

ILLUMINATING
EXCELLENCE
IN MEDIA

MEDIA
MAGAZINE
PRESENTS

AGENCY
OF THE
YEAR
2009

SPONSORSHIP OPPORTUNITIES

Connect with the year's best agencies as they accept their honors for overall excellence at *MEDIA's* Agency of The Year Awards. This exclusive awards reception will bring together the leading agencies and media buying companies, with hundreds of their executives celebrating as our editors hand out gold, silver, and bronze awards in five categories for outstanding achievement in 2009.

MEDIA AGENCY OF THE YEAR
MEDIA DEPARTMENT OF THE YEAR
MEDIA BOUTIQUE OF THE YEAR
MEDIA HOLDING COMPANY OF THE YEAR
MEDIA CLIENT OF THE YEAR

January 12, 2010

THE YALE CLUB OF NEW YORK
50 Vanderbilt Avenue, New York City

www.mediapost.com/mediaAOY



AGENCY OF THE YEAR AWARDS SPONSORSHIP PACKAGES

PREMIER SPONSOR

As the premier sponsor of *MEDIA*'s Agency of The Year Awards, your company will receive top billing.

BENEFITS INCLUDE

- ☛ On-stage "hosting" role for sponsor's executive before the awards commencement
- ☛ Full page ad in the January issue of *MEDIA* magazine and AOY supplement
- ☛ Cocktail party sponsor
- ☛ VIP seating
- ☛ Prominent onsite signage in and around the ballroom areas
- ☛ Top logo placement on the official Web site
- ☛ Top logo placement included on all marketing and advertising materials
- ☛ 10 passes for staff
- ☛ 10 invitations for clients and prospects

SPONSOR COST

\$40,000 net

WINNERS' CIRCLE PARTY

Connect with the winners over cocktails and hors d'oeuvres before and after the show.

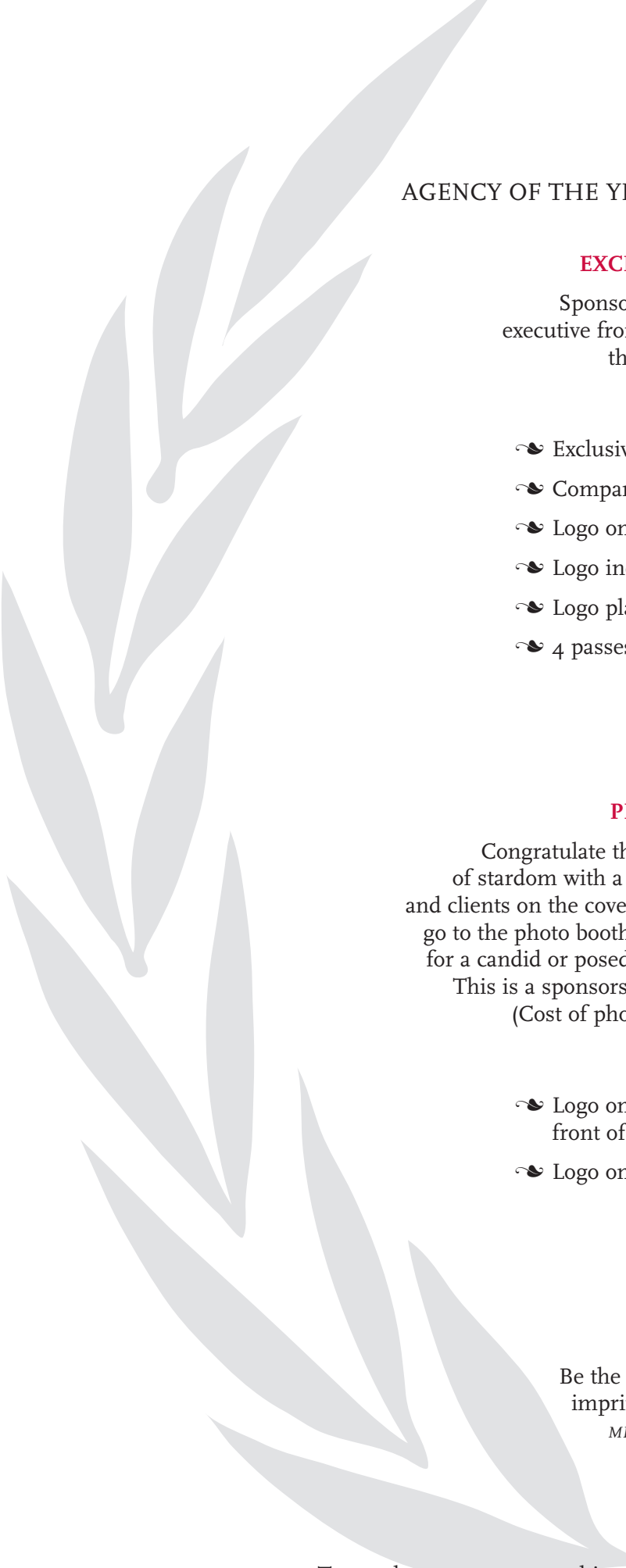
BENEFITS INCLUDE

- ☛ Exclusive sponsor of the Winners' Circle Party (*after the awards presentation*)
- ☛ VIP seating
- ☛ Company executive to present a *MEDIA* AOY Award
- ☛ Onsite signage around the cocktail reception
- ☛ Logo on *MEDIA*'s AOY banners and collateral
- ☛ Logo on the official Web site
- ☛ Logo inclusion with all marketing and advertising materials
- ☛ 10 passes for staff

SPONSOR COST

\$20,000 net

To purchase your sponsorship or for more information, contact
Jon Whitfield at 212-204-2025 or jon@mediapost.com



AGENCY OF THE YEAR AWARDS SPONSORSHIP PACKAGES

EXCLUSIVE AWARD CATEGORY

Sponsor an award category and have an executive from your company on stage announcing the winners for that category.

BENEFITS INCLUDE

- ☛ Exclusive sponsor of selected media category
- ☛ Company executive to announce the winner from the stage
- ☛ Logo on the official Web site
- ☛ Logo inclusion with all marketing and advertising materials
- ☛ Logo placement in official event program
- ☛ 4 passes for staff

SPONSOR COST

\$10,000 net

PHOTO BOOTH SPONSOR

Congratulate the winners as they capture their moment of stardom with a photograph of themselves, their co-workers and clients on the cover of *MEDIA* magazine. Winners and attendees can go to the photo booth at any time before and after the Awards show for a candid or posed group shot on a mock cover of the magazine. This is a sponsorship that will last long after the event is over (Cost of photographer and pictures are included.)

BENEFITS INCLUDE

- ☛ Logo on photograph of attendees and winners in front of a *MEDIA* magazine backdrop
- ☛ Logo on the official Web site

SPONSOR COST

\$10,000 net

LANYARDS

Be the exclusive provider of neck cords, imprinted with your logo, used by all *MEDIA* guests for their badges.

SPONSOR COST

\$7,500 net

To purchase your sponsorship or for more information, contact
Jon Whitfield at 212-204-2025 or jon@mediapost.com

AGENCY OF THE YEAR AWARDS SPONSORSHIP PACKAGES

BRANDING SPONSOR

Get your company name in front of the biggest names in the advertising industry.

BENEFITS INCLUDE

- ☛ Signage on and around the stage
- ☛ Logo placement in official event program
- ☛ Logo on the official Web site
- ☛ Logo inclusion with all marketing and advertising materials

SPONSOR COST

\$5,000 net

To purchase your sponsorship or for more information, contact
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