MEMORANDUM RANCHO PALOS VERDES

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: DIRECTOR OF PUBLIC WORKS

DATE: OCTOBER 21, 2008

SUBJECT: NEIGHBORHOOD BEAUTIFICATION GRANT AWARDS (CYCLE 19)

REVIEWED: CAROLYN LEHR, CITY MANAGER

Staff Coordinator: Pam Mitchell, Administrative Staff Assistant

RECOMMENDATION

1. Approve forty-two grant applications for the Neighborhood Beautification Program Cycle-19 totaling $157,650.

2. Deny one grant application from Pacific View HOA for reasons that the requested landscaping improvements at Lower Hesse Park do not fall under the scope of "Neighborhood Beautification", where the improvements can be seen from the Public Right of Way by RPV residents.

3. Deny second grant application from Rolling Hills Riviera HOA for reasons that their project from Cycle-18 has not been completed.

4. Request City Council to extend recognition to the five outstanding participants in the Cycle-18 Neighborhood Beautification Grant Program via letters.

BACKGROUND

Since 1989 the City has annually awarded Neighborhood Beautification Grants. The program awards funds directly to members of Homeowners' Associations, neighborhood groups, schools and libraries to construct beautification projects. The program is funded from revenues from the City's Curbside Recycling Program. Since 1989, grants totaling over $1.697 million have been awarded and of that amount $472,476 have been matching funds by the HOA's, Neighborhood groups, Schools & Library.

The benefit of this project is to attract the resident investment in the community and to maintain a high quality of life.

The base grant amount is $3,000, and the program includes a matching component of up to $1,500. Under the program the maximum grant amount is $ 4,500. In May, the

Public Works Department sent notices to the Homeowners Associations, Community Associations, and all libraries and schools within the City. A total of forty-four applications have been received.
Grant recipients may request up to 2/3 of the grant amount upon award. This enables grantees to purchase supplies and materials.

DISCUSSION

Upon review of the forty-four applications staff recommends that forty-two applications be approved. The grants are summarized in Exhibit "A".

The most common grant request is for landscape improvements; however, grants are also requested for other improvements such as landscape lighting, new irrigation systems and a fountain. Many of the projects will require a Public Works and /or a Planning/Building Department permit. Staff from both departments took extra care to spell out for applicants the requirements for the no cost permit needed.

Staff has chosen and evaluated the five outstanding projects of Cycle-18. Slides of these projects are available for review.

Some characteristics of the applications recommended for approval:

TYPE OF ORGANIZATION

- HOA's: 32
- Community Groups: 5
- Schools: 5
- Rec. & Parks Dist.: 2

SUBJECT OF GRANTS

- Landscape improvements
- Tree removal and planting
- Landscape lighting & Solar Lighting installation
- Entry signs
- New irrigation systems
- Brick wall veneer
- Wrought Iron Pilasters
- Fountain
- Outdoor Letter Board

HAVE THEY APPLIED BEFORE?

- 1 out of 42 are first time applicants
- 6 out of 42 have received awards, 3 or fewer times
- 37 out of 42 have received 4 or more grants

HOW MUCH DID THEY ASK FOR?

- 19 requested $3,000 plus the $1,500 matching
- 4 requested $3,000 plus matching funds less than $1,500
- 13 requested $3,000 only with no matching funds

- 3 requested less than $3,000
- 5 schools/parks & recreation requested funds plus matching 100%

One of the two documents required for submittal with all applications is minutes of a Homeowner's Association meeting at which time the application is approved. Because many of our HOA's do not hold regular meetings, 37 of the applications do not have minutes, however, those that do not have instead produced proposals with the appropriate signatures from the office holders of their association.

A second requirement is bids from two contractors for the proposed project. It was brought to the City's attention by many groups that they have difficulty obtaining more than one bid. Out of the 44 applications recommended for approval, 19 include only one bid. In each case, however, staff did review the application and found that the costs are fair and reasonable.

Upon completion of the projects staff will visit each location and take photos of the completed work. Outstanding improvements will be forwarded to City Council for consideration of meritous acclaim which will be announced at a later City Council meeting.

CONCLUSION

Adopting the staff recommendation will award forty-two Beautification grants. Award letters will be sent to the applicants, and upon request up to 2/3 of the requested funding will be forwarded. Upon receipt of a final invoice for the work, a check for the remaining balance will be issued directly to the Applicant.

FISCAL IMPACT

The adopted FY 08-09 budget includes adequate funding for the recommended action to award grants totaling $157.650.

Attachments:

Exhibit "A" Application Summary (Cycle 19)
Exhibit "B" Grant Award Amount by HOA
Exhibit "C" Cycle-18 Photos of Outstanding projects

EXHIBIT "A"

Exhibit "A"
Beautification Grant Cycle 19 Application Summary

Grant No.	Organization	Project Description	Amount Requested
19-001	Del Cerro HOA	Completion of monument sign	$2,869.00
19-002	Armaga Springs HOA	Landscaping entrance median	$3,000.00
19-003	Monaco HOA	Landscaping Entrance @ Vallon	$4,500.00
19-004	Ridgecrest Ranchos Rec. & Park District	Landscape along Crestridge & Crenshaw	$4,500.00
19-005	Seaview HOA	Continue with wrought iron & pilasters along PVDS	$4,500.00
19-006	Cornerstone Elementary School	Outdoor changeable letter board	$1,275.00
19-007	Soleado Elementary School	Landscaping Hillside	$2,375.00
19-008	La Cima HOA	Upgrade irrigation system	$3,000.00
19-009	Mira Verde HOA	Remove 67 dying trees and replace with low shrubbery	$4,500.00
19-010	El Prado Estates HOA	Landscape Median	$3,000.00
19-011	La Cresta HOA	Apply stucco to cinder block wall	$4,500.00
19-012	Mediterrania HOA	Tree Pruning, Tree removal and replacement	$2,500.00
19-013	Ridgegate East HOA	Landscaping, upgrade sprinkler system	$4,500.00
19-014	Palos Verdes Villas HOA	Paint front of building	$4,500.00

Exhibit "A"
Beautification Grant Cycle 19 Application Summary

Grant No.	Organization	Project Description	Amount Requested
19-015	Sea Bluff HOA	Installing lo-flo sprinklers	$4,460.50
19-016	Island View HOA	Installing lo-flo sprinklers	$4,500.00
19-017	The Hill Community Assoc.	Slope improvement/landscaping	$4,500.00
19-018	Ocean Terrace Condo. Assoc.	Installing lo-flo irrigation/plant new trees & shrubs along slope	$4,500.00
19-019	Pacific View HOA	Landscape Lower Hesse Park	$3,000.00
19-020	Villa Capri HOA	Irrigation upgrade to slope, Install plants @ entrance & along Hawth.	$3,000.00
19-021	PV Monte Vista HOA	Fountain, landscaping	$3,000.00
19-022	Headland Drive HOA	Landscape entrance	$3,000.00
19-023	Sunset Ridge HOA	Remove & replace trees, upgrade irrigation, landscape	$3,000.00
19-024	Miraleste Rec & Park Dist.	Signage for park areas	$4,145.00
19-025	PV Bay Club HOA	Upgrade irrigation system, plant flowering drought resistant shrubs.	$3,755.00
19-026	Rolling Hills Riviera HOA	Provide plants to Dodson Students for their planting program	$3,000.00
19-027	PV Penthouse HOA	Upgrade front of Highridge Building	$3,526.50
19-028	Chaparral Lane HOA	Place brick veneer on entry wall, solar sign lights	$4,000.00

Exhibit "A"
Beautification Grant Cycle 19 Application Summary

Grant No.	Organization	Project Description	Amount Requested
19-029	Seahill Townhomes Assoc.	Light installation on pathway, landscaping	$3,000.00
19-030	LaPointe HOA	Landscape corner planter @ main entrance	$4,500.00
19-031	Wallace Ranch HOA	Light installation in planters	$4,010.00
19-032	Villa Verde HOA	Upgrade sprinklers along Crest Rd. @ entrance of property	$3,000.00
19-033	Peacock Ridge HOA	Landscape Upgrades	$4,500.00
19-034	Community Assoc. Tract 16540. PB Club East	PVDS from PBC to Trump Property, Additional foliage for walkway	$4,500.00
19-035	RPV Estates Comm. Assoc.	Automatic Sprinkler system & landscape on Crest Frontge	$4,500.00
19-036	Ridgecrest Intermediate School	Landscape parking lot planters in the front of school & landscape slopes	$4,500.00
19-037	Silver Spur Elementary School	Remove & replace tree, landscape, irrigation Diversey Drive slope	$4,500.00
19-038	Monte Verde Estates HOA	Landscape along Hawthorne Blvd., replace broken sprinkler heads.	$2,980.00
19-039	Dodson Middle School	Landscaping	$3,604.50
19-040	Ladera Linda HOA	Landscape Forrestal	$3,000.00
19-041	Seacrest Neighborhood Group	Landscaping	$4,500.00
19-042	Lunada Pointe HOA	Irrigation installation, landscaping	$4,500.00

W/Pam/Beautification Grants/Cycle 19 /Exhibit A for Staff Report

Exhibit "A"
Beautification Grant Cycle 19 Application Summary

Grant No.	Organization	Project Description	Amount Requested
19-043	Blackhorse Comm. Assoc.	Entrance Signage Upgrade	$2,650.00
19-044	Vista Pacifica HOA	Upgrade fountains & tiles in front of HOA	$4,500.00
		TOTAL FUNDS REQUESTED	**$163,650.50**

EXHIBIT "B"

Exhibit "B"
Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
1	Alta Vista HOA	10,11,13,15	4	$ 14,000
2	Armaga Springs	5,6,8,9,10,11,14, 15, 16, 17,18,19	12	$ 31,195
3	Blackhorse HOA	7, 19	2	$ 4,846
4	Chaparral Lane	9,12,18, 19	4	$ 13,500
5	Coach Road Area	1,7,8,11,13	5	$ 12,260
6	Colt Road HOA	13,18	2	$ 9,000
7	Community Association Tract 16540	8,10,12,13,17,18,19	7	$ 25,400
8	Coral Ridge HOA	4	1	$ 3,000
9	Courtyards HOA	13,15,16	3	$ 13,500
10	Cornerstone @ Pedregal Elementary Schl.	11,12,13,14,15,16,17,18 19	9	$ 22,477
11	Crestmont Comm. Assoc.	8,10	2	$ 5,000
12	Crestmont HOA	1,2,3,5,6,7	6	$ 6,500
13	Crestmount HOA	13,15	2	$ 9,000
14	Cross Streets Shorewood Road/Hawth.Blvd.	13	1	$ 514
15	Crestwood HOA	13	1	$ 3,000
16	Del Cerro HOA	10,12,15,17,18,19	6	$ 19,118
17	Dodson Middle School	18,19	2	$ 7,990
18	Eastview Townhomes	17	1	$ 2,264
19	Elkmont Neighborhood Assoc.	16	1	$ 4,500
20	El Prado Estates HOA	7,13,15,18, 19	5	$ 12,899
21	Grandview Country Club HOA	1,8,9	3	$ 9,606

Exhibit "B"
Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
22	Grandview Estates HOA	11	1	$ 1,180
23	Grandview Silver Arrow HOA	11, 14, 17	3	$ 7,180
24	Headland Drive HOA	2, 19	2	$ 4,500
25	Island View HOA	2,7,9,10,11,12, 13,14,15,17, 19	11	$ 36,010
26	Island View Terrace HOA	10,11,12,13	4	$ 8,342
27	La Cima HOA	16, 17,18, 19	4	$ 12,000
28	La Cresta HOA	3,5,7,8,10,11,12, 13,14,15, 16,17,18, 19	14	$ 42,600
29	La Cresta Pointe HOA	10,12,13	3	$ 7,290
30	La Pointe HOA	14,15,17, 19	4	$ 16,500
31	La Vista Verde HOA	1,9,10,13	4	$ 8,090
32	Ladera Linda HOA	1,2,7,8,9,10,11, 12,13, 15,17,19	12	$ 29,229
33	Littlebow Area HOA	2	1	$ 3,000
34	Los Verdes Estates HOA	14	1	$ -
35	Lower Rockinghorse	8,9,10,13	4	$ 8,500
36	Lunada Pointe HOA	7,9,11,13,14,15,16,17 19	9	$ 33,362
37	Martin Chiang	15	1	$ 4,500
38	Martin Chiang	15	1	$ 3,800
39	Marymount College	3	1	$ 3,000
40	Mediterrania HOA	2,7,8,9,10,11,12,13, 14, 15,16,17,18,19	14	$ 38,220
41	Menominee Place	7	1	$ 800
42	Mesa Palos Verdes HOA	2,6,7,8,10,11,12, 13,15, 17,18	11	$ 30,700

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Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
43	Mira Catalina HOA	1,3,7,10,11,18	6	$ 16,375
44	Miraleste Hills HOA	1,3,6,7,8,9,10,11, 15,18	10	$ 18,760
45	Miraleste HOA	7	1	$ 1,500
46	Miraleste Homes Assoc.	2,10, 17	3	$ 6,550
47	Miraleste Elementary School	16	1	$ 2,155
48	Miraleste Intermediate School	11, 13	2	$ 5,500
49	Miraleste Library	10, 16	2	$ 5,500
50	Miraleste Rec. & Park District	17,18, 19	3	$ 13,145
51	Mira Verde HOA	7,8,9,11,12,13,14, 15,16,17,18, 19	12	$ 41,110
52	Monaco HOA	1,5,8,11,12,13, 14,15,18 ,19	11	$ 36,000
53	Monte Verde HOA	3,5, 13,16,17,18,19	7	$ 20,199
54	Monte Vista HOA	19	1	$ 3,000
55	Nautilus Palm	9	1	$ 2,500
56	Ocean Front Estates	17,18	2	$ 9,000
57	Ocean Terrace	11,12,15,16,17,18, 19	7	$ 27,500
58	Pacific View HOA	8,9,13,15,17,18, 19	7	$ 21,555
59	Palo De Encino	11,13	2	$ 3,595
60	Palos Verdes Bay Club	7,8,9,10,11,12,13, 14,15,16,17,18, 19	13	$ 38,423
61	PV Monte Vista HOA	19	1	$ 3,000
62	Palos Verdes North	8	1	$ 2,100
63	Palos Verdes Panorama HOA	3,15,17	3	$ 9,000

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Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
64	Palos Verdes Penthouse	14,15,16,17,18, 19	6	$ 21,527
65	Palos Verdes Sunset Ridge	13,14	2	$ 13,500
66	Palos Verdes Villa #1	9,13,17,18, 19	5	$ 14,920
67	Palos Verdes Village HOA	1,10,15	3	$ 4,385
68	Peacock Ridge HOA	14,18,19	3	$ 8,820
69	Peninsula Pointe HOA	13,14,18	3	$ 10,500
70	Peninsula Rim HOA	1,3,6	3	$ 3,800
71	Peninsula Verde HOA	4	1	$ 3,000
72	Peninsula Montessori School	17	1	$ 4,500
73	Point Vicente Elementary School	11	1	$ 2,076
74	Point Vicente Neighborhood	11	1	$ 2,050
75	Point Vicente PTA	10	1	$ 2,500
76	Portuguese Bend Beautification Comm.	8	1	$ 2,500
77	Portuguese Bend Comm.	1,2,9,17	4	$ 11,412
78	Portuguese Bend HOA	1,15	2	$ 7,500
79	PV Park Place HOA	4,12,13,15	4	$ 11,500
80	Rancho Crest Comm. Assoc.	7,8,15, 16,17,18	6	$ 20,600
81	R.H. Riviera HOA	2	1	$ 3,000
82	Ridgecrest HOA	8,11,15	3	$ 5,000
83	Ridgecrest Intermediate School	18,19	2	$ 9,000
84	Ridgecrest Ranchos Parks & Rec.Dist.	15, 16, 17,18,19	5	$ 17,080

Exhibit "B"
Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
85	Ridgegate HOA	5,6,7,8,9,10,11,12, 13,14,15, 16,17, 19	14	$ 47,000
86	Ridgegate Park District	1	1	$ 2,500
87	Roan Road Neighborhood Group	15,16	2	$ 7,200
88	Rockinghorse Comm. Assoc.	1,3,11	3	$ 4,775
89	Rockinghorse Prop. Owners Assoc.	1,2	2	$ 4,000
90	Rockinghorse Road	11,16,17	3	$ 7,400
91	Rolling Hills Riviera HOA	12,15,18, 19	4	$ 12,259
92	RPV Estates	8,9,10,11,12, 13,14,15, 16,17,18,19	12	$ 42,285
93	San Ramon	8,10,13	3	$ 7,344
94	Santona Drive Comm. Org.	14,15	2	$ 7,117
95	Santona, (Hawth & Granvia Altamira)	15	1	$ 4,500
96	Sea Bluff HOA	7,13,14,15, 16, 17,18 19	8	$ 31,263
97	Seabreeze	11,13,15, 16	4	$ 11,500
98	Seacrest HOA	16,18,19	3	$ 13,500
99	Seacliff Hilltop HOA	4,8,9,14,15, 16,17,18	8	$ 21,974
100	Seagate HOA	5,7,8,9,10,13,15, 16,17,18	10	$ 25,100
101	Seahill HOA	10,11,12,13,14, 15, 16,17,18, 19	10	$ 27,912
102	Seamount Community	13	1	$ 1,500
103	Seaview HOA	1,2,7,8,9,10,11,12,13, 14,15,17,18,19	14	$ 43,694
104	Shadow Wood AdHoc Committee	13	1	$ 3,000
105	Silverspur HOA	11,12,16	3	$ 7,200

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Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
106	Silver Spur PTA	11,13,14,15, 16,17,18 19	8	$ 33,664
107	Soleado Elementary School	11,12,13,14,15, 19	6	$ 12,543
108	Stoneridge HOA	2,6, 16, 17,18	5	$ 10,448
109	St. Paul Lutheran Church	8,11	2	$ 4,013
110	St. Peters By The Sea Church	14	1	$ 4,500
111	Strathmore HOA	5,8,12,17	4	$ 8,705
112	Sunnyside Ridge HOA	4,15, 16,17,18	5	$ 19,500
113	Sunset Ridge HOA	2,5,7,9,13,14,15,18 19	9	$ 27,827
114	The Canterbury	13	1	$ 4,500
115	The Hill Community Assoc.	1,2,5,6,8,9,11,12,13 ,14,15,16,17,18, 19	15	$ 44,610
116	Upper Basswood HOA	7,13, 16,17	4	$ 8,746
117	Upper Grandview Comm. Org.	14	1	$ 3,836
118	Upper Rockinghorse	8,9,10,13	4	$ 10,345
119	Villa Capri HOA	9,13,14,15, 16, 17,18 19	8	$ 26,500
120	Villa La Cima	8,9,10,13,14,15	6	$ 19,728
121	Vista Grande Elementary School	11,14	2	$ 7,000
122	Vista Del Pacifica	13, 16, 19	3	$ 11,759
123	Vista Pacifica	9,10,11,12,13,14, 15, 16,17,18,19	11	$ 35,028
124	Villa Verde	9,12,14,17,19	5	$ 15,500
125	Wallace Ranch HOA	12,13,15,16,17,19	6	$ 19,687
126	West Port Bend Comm. Assoc.	1,8,9,10,12,15,17,18	8	$ 25,550

Exhibit "B"
Beautification Grant Award Amount - By HOA

	ASSOCIATION/APPLICANTS	CYCLES APPLIED FOR	TOTAL # of GRANTS AWARDED	TOTAL FUNDING RECEIVED
127	White Fox Drive HOA	13,15	2	$ 6,000
128	Yellow Brick Road HOA	2,13	2	$ 5,250
				Total Funding
				$ 1,692,271

EXHIBIT "C"



Seabluff HOA, New entry sign

$4,500.00


Peninsula Pointe HOA, Add granite to trail, r/r bushes & sprinklers
$3,000.00



Del Cerro HOA Monument Installation & Landscaping

$3,153.00

3-20



3-21


Dodson Middle School – Native Plant Garden
$4,385.00