



**SEPT. 23-25, 2026**  
LAS VEGAS, NV

PRODUCED BY



- **Printer** - We use printing/imaging technologies to produce a product or contribute to a finished product (e.g. signs, graphics, decorated garments, marketing collateral, packaging)
- **Print Buyer** - We are individuals with expertise in print production and purchasing who are responsible for sourcing and getting materials
- **Promotional Products Supplier** - We specialize in decorating and supplying branded merchandise and customized promotional products to businesses, helping enhance marketing efforts, build brand recognition, and drive engagement through high-quality, creative solutions.
- **Print or Promotional Product Distributor** - We source a range of printed and/or promotional products on behalf of companies to extend their brand presence.
- **Dealer** - We resell equipment, solutions, and/or consumables to the printing/imaging industry
- **Non-Exhibiting Supplier** - We provide equipment, solutions, and/or consumables to the printing/imaging industry.
- **Installer** - We provide installation services for sign and graphics companies.
- **Brands/Agencies** - We are responsible for developing strategies for communicating and designing how a brand is perceived within the marketplace through online and offline promotions.
- **Consultant/Analyst** - We are professionals serving the printing industry through consultative services, research, trends, analysis, and related business.
- **Media/Trade Press\*\*** - We are editors, publishers, journalists, and general members of the media attending PRINTING United Expo to cover news from the event.
- **Guest** - Spouse or child of an attendee. Note, if you are a guest of an exhibiting company please register under the appropriate attendee category above.
- **Educator\*\*** - We are a secondary educational institution or post-secondary educational institution.
- **Student\*\***
- **Individual Postgraduate\*\***
- **PRINTING United Expo Speaker\*\***
- **Industry Association** - We are members of industry-related associations, trade shows, etc.