

## **MW Truth Central Coronavirus global research**

### **Key Data summary**

#### **People lacking faith in institutions.**

- Only 14% of people globally believe that their government is 'very prepared' to deal with the coronavirus outbreak. In Japan this is just 5% and in the UK it is just 6%.
- Just 31% of people globally say their country is very or somewhat prepared to deal with the coronavirus outbreak. People in India (55%) and Turkey (51%) are most likely to say their country is prepared, whereas people in Japan (18%), Mexico (19%) and the UK (20%) are less likely.
- 61% globally agree that "I am responsible for my own safety" vs. 39% who believe "institutions must keep us safe."

#### **Economic fears top fears about loss of life.**

- The top global concerns associated with outbreak as a result of the coronavirus outbreak are as follows:
  - 48% economy will suffer
  - 43% lots of people will die
  - 32% Vulnerable will be isolated
  - 21% I will lose my job or struggle financially
  - 28% we will run out of supplies
  - 14% People will become more racist
- People in the United States (56%), Canada (54%), and Japan (54%) are more worried that the economy will suffer than people who live in Chile (25%) and Argentina (38%).
- People in Argentina (53%) and the UK (52%) are most concerned that lots of people will die
- People in the UK (49%) and France (47) are more concerned that vulnerable people will be more isolated
- People in Japan (35%), Canada (29%) and Germany (27%) are most worried they will lose their jobs.
- 47% of people in Japan are worried we will run out of necessary supplies, whereas only 12% of people in Italy and 14% of people in France say the same.

#### **Only a third of people globally think they'll be ok if they catch the virus. Americans most optimistic.**

- People in the United States (58%), Canada (54%), and the UK (47%) are more likely to think they'll be ok if they catch coronavirus, whereas people in Japan (13%) and Italy (19%) are least likely.

## **More than 90% of people can see some silver lining associated with the pandemic.**

- Possible benefits associated with outbreak:
- 54% we will consider what really matters in life
- 39% we will spend more time with our families
- 37% carbon emissions will go down
- 17% there will be lots of good memes
- 14% people will focus on their faith.
- 12% people will get time off of work.
  - People in Germany (68%) and France (63%) are more likely to believe we will consider what really matters in life, compared to people in Japan (40%) and Chile (41%).
  - People in Colombia (51%) and Italy (45%) are more likely to believe we will spend more time with our families than people in Japan (28%) and the UK (29%).
  - People in Colombia (55%) and Mexico (55%) are more likely to believe carbon emissions will go down than people in the United States (20%) and Japan (16%).
  - People in the United States (23%) and Colombia (23%) are more likely to believe people will focus on their faith, compared to people in Japan (4%) and France (6%) who say the same.
  - People in Chile (32%) and Japan (31%) are looking forward to the memes!

## **1 in 3 people globally are trying to boost their immune systems.**

- People are taking a range of precautions in response to virus fears
  - 76% of people globally say their washing their hands regularly and using hand sanitizer.
  - 59% of people globally are staying away from public places.
  - 32% of people globally say they've tried to boost their immune system.
  - 30% of people globally are calling family members to inform and update them.

## **A pandemic of fear?**

- 4 in 10 people (42%) of people globally believe the media is creating unnecessary hysteria.
- People in Japan (56%) and UK (53%) more likely believe the media is creating unnecessary hysteria, whereas people in Spain (29%) and Italy (29%) are less likely to say the same.

### **Employees feeling vulnerable.**

- Fewer than 1 in 5 globally (18%) globally believe their employer is acting in their best interest.
  - 28% of people in the United States believe their employer is acting in their best interest, compared to 9% of people in Spain.
- People in Japan (35%), Canada (29%) and Germany (27%) are most worried they will lose their jobs.

### **Preparation priorities vary by market.**

Asked to choose just one form of pandemic preparation, cultural priorities vary.

If you could only choose one option from this list to save in a full coronavirus/COVID-19 lockdown what would it be?

- 44% of people globally would save pantry items (canned food, rice, pasta)
- 18% of people globally would save medical supplies (vitamins, prescriptions)
- 13% of people globally would save entertainment (books, streaming, games, etc)
- 11% of people would save sanitary items (toilet paper, sanitizer)
- 7% of people globally chose social media
- 6% of people globally would save alcohol

72% of Mexicans would prioritise their pantry items, 31% of Germans would prioritise medical suppliers, 27% of Japanese people would prioritise sanitary items like toilet roll, 16% of Chileans would save their entertainment

### **Younger people more worried about jobs and racism.**

- Young people are more worried that they will lose their job or struggle financially compared to older people.
  - In the United States, 39% of young people (25-34) about losing their job or struggle financially compared to 12% of older people (45-54). In India, 23% of young people (25-34) about losing their job compared to or struggle financially than 16% of older people (45-54).
- Young people are more worried people will become more racist.
  - In the United States, 22% of people aged 18-24 are worried people will become more racist as a result of the pandemic, compared to 10% of people aged 45-54. In Spain, 17% of people aged 18-24 are worried people will become more racist, compared to 9% of people aged 45-54.
- The percentage of people who believe "If I catch coronavirus, I think I'll be ok" may vary by what stage of the pandemic your country is in, rather than age.
  - 56% of people aged 18-24 in the United States believe if they catch coronavirus, they'll be ok compared to 24% of people aged 18-24 in Italy. The same is seen amongst older generations. 59% of people aged 55-64 in the United States say they will be ok compared to 24% of people aged 55-64 in Italy.

## A Note on Methodology

14 Markets: Japan, Canada, France, Germany, Mexico, Spain, United Kingdom and United States [Representative Sample]. Colombia, Turkey, Chile, Italy, Argentina and India [Convenience Sample]

The data presented in this work was conducted using the Google Surveys 360 platform. Wherever possible, we used a representative sample based on local age, gender, and geographic quotas to minimize sampling bias. However, certain markets could only be completed with a convenience sample which included respondents of any age, gender, or from any geographic region within the country. In these cases, the large sample size of 1,000 responses per market allows us to reach more reliable conclusions. For more information on the validity of this platform, please refer to this [link](#).

Below we've included the dates of when surveys ran and closed. Due to the rapid nature of COVID-19, we recognize that cultural mentalities and government responses are changing day by day. As a result, this data is a snapshot of a moment in time.

Market	Sample Type	Sample #	Date Run	Date Closed
Argentina	Convenience	1007	March 18, 2020	March 20, 2020
Canada	Representative	1001	March 12, 2020	March 21, 2020
Chile	Convenience	1002	March 13, 2020	March 15, 2020
Colombia	Convenience	1007	March 17, 2020	March 19, 2020
France	Representative	1029	March 16, 2020	March 18, 2020
Germany	Representative	1003	March 16, 2020	March 18, 2020
India	Convenience	1003	March 12, 2020	March 22, 2020
Italy	Convenience	1010	March 16, 2020	March 18, 2020
Japan	Representative	1000	March 16, 2020	March 20, 2020
Mexico	Representative	1039	March 16, 2020	March 18, 2020
Spain	Representative	1001	March 13, 2020	March 15, 2020
Turkey	Convenience	1010	March 13, 2020	March 18, 2020
United Kingdom	Representative	1023	March 12, 2020	March 14, 2020
United States	Representative	1001	March 12, 2020	March 14, 2020