

Current Members

Current Members

175 Members

Organization Type

All Types

Region

All Regions

A

A+E Networks

A+E Networks Latin America

a4 Advertising

ABC Network

ABC Owned Stations

ABC: Disney

AGF Videoforschung GmbH

AMC Networks

AMC Networks Latin America

American Assn. of Advertising Agencies (4As)

American Urban Radio Networks

Ampersand

Amplifi

Anheuser-Busch

Assn. of Canadian Advertisers (ACA)

Assn. of National Advertisers (ANA)

Audacy

Avocados From Mexico

B

Bank of America

BBC Worldwide Americas

Beasley Broadcast Group

BET Media Group

Bloomberg Media

BuzzFeed

C

Campbell Ewald

Carat North America

CBS Broadcasting Inc - Digital

CBS Broadcasting Inc.

CBS TV Stations

China Media Assessment Council (CMAC)

CIM Belgium

Clear Channel Outdoor

Colgate Palmolive

Consejo de Investigacion de Medios (CIM)

Cox Media Group

Cumulus Media|Westwood One

CW Television Network

D

Diageo

Digital Content Next

Discover Financial Services

Discovery, Inc.

Dish Media

Disney/ESPN

Dotdash Meredith

E

Effectv

EGTA

Epsilon

ESPN Digital

Essence-MediaCom

EW Scripps (local division)

F

Flywheel Digital

Ford Motor Company

FOX Broadcasting

Fox Information Technology (Tianjin)

FOX News Media

FOX Sports

FOX Television Stations

G

Game Show Network

Gannett Media

General Motors

Goldman Sachs

Google

Google DoubleClick

Graham Media Group

Gray Television

GroupM International

H

Hallmark Media

Havas Media

Hearst Publications

Hearst Television

Hearts & Science

Horizon Media

Hubbard Broadcasting

Hulu

Hylink Data

I

IBO USA

iHeartMedia

iHeartRadio for Digital

Incorporated Society of British Advertisers (ISBA)

Initiative

Inscape

Inspire Brands

Intel

Interactive Advertising Bureau (IAB)

iQiyi, Inc.

ITN Networks

K

Katz Media Group

L

L'OREAL

LAMAC

LAMAR Advertising Agency

LG Ads

Lowe's

M

MAGNA Global

Mars Global Services

MasterCard

Meta Facebook

Microsoft

MindShare

Morgan Murphy Media

N

NAB - Radio

NAB - Television

NABOB

NBC - Networks

NBC - Stations

NBC News

NBC Universal

Nestle

New York Interconnect

News/Media Alliance

Newsweek (Newsweek Publishing LLC)

Nexstar Broadcasting

Nike

O

OMD

Outdoor Advertising Assn. of America (OAAA)

Outdoor Sportsman Group

OUTFRONT Media

P

Pandora

Paramount Global

Paramount Streaming

PatientPoint

PBS

PepsiCo Inc.

Pfizer

PHD

Pinterest

Premiere Radio Networks

Press Communications LLC

Procter & Gamble

Procter & Gamble International

Prodege

Publicis Media Spark Foundry

Publicis Media Starcom

Publicis Media Zenith

R

Radio Advertising Bureau (RAB)

Radio Research Consortium (RRC)

Reelz

RPA

RTL Deutschland GmbH

S

Scripps News (national division)

Sinclair Broadcast Group

Sirius XM

Sistema Brasileiro de Televisão (SBT)

Snap Inc.

Sony Pictures Television

Spectrum

Spotify

Synchrony

T

Tegna Media

Telemundo

Televisa

TelevisaUnivision Local

TelevisaUnivision Networks

Television Bureau of Advertising (TVB)

Television Francaise 1 (TF1)

Tennis Channel

The Coca Cola Company

The Trade Desk

Turner International Latin America

TV Azteca

Twitter

U

Unilever

Universal McCann

Up Entertainment

Urban One

V

Verizon

Video Advertising Bureau (VAB)

W

Walgreens

Warner Bros Discovery News & Sports

Warner Bros. Discovery Studios & Networks

Wavemaker

Weather Group Television

Weigel Broadcasting

World Federation of Advertisers (WFA)

WPLG

Y

Yahoo Inc.

© 2022 Media Rating Council

[Inquire about Membership](#)

[Inquire about Accreditation](#)

[Contact MRC](#)

staff@mediaratingcouncil.org

 212-972-0300

📞 212-972-2786

Media Rating Council
Suite 343
420 Lexington Ave.
New York, New York 10170

