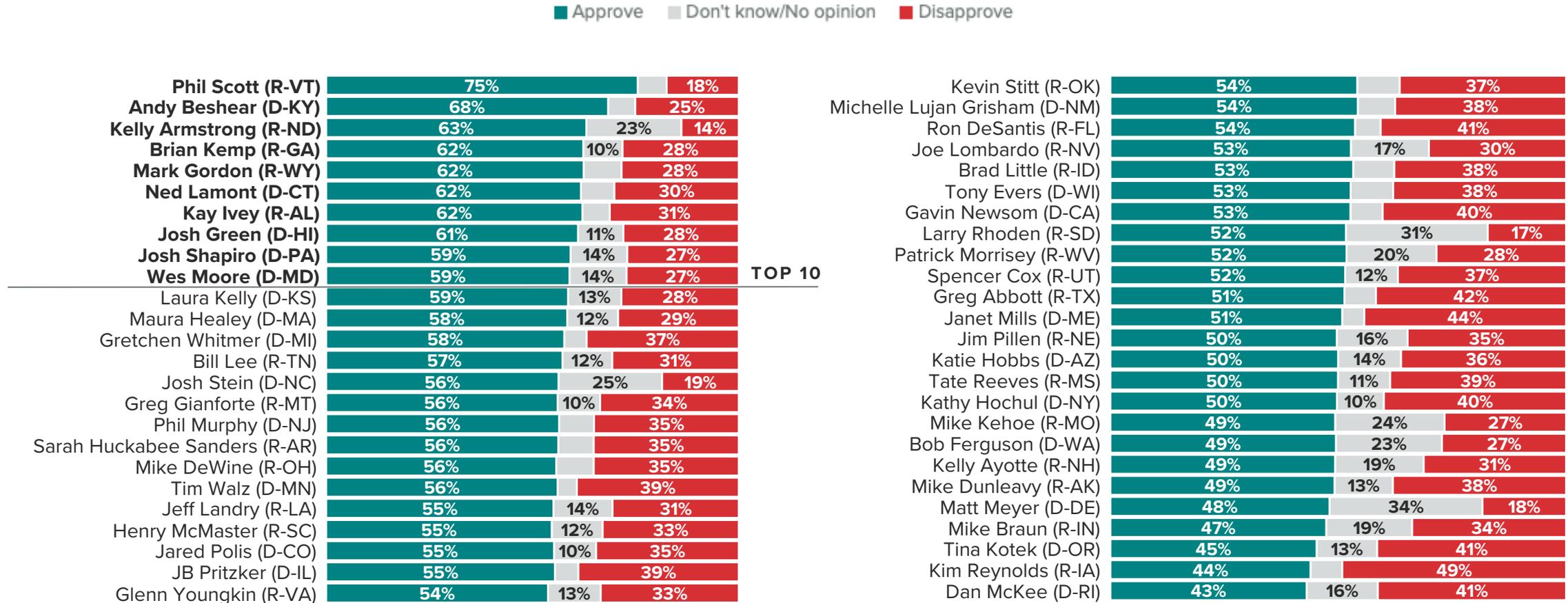




# America's Most Popular and Unpopular Governors

# Phil Scott is the country's most popular governor for the 11<sup>th</sup> quarter in a row

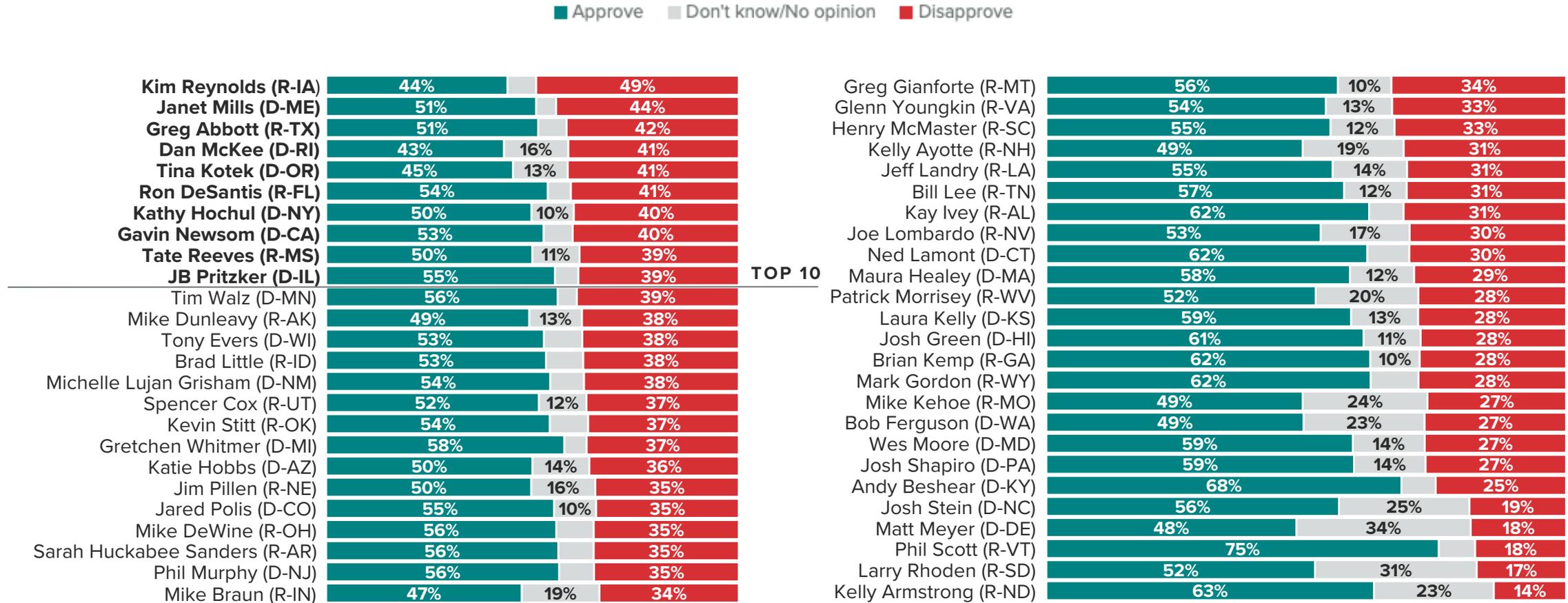
Shares of U.S. voters in each state who approve or disapprove of the job performance of the following U.S. governors:



Source: Morning Consult Political Intelligence. Surveys conducted January-March 2025. Respondents for each governor reside in that governor's state. Figures may not add up to 100% due to rounding. . Rankings are dictated by highest approval rating, with net approval — the share who approve minus the share who disapprove — used to break ties.

# Kim Reynolds is America's most unpopular governor for the 5<sup>th</sup> quarter running

Shares of U.S. voters in each state who approve or disapprove of the job performance of the following U.S. governors:



Source: Morning Consult Political Intelligence. Surveys conducted January-March 2025. Respondents for each governor reside in that governor's state. Figures may not add up to 100% due to rounding. . Rankings are dictated by highest disapproval rating, with net approval — the share who approve minus the share who disapprove — used to break ties.

## Methodology

All data presented in this report represents trailing three-month averages of monthly roll-ups derived from Morning Consult's daily U.S. tracking survey.

Consult our [State-Level Tracking Methodology Primer](#) for additional details on the source of this data, including sampling and data collection procedures, weighting and representativeness, margins of error, and question wording.

