












Lead Cultivation Option	Description	Cost
App Bundles		
 Super-user app bundle	Enrollment and activation for 1 device *Unlocked - Custom Surveys *Unlocked - AI scoring and insights *Unlocked - Collateral - instant email outreach *Unlocked - Plus Connect - reverse lead QR codes	\$1,004
 Professional app bundle	Enrollment and activation for 1 device *Unlocked - Custom Surveys *Unlocked - AI scoring and insights *Unlocked - Collateral - instant email outreach	\$869
 Admin app bundle	Enrollment and activation for 1 device *Unlocked - Custom Surveys *Unlocked - AI scoring and insights	\$735
 Multi - app 3 pack bundle	Enrollment and activation for up to 3 devices	\$771
A la carte		
 Plus Lead mobile app enrollment	Enrollment and activation for 1 device	\$519
 Additional activations	Activate additional devices	\$169
Enhancements		
 Plus Connect	Generate a QR code attendees can scan! Smart. Seamless. Self-Service Capture. Plus Connect lets attendees take the lead.	\$149
 AI Insights	Streamline your lead management process with AI scoring and insights	\$149
 Custom qualifiers and surveys	Custom Surveys Setup your own survey questions with custom responses that meet your business and marketing needs.	\$149
 Collateral	Set up an email with links or documents to send to attendees as you scan.	\$149
Developer's Kit - for use with 3rd party applications (requires IT programming)		
 Developer kit	Use our REST API to integrate with 3 rd party lead services. Custom programming required.	\$1,095