

# **Fee Programs for the Orange County Great Park Balloon and Carousel**

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## History

- City Council Resolution No. 13-29 adopted March 12, 2013
  - Established the Balloon and Carousel fees
  - Implemented to the public on April 4, 2013
- City Council Resolution No. 13-77 adopted on June 11, 2013
  - Pricing for user fees may be structured to provide discounts and user passes

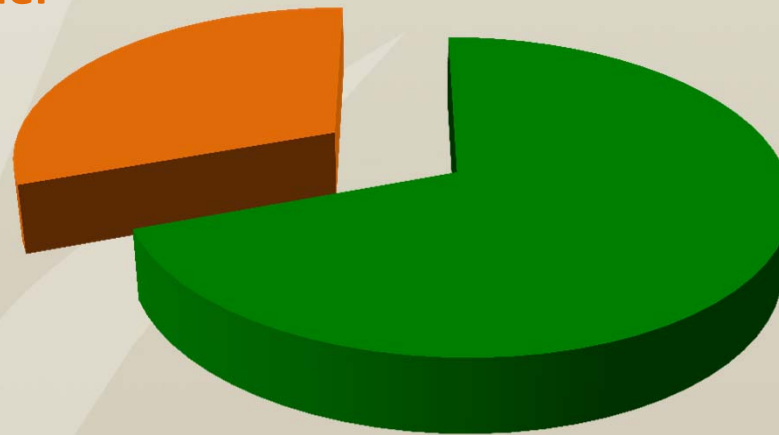
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## 2013 Balloon Ridership

April 4 – November 24

■ Children:  
16&Under  
31%



■ Adults  
69%

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	<u>Current</u>	<u>Proposed</u>
<b>Balloon</b>		
Adults	\$10	\$10
Children: 16 & Under	\$5	Free w/paid adult
<b>Carousel</b>		
One Ride	\$2	\$2
All Day Ride Pass	n/a	\$3

- Ideal for families with children, youth groups, and schools/camps
- Encourages use of park amenities
- An \$8-\$10 average savings for a family of four



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## Additional Family & Friends Packages

Balloon – 5 Adult Balloon Rides      \$40

Carousel – 10 All Day Ride Passes      \$20

- Ideal for local/frequent visitors, birthday parties, and large groups.
- May be used for by an individual for multiple dates or by a group of individuals on one date.
- A \$10 savings per package



