

# How the audiences of 30 major news sources differ by age

BY MARY RANDOLPH AND ELISA SHEARER

The audiences of 30 major news sources in the United States vary widely by age, according to [a recent Pew Research Center survey](#).

The median age of American adults who regularly get news from Univision is 39 years old – the youngest of any source included in the survey. By comparison, the median ages of adults who regularly get news from Newsmax and Breitbart are 63 and 62 years old – the oldest in the survey.

The median age of all U.S. adults is 47.

Univision is one of two major Spanish-language TV networks included in the survey; the other, Telemundo, has a median audience age of 42. Most Americans who get news from these outlets are Hispanic, and [Hispanic adults in the U.S. tend to be younger than U.S. adults overall](#).

## Median age of news audiences in U.S. differs widely

Median age of U.S. adults who regularly get news from ...



Source: Survey of U.S. adults conducted March 10-16, 2025.

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How we did this 

How we chose these 30 news sources 

The Daily Wire and The New York Times also have comparatively young audiences, with median ages of 42 and 43, respectively.

[Newsmax](#) and [Breitbart](#) have predominantly Republican or Republican-leaning audiences. Though Republicans overall [tend to be older than Democrats](#), Newsmax and Breitbart stand out even compared with other sources that have audiences with a similar partisan lean. The Joe Rogan Experience, a podcast with a Republican-leaning audience, has a median audience age of 44.

The three major TV broadcast networks – CBS News, NBC News and ABC News – all have audiences that tend to be older than U.S. adults overall. The median ages of these networks' audiences are 58, 57 and 55, respectively. Two major cable networks, Fox News and CNN, also have audiences that tend to be older than U.S. adults overall (with median ages of 55 and 50, respectively).

These five broadcast and cable networks are [the most widely used news sources](#) among those included in the survey, and each is traditionally consumed through television. Their

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median audience ages reflect the fact that [older Americans are far more likely than younger Americans to get news on television](#).

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**Some Americans don't regularly get news from any of the sources studied**

Around one-in-ten U.S. adults (12%) do not regularly get news from any of the 30 major news sources we asked about in our survey.

Younger adults are most likely to fall into this group: 19% of adults under 30 say they do not regularly get news from any of these sources. That percentage is 16% among adults ages 30 to 49, 7% among those ages 50 to 64, and 4% among those 65 and older.

This pattern reflects the growing proportion of young Americans who are turning to newer information sources, including social media and news influencers. Adults under 30 are more likely than any other age group to [turn to social media for news](#) and less likely than older adults to get news from print publications, radio or television.


Younger Americans are also most likely to [turn to news influencers](#), [listen to podcasts](#) and [generally follow the news less closely](#). In 2022, only 19% of 18- to 29-year-olds said they followed the news all or most of the time, compared with 64% of adults 65 and older.

For more information about the audiences of the news sources in this analysis, refer to our [News Media Tracker](#). For a full age breakdown of the audience of each news source, refer to this [detailed table](#).

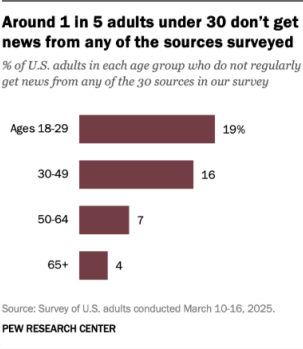
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[Mary Randolph](#) is an intern focusing on news and information research at Pew Research Center.



[Elisa Shearer](#) is a senior researcher focusing on news and information research at Pew Research Center.



**Pew Research Center** 

901 E St. NW, Suite 300  
Washington, DC 20004  
USA  
(+1) 202-419-4300 | Main  
(+1) 202-857-8562 | Fax  
(+1) 202-419-4372 | [Media Inquiries](#)

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