



THE PROBLEM

Distracted driving accounts for the number one cause of car accidents in the U.S. Although it is known to be deadly, 72% of drivers have admitted to using their phone while driving. With the influx of smartphone adaptation and increased number of drivers every year, distracted driving is becoming more problematic.

THE SOLUTION

SPOTR holds your phone so you don't have to. It is a secure container to place your phone in while driving. SPOTR is a tool within the car to condition the driver's behavior to reduce the human to phone interaction while driving. Every time the phone is removed your car will alert you, similar to the way your car reacts when not wearing a seat belt.

USER QUOTES

"Really makes you aware of what you're doing!"

"Like the idea! I will totally get SPOTR for my future car!"

"A policy should be created to require all new drivers to use during their first year."

