

NEW MUSIC FRIDAYS

New Music Fridays

In February 2015, it was confirmed that the release day for new music would be aligned internationally on a Friday. This means that, starting from July 10, 2015, new albums and singles will be released at 00:01 local time on Fridays instead of Tuesdays. Music consumers everywhere will know to look for new releases on Fridays regardless of where they are in the world.

Release days have traditionally varied from one country to another, causing frustration for consumers when music fans in other parts of the world can access new releases before them. As well as helping music fans, New Music Fridays also create the opportunity to re-ignite excitement and a sense of occasion around the release of new music.

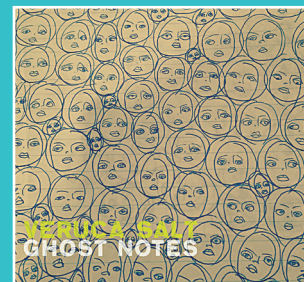
The implementation of New Music Fridays has been done in consultation with record labels, artist groups, and retailers internationally.



TITLES STREETING JULY 10, 2015



Mobile Orchestra
Owl City
CD 11353208



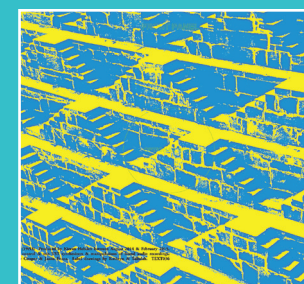
Ghost Notes
Veruca Salt
CD 11349147



Working Girl
Little Boots
CD 11349177



Kidz Bop 29
Various Artists
CD 11353089



Morning/Evening
Four Tet
CD 11349161