

Top Retail Advertisers 10/1 - 11/16 Compared				
2020			2021	
Rank	Advertiser	Airings	Rank	Advertiser
1	Amazon	190,979	1	Amazon
2	Walmart	189,657	2	Walmart
3	Target	147,837	3	Target
4	Kellogg	71,250	4	Kellogg
5	Chewy	28,589	5	Hobby Lobby
6	Best Buy	27,970	6	Best Buy
7	IBM	25,447	7	IBM
8	Hobby Lobby	19,621	8	Ross
9	Ulta Beauty	14,704	9	Fanatics
10	TJX Companies	14,244	10	Ulta Beauty

