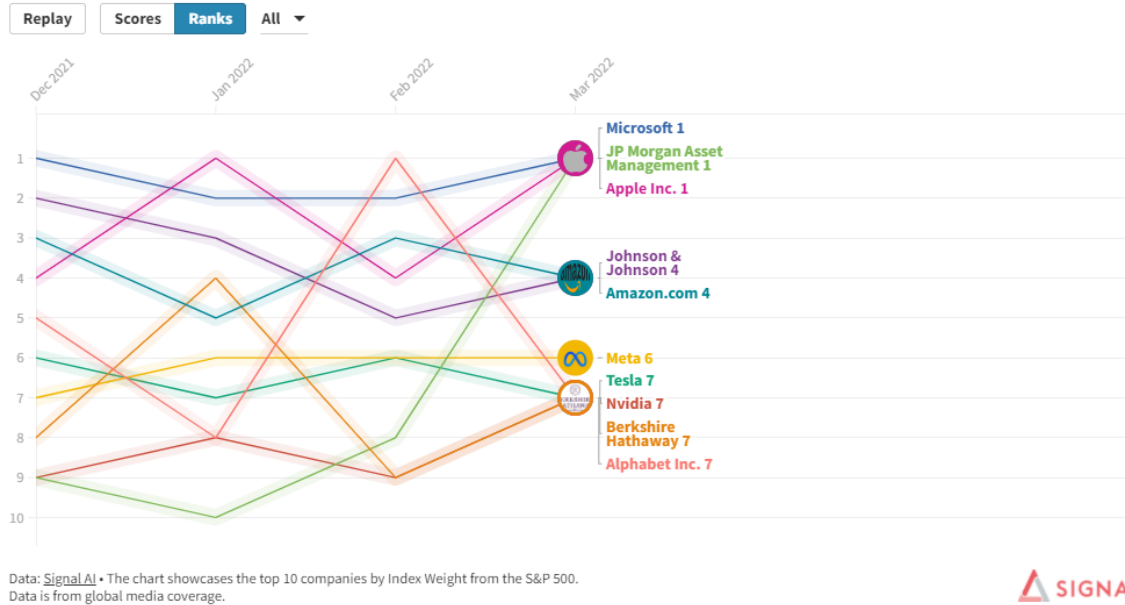


The top 10 companies in the world and Female Leadership

Number of articles mentioning the top 10 companies in the S&P 500 and the topic Female Leadership, by month over the last 12 months



TEMPLATE CREDITS
Line chart race by Flourish teams

SIGNAL AI Data: Female Leadership Media Winners Revealed

In celebration of International Women's Day and Women's History Month new data from Signal AI unveils media trends around Female Leadership among top companies including Microsoft, Apple, JP Morgan and others

Who: [Signal AI](#) is a leading global decision augmentation company that analyzes +5M media sources daily, turning the world's data into knowledge and empowering business leaders across a range of industries to make informed and confident decisions.

What: In celebration of International Women's Day and Women's History Month, Signal AI has released brand new data that highlights which organizations have had the most media coverage as well as which organizations had the most positive sentiment in relation to the topic of "Female Leadership." According to new data from Signal AI — which evaluates more than 5M news sources daily — female leadership has been a foremost topic for many of the world's leading organizations and public companies.

Through the study, Signal AI was able to identify which S&P Top 10 companies (determined by Index Weight) generated the most global media coverage relating to female leadership over the last 12 months. These companies were:

1. Microsoft (1,510)
2. Amazon.com (1,041)
3. Apple (883)
4. J&J (633)
5. Alphabet (240)
6. Tesla (152)
7. Berkshire Hathaway (137)
8. JP Morgan (47)
9. Meta (15)
10. Nvidia (6)

The coverage leaderboard amongst these competitors evolved over the last 12 months can be viewed [here](#).

“If the business and technology worlds are ever going to be able to achieve their full potential, having diverse leadership and talent is absolutely crucial,” said David Benigson, CEO and co-founder of Signal AI. “And with that, it is fantastic to see female leadership becoming a bigger and bigger staple of top-tier media coverage.”

“We know that having diverse leadership teams translates directly to business performance,” said Hanna Linden, Chief People Officer of Signal AI. “Although there is still a long way to go to reach gender parity across leadership teams, we are incredibly excited to see this momentum continue to grow and translate into greater opportunities for companies as regards performance.”

In addition, the research also uncovered the organizations most strongly associated with the topic of [Female Leadership](#) and with the highest positive sentiment on average throughout the year.

1. Equal Employment Opportunity Commission (41%)
2. Goldman Sachs Asset Management (37%)
3. An Post (26%)
4. The Nuffield Foundation (24%)
5. Dubai Holding (23%)
6. Spencer Stuart (23%)
7. Pivotal Ventures (22%)
8. National Women’s Law Center (22%)
9. World Federation of Advertisers (22%)
10. Diligent Corporation (22%)