



## REQUEST FOR CITY COUNCIL ACTION

**MEETING DATE:** AUGUST 13, 2013

**TITLE:** CONSIDERATION OF NEW SISTER CITIES AND FRIENDSHIP AND TRADE MISSION TO TAOYUAN, TAIWAN AND SEOUL, KOREA

Special Programs Administrator

City Manager

### RECOMMENDED ACTION

Staff is forwarding for City Council consideration Mayor Choi's recommendations to:

1. Elevate Nowon, Korea and Seocho, Korea from Friendship City to Sister City status.
2. Approve and authorize the Mayor to sign Sister City Agreements with Nowon, Korea and Seocho, Korea (Attachments 6 and 7 to the staff report).
3. Authorize the Mayor and, if desired, one City Councilmember to represent the City in a Friendship and Trade Mission to Taoyuan, Taiwan and Seoul, Korea October 25-November 3, 2013.

### EXECUTIVE SUMMARY

The Mayor's recommendations relate to two specific areas: first, transitioning Irvine's two existing Friendship Cities to Sister City status as detailed in Mayor Choi's proposal (Attachment 1); second, authorizing the Mayor and, if desired, one City Councilmember to participate in a Friendship and Trade Mission to Irvine's Sister City in Taoyuan, Taiwan and to Seoul, Korea as detailed in Mayor Choi's proposal (Attachment 2).

On April 15, the City received the attached correspondence from Mayor Chia-Ming Su of our Sister City in Taoyuan, Taiwan (Attachment 3) inviting Irvine to visit to commemorate and strengthen our Sister City relationship established in 2000.

Additionally, Mayor Seonghwan Kim from Nowon and Mayor Ik-Chul Jin from Seocho have both communicated interest in formalizing their respective relationships from a Friendship City to a Sister City (Attachment 4 and 5).

Should the City Council approve Mayor Choi's recommendation to transition Nowon and Seocho to Sister Cities, draft Sister City Agreements have been prepared for the Mayor's signature (Attachment 6 and 7).

The Mayor recently received an invitation to participate in an international Mayors Forum on globalization in Yeosu City, Korea (Attachment 8) which ends the day before his proposed Friendship and Trade Mission would begin. The Mayor would like to tie this trip to the Friendship and Trade Mission. Airfare and hotel accommodations for the Mayors Forum would be paid for by Yeosu City.

## **BACKGROUND AND ANALYSIS**

### Transitioning from Friendship City to Sister City Status

In 2007 the City Council approved a Friendship City Program as a way for the City to initiate relationships on a less formal basis than through an official Sister City relationship. The program allows the City to form flexible ties with international cities *without having to apply the more formal process prescribed under the guidelines of Sister Cities International.*

Adding Nowon and Seocho as Irvine Sister Cities would bring Irvine's total number of Sister Cities to five, including our three current Sister Cities of Tsukuba, Japan; Hermosillo, Mexico; and Taoyuan, Taiwan.

### Friendship and Trade Mission

*On April 15, the City received an invitation from Mayor Chia-Ming Su of our Sister City in Taoyuan, Taiwan to commemorate and strengthen our Sister City relationship. As a result of rapid economic development, Taoyuan has transformed from a rural, agricultural community to a modern, industrial metropolis. Taoyuan is located 20 miles from Taipei, the capital of Taiwan, and serves as the region's center of politics, culture and business. Taoyuan places a high priority on education and prides itself as the "greenest" city in Taiwan with 76 parks and comprehensive energy-saving and environmental policies. Taoyuan is also a transportation hub with Taiwan Railway and High Speed Rail stations located within its borders.*

Taking into consideration the proximity of Taiwan and Korea, the proposed Friendship and Trade Mission would present the opportunity to expand the delegation's reach as well as formalize Sister City Agreements with Nowon and Seocho by including Seoul in the itinerary. Korea boasts the world's twelfth largest economy and is the United States' seventh largest trading partner. As the largest city in Korea, Seoul is the country's center for economic, political, cultural and educational activities. Seoul generates 21 percent of the nation's entire gross domestic product and ranks fifth in the world for the number of transnational companies headquartered within its borders.

Pending approval of the Sister City Agreements and authorization for the Mayor to sign, staff will send the respective agreements in English and Korean to the Mayors of Nowon and Seocho for their review and approval. Once signed, the Sister City Agreements will be submitted to Sister Cities International for recognition in its membership directory.

## **ALTERNATIVES CONSIDERED**

### Transitioning from Friendship City to Sister City Status

One alternative to transitioning Nowon and Seocho to Sister City status is to maintain our current relationship with the two as Friendship Cities.

### Friendship and Trade Mission

One alternative to sending an official delegation would be to maintain our current level of activity.

## **FINANCIAL IMPACT**

### Transitioning from Friendship City to Sister City Status

There is no additional City funding required to elevate Irvine's Friendship City relationships with Nowon and Seocho to Sister Cities. Future programming costs would be dependent on City Council's interest and approval, as is the case with Irvine's three existing Sister Cities.

### Friendship and Trade Mission

Costs for City participation in Mayor Choi's proposed Friendship and Trade Mission in October 2013 can be funded with the resources in the existing City Council approved FY 2013-14 budget.

The majority of costs for sending a delegation will be attributed to travel expenses, namely flight and hotel accommodations, with most of these costs associated with or without the addition of Seoul to the itinerary. The estimated cost per person is \$2,900. This figure includes approximately \$1,300 for airfare and \$1,600 for seven-night hotel accommodations. Total cost of the trip is estimated to be between \$13,000 - \$15,000 for up to five City representatives (including City staff). City staff support would be determined based on the size of the delegation. Undertaking the coordination of a Friendship and Trade Mission requires significant staff resources leading up to and including the visit.

Yeosu City's invitation to the Mayor for the October 21-24 8th Silk Road Mayors Forum includes airfare and hotel accommodations for the Mayor. If the Mayor's trip to Yeosu is tied to the proposed Friendship and Trade Mission, it would offset the Mayor's round trip flight costs from Los Angeles to Korea, leaving only the flight between Korea and Taiwan which is estimated at \$400.

Mayor Choi has indicated he is exploring the possibility of sponsorships to offset some of the costs. Mayor and Councilmember costs would be charged to their approved FY 2013-14 City Council Business Expense budgets. City staff accompanying the

delegation to provide administrative support would be paid by their respective business expense budgets. All delegates that are not employees of the City of Irvine will be responsible for their own travel costs and expenses.

**REPORT PREPARED BY** Emma Evans, Special Programs Administrator  
**REPORT REVIEWED BY** Michelle Grettenberg, Assistant to the City Manager

**ATTACHMENTS**


1. Mayor's June 11 Memo to City Manager (Sister City Proposal)
2. Mayor's July 1 Memo to City Manager (Friendship and Trade Mission Proposal)
3. Invitation Letter from Taoyuan
4. Interest Letter from Nowon
5. Interest Letter from Seocho
6. Sister City Agreement between Irvine and Nowon
7. Sister City Agreement between Irvine and Seocho
8. Invitation Letter – Mayor's Forum Yeosu City, Korea

RECEIVED

JUN 11 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE

# Memo

To: Sean Joyce, City Manager  
From: Steven S. Choi, Ph.D., Mayor   
Date: June 11, 2013  
Re: **Consider Transitioning Irvine's Friendship Cities to Sister Cities**

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I would like to request that staff research the necessary steps to consider transitioning Irvine's two Friendship Cities, Seocho-gu and Nowon-gu, located in Seoul, Republic of Korea, to Sister Cities.

This year marks the 5<sup>th</sup> anniversary of the Irvine-Seocho-gu and Irvine-Nowon-gu Friendship City relationships. Both cities have demonstrated consistent interest in the relationship, which have included numerous visits and communication exchanges with Irvine since 2008. I have discussed this opportunity with the mayors of each city, both of whom have expressed interest.

I believe my City Council colleagues will agree that there are many benefits associated with positive international relationships in today's global environment. Our Sister and Friendship City relationships provide an opportunity to build global cooperation, promote cultural understanding and stimulate economic development.

I request that this item be placed on a future City Council agenda for full City Council consideration.

cc: City Council  
City Clerk


ATTACHMENT 1

# Memo

RECEIVED

JUL 1 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE

To: Sean Joyce, City Manager  
From: Steven S. Choi, Ph.D., Mayor   
Date: July 1, 2013  
Re: **Friendship and Trade Mission to Taoyuan, Taiwan and Seoul, Korea**

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On April 15, the City received the attached correspondence from our Sister City in Taoyuan, Taiwan (Attachment 1). Taoyuan's Mayor Chia-Ming Su invited Irvine to visit to commemorate and strengthen our Sister City relationship established in 2000. I would like to accept the Mayor of Taoyuan's invitation and coordinate a Friendship and Trade Mission.

On June 11, I submitted a memo to the City Manager requesting staff research the necessary steps to consider transitioning our two current Friendship Cities to Sister Cities (Attachment 2). As you may recall, 2013 marks the 5<sup>th</sup> anniversary of Irvine's Friendship City relationships with Nowon and Seocho in Seoul, Korea. Both cities have demonstrated consistent interest, including numerous visits and communication exchanges since 2008. Additionally, each mayor has communicated interest in formalizing their respective relationships from a Friendship City to a Sister City.

If the City Council approves elevating Nowon and Seocho to Sister Cities, I believe the addition of Korea to the City's visit to Taiwan is timely, given the close proximity of the two countries.

An official visit to Taiwan and Korea would be identified as a friendship and trade mission with the potential to generate business and investment for our City. Generally, a trade mission is defined as an international trip by government officials and business representatives for the purpose of exploring international business opportunities.

A Friendship and Trade Mission to Taiwan and Korea would provide an opportunity to:

1. Commemorate and strengthen our relationship with Taiwan;
2. Formalize the Sister City relationships with Nowon and Seocho through official signing ceremonies;
3. Capitalize on the unique economic development opportunity to promote our local economy and develop business-to-business connections; and
4. Reaffirm the City's commitment to our long-standing international relationships.

The travel dates would tentatively be scheduled for October 26 through November 2, 2013 with the City exploring possible community sponsorships to offset some of the costs.

Friendship and Trade Mission to Taoyuan, Taiwan and Seoul, Korea  
July 1, 2013  
Page 2

Please let me know if you would be interested in participating in the Friendship and Trade Mission. I ask that these items be placed on the July 23 City Council agenda.

cc: Irvine City Council  
Sharie Apodaca, City Clerk

Attachments:

1. Invitation Letter from Taoyuan
2. Memo Submitted to City Manager



美麗桃園

幸·福·城·市

Beautiful Taoyuan Joyful City

April 10, 2013

The Honorable Steven S. Choi  
Mayor of Irvine  
Emma Evans  
City of Irvine  
PO Box 19575  
Irvine, CA 92623  
UNITED STATES

RECEIVED

APR 15 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE

Dear Mayor Choi ;

To hear from you in this sunny, ebullient spring and a very helpful message for us, I am honored to represent the in Taoyuan City Council and all residents to express to you and the public of the Irvine City sincerely to thank and regards.

After reading your Irvine, cityscape, urban management, crime prevention and future urban vision related, so that our hearts great yearning hoping to see the style and look forward to learning with you and Irvine City councilors. Also hopes that we can as soon as possible the preparation of a Taoyuan City State of the City Address.

We cordially invite you and councilors to visit Taoyuan City, and to strengthen the link between the two cities, let us work together to establish a close working relationship.

Happy Easter !

Sincerely,

*Su Chia-Ming*  
*Su Chia Ming*

Su Chia - Ming.

Mayor, City of Taoyuan.




CC  
CM  
ACM  
E. Evans

RECEIVED

JUN 11 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE

# Memo

To: Sean Joyce, City Manager  
From: Steven S. Choi, Ph.D., Mayor   
Date: June 11, 2013  
Re: **Consider Transitioning Irvine's Friendship Cities to Sister Cities**

---

I would like to request that staff research the necessary steps to consider transitioning Irvine's two Friendship Cities, Seocho-gu and Nowon-gu, located in Seoul, Republic of Korea, to Sister Cities.

This year marks the 5<sup>th</sup> anniversary of the Irvine-Seocho-gu and Irvine-Nowon-gu Friendship City relationships. Both cities have demonstrated consistent interest in the relationship, which have included numerous visits and communication exchanges with Irvine since 2008. I have discussed this opportunity with the mayors of each city, both of whom have expressed interest.

I believe my City Council colleagues will agree that there are many benefits associated with positive international relationships in today's global environment. Our Sister and Friendship City relationships provide an opportunity to build global cooperation, promote cultural understanding and stimulate economic development.

I request that this item be placed on a future City Council agenda for full City Council consideration.

cc: City Council  
City Clerk

cc mail 6/11/13 MB



美麗桃園

幸·福·城·市

Beautiful Taoyuan Happy City

April 10, 2013

The Honorable Steven S. Choi  
Mayor of Irvine  
Emma Evans  
City of Irvine  
PO Box 19575  
Irvine, CA 92623  
UNITED STATES

RECEIVED

APR 16 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE

Dear Mayor Choi ;

To hear from you in this sunny, ebullient spring and a very helpful message for us, I am honored to represent the in Taoyuan City Council and all residents to express to you and the public of the Irvine City sincerely to thank and regards.

After reading your Irvine, cityscape, urban management, crime prevention and future urban vision related, so that our hearts great yearning hoping to see the style and look forward to learning with you and Irvine City councilors. Also hopes that we can as soon as possible the preparation of a Taoyuan City State of the City Address.

We cordially invite you and councilors to visit Taoyuan City, and to strengthen the link between the two cities, let us work together to establish a close working relationship.

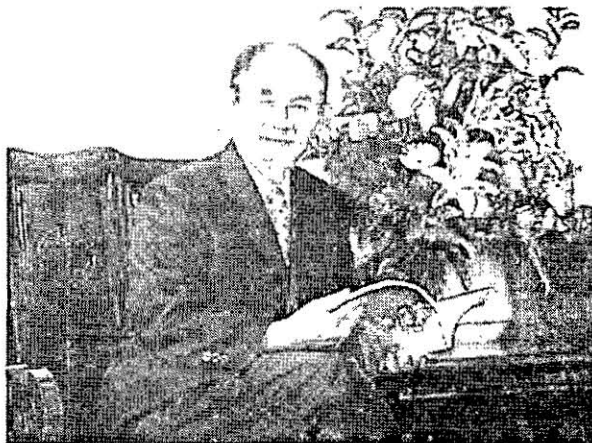
Happy Easter !

Sincerely,

*Su Chia Ming*  
*Su Chia Ming*

Su Chia - Ming.

Mayor, City of Taoyuan.



CC  
CMI  
ACM  
E. Evans

ATTACHMENT 3

*TH* *clerk*

RECEIVED

JUN 20 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE



Seonghwan Kim Mayor

Nowon District Office, 183 Nohaegil, Nowon-gu, Seoul, Korea

JUNE 21, 2013

The Honorable Choi Seok Ho  
Mayor of Irvine  
City of Irvine  
One Civic Center Plaza  
Irvine, California, U.S.A

Dear Mayor Choi:

Thank you for your email

Nowon-gu and Irvine city have consistently promoted the cultural exchange since they started the Friendship City relationship in 2008. Therefore, I suggest those cities should enter into more developed stage.

In addition, I believe they could extend the field of their exchange from the 'cultural' to the 'educational and green-environmental' thanks to the Sister City relationship.

I hope this Sister City Relationship would be well-formalized so that the two cities can establish a better rapport.

Sincerely,

Seonghwan Kim  
Mayor

ATTACHMENT 4

RECEIVED

JUN 04 2013

CITY OF IRVINE  
CITY MANAGER'S OFFICE



2584 Nambusunhwanro, Seocho-gu Seoul, Republic of Korea

[Http://www.seocho.go.kr](http://www.seocho.go.kr) Tel +82-2-2155-6168 fax +82-2-2155-6198

May 29, 2013

The Honorable Steven S. Choi, Ph. D.  
Mayor of Irvine City  
One Civic Center Plaza, P.O. Box 19575, Irvine, California

I would like to express my deep appreciation for the hospitality and attention shown to the delegation from Seocho city that attended 4<sup>th</sup> Annual Irvine Korean Culture Festival.

I was deeply impressed and appreciated by the kindness and consideration shown to the delegation despite your busy schedule for their meaningful time and memorable experiences in the city Irvine.

I am very glad to know about your eagerness to visit Seocho this October and establish sisterhood relations between Seocho and Irvine. I hope that our friendship, which has lasted since 2008, will be further strengthened and bring greater progress and prosperity to both cities. I assure you of my full commitment to developing cities as win-win global partners by elevating our relations to a Sister City.

I believe relevant issues will be handled by our external affairs coordinators for the next steps.

I am looking forward to seeing the Irvine delegation this October, and I send my best wishes for your success and eternal development of the City of Irvine.

Yours sincerely,

Jin Ik-Chul  
Mayor of Seocho

CC  
CMI  
ACM  
E. Green

9101

ATTACHMENT 5

cert

**SISTER CITY AGREEMENT BETWEEN  
CITY OF IRVINE  
CALIFORNIA, UNITED STATES OF AMERICA  
AND  
NOWON-GU  
SEOUL, REPUBLIC OF KOREA**

On behalf of the citizens of Irvine, California, U.S.A. and Nowon-gu, Seoul, R.O.K., the Mayors of the two cities officially agree to establish a Sister City relationship with the aim of promoting relations between the municipal governments and the citizens of the two cities.

The Sister City concept was inaugurated by the President of the United States in 1956 to encourage greater friendship and understanding between the United States and other nations through citizen diplomacy.

Over the past five years, consistent interest in the relationship has been demonstrated by both cities, and as such, both cities have agreed to elevate the existing Friendship City relationship to a Sister City.

This Sister City Agreement will promote the collaboration between Irvine and Nowon-gu by agreeing to partner for the mutual benefit of each community. Activities and exchanges may include but are not limited to arts and culture, economic development, education, environmental management, tourism and transportation.

This agreement, prepared in duplicate in both English and Korean, signed by the Mayor of the City of Irvine and the Mayor of Nowon-gu, confirms that these two cities are united in friendship through this Sister City Agreement.

\_\_\_\_\_  
Steven S. Choi, Ph.D.  
Mayor of Irvine

\_\_\_\_\_  
Seonghwan Kim  
Mayor of Nowon-gu

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

**SISTER CITY AGREEMENT BETWEEN  
CITY OF IRVINE  
CALIFORNIA, UNITED STATES OF AMERICA  
AND  
SEOCHO-GU  
SEOUL, REPUBLIC OF KOREA**

On behalf of the citizens of Irvine, California, U.S.A. and Seocho-gu, Seoul, R.O.K., the Mayors of the two cities officially agree to establish a Sister City relationship with the aim of promoting relations between the municipal governments and the citizens of the two cities.

The Sister City concept was inaugurated by the President of the United States in 1956 to encourage greater friendship and understanding between the United States and other nations through citizen diplomacy.

Over the past five years, consistent interest in the relationship has been demonstrated by both cities, and as such, both cities have agreed to elevate the existing Friendship City relationship to a Sister City.

This Sister City Agreement will promote the collaboration between Irvine and Seocho-gu by agreeing to partner for the mutual benefit of each community. Activities and exchanges may include but are not limited to arts and culture, economic development, education, environmental management, tourism and transportation.

This agreement, prepared in duplicate in both English and Korean, signed by the Mayor of the City of Irvine and the Mayor of Seocho-gu, confirms that these two cities are united in friendship through this Sister City Agreement.

\_\_\_\_\_  
Steven S. Choi, Ph.D.  
Mayor of Irvine

\_\_\_\_\_  
Jin Ik-Chul  
Mayor of Seocho-gu

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

## InviteCouncil

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**From:** 명성원 <floydwon@korea.kr>  
**Sent:** Wednesday, July 10, 2013 2:49 AM  
**To:** InviteCouncil  
**Subject:** Invitation Letter for the 8th Silk Road Mayors Forum from Yeosu, South Korea  
**Attachments:** SRMF\_Registration\_Form.docx; IL\_Irvine\_CA\_StevenChoi.pdf; SRMF\_Program\_Schedule.pdf

Dear Honorable Mayor

Mr. Steven Choi

Please, accept my apology for sending this unexpected message. My name is Seongwon Myung and I am in charge of international Affairs at the city of Yeosu, Republic of Korea. The purpose of this email is to deliver the invitation message from our city mayor, Mr. Kim Chung seog, to you.

Located at the center of southern region in Korea peninsular, our city, Yeosu, is the host city of 2012 world exposition. its population is around 300,000. Yeosu is a well-known for marine and tour city with its jewel-like 365 islands.

The city of Yeosu hold 2012 world exposition for 93 days from May 12 to August 12, 2012. With a theme "The living ocean and coast", the exposition, which 104 countries and 10 international organizations, attracted more than 8.2 million visitors. It was a momentum that all the people in the exposition became together with *your sincere* support and devotion.

As a next step for extending our capability toward international societies, the city of Yeosu will hold the 8th Silk Road Mayors Forum from October 21 to 24 this year with a theme "Harmony of global civilization and new Silk Road". Therefore

**ATTACHMENT 8**

we would like to invite you and your city delegation to come and join us. We kindly ask you to share your experience and your thought for the future in this forum.

For further information about the forum, please visit our official website at "<http://www.srmf-yeosu2013.org>" or contact to our correspondent via email.

Attached are the invitation letter, program schedule and registration form for the 8th Silk Road Mayors Forum.

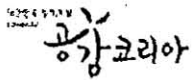
The city of Yeosu will cover the representative's or mayor's flight tickets and accommodation fees as well as the accommodation fees for one attendant.

Please, have a look. We would like to have your positive response. Thank you.

Seongwon Myung

International Affairs

Yeosu City Government



- 어름 국내여행 '1 석3 조' 효과
- 이름 연속 전액수급 경보 '준비' 발령
- 정부 조사단, 블랙박스 해독 합류...조종..
- [합격수기]"내년에 또 하지 뭐"...내년에..
- 사이버영토 지키고 보안산업 키우고

- 2013 세금절약가이드
- 운전면허 적성검사 연기는 무료!
- 장마철 폭병, 감전사고
- 어름 보양식 삼계탕! 안전하게?
- 스마트폰 꽃뱀을 주의하세요.



Yeosu City Hall  
# 1 Sicheongno, Yeosu City, Jeollanamdo, Rep. of Korea 555-701  
Tel : +0082-61-690-2216-8 Fax : +0082-61-690-7229/8115  
E-mail : mayor@yeosumail.net Http://yeosu.go.kr



**The 8th Silk Road Mayors Forum - Yeosu 2013**  
**October 21-24, 2013**

**Invitation Letter**

July 4, 2013

**Mr. Steven Choi**  
**Mayor of Irvine**  
**CA, U.S.A**

**Dear Honorable Mayor Mr. Steven Choi**

First, we would like to give you our respects for your devotion to improve welfare and infrastructure in your city. And again, we are honored to send you this invitation letter for the 8<sup>th</sup> Silk Road Mayors Forum. With you, we hope to host this forum successfully.

The 8th Silk Road Mayors Forum will be held in Yeosu from October 21 to 24, 2013. We are aiming to invite mayors of around 120 cities from 50 countries around the world, to this important, global discussion platform.

With the theme "Harmony of Global Civilization and New Silk Road" and its sub theme "Glocalizing Lifestyles in One World", this forum will be of great value to strengthen the network of cooperation among Silk Road cities, helping your city to provide better life quality and to generate a brighter future.

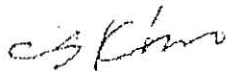
In particular, this forum will give you an opportunity to introduce your city and give it more international exposure. Also, you will be able to make agreements for cooperation and expanding exchange in various areas such as culture, economy,

tourism and investment with participating cities. Sharing experience of success and exchanging ideas in this forum will also be available in order to flourish cooperation and better relationships.

We would like to hear a positive response from you for attending our forum and we kindly ask you to respond before July 19.

If you would like to present your ideas and thoughts for any session topic, please inform us of your presentation by indicating your intentions of presenting in the registration form that can be downloaded at the official website of the forum. Additionally, for advertising your city during the forum, we kindly ask you to send your city's advertisement video.

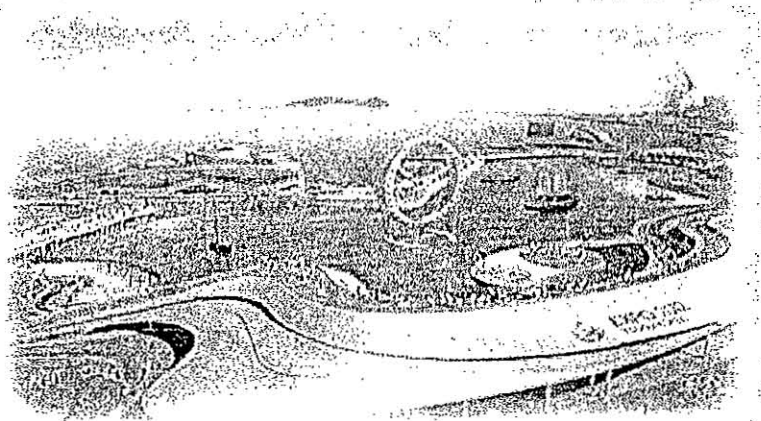
In October, we are looking forward to seeing you in Yeosu. We wish you the best luck and your city a bright future. Thank you.



Mr. Kim Chung-seog

Mayor of Yeosu

Republic of Korea



<Provision Specification for invitation from the city of Yeosu >

Per Invited City	Mayor or Representative	• Flight Ticket and Accommodation Expenses
	One Attendant	• Accommodation Expenses

<Contact Info>

Postal

Address	Dept. of Expo Facility Utilization Planning and Economy Bureau Yeosu City Hall 1 Sicheong ro, Yeosu City, Jeollanamdo, Republic of Korea. Zip code 555-701
---------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------

Per language

English	Myung Seongwon	♦ Tel : 82-61-690-8428 ♦ Email : floydwon@korea.kr
Chinese	Joo KyungJong	♦ Tel : 82-61-690-2218 ♦ Email : duke7@korea.kr
Russian	Ryu Natalia	♦ Tel : 82-61-690-7516 ♦ Email : fiesta1292@naver.com
Japanese	Park YoungJong	♦ Tel : 82-61-690-8425 ♦ Email : yosu21@korea.kr
Korean	Yoon HeeJa	♦ Tel : 82-61-690-8039 ♦ Email : gloriayoon@korea.kr

<Official Website>

The 8th SRMF	<a href="http://www.srmf-yeosu2013.org">http://www.srmf-yeosu2013.org</a>
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### Schedule of the 8th Silk Road Mayors Forum - Yeosu 2013

Date	Time	Events	Venue
October 21 (Mon)	~17:30	Registration	CityHall
	19:00	Welcoming Dinner (Art and Culture Performance)	The Ocean Hotel
	20:00		
October 22 (Tue)	09:00	Registration (for those who missed registration at 21st), Networking	Expo Hall
	10:00	Pre-event (Yeosu Promotion Video)	
		Opening Ceremony (Flag Ceremony/Participants introduction/ Opening Welcoming, Congratulatory and Keynote Speech)	
	11:00	Main Topic: Harmony of Global Civilization and New Silk Road Sub Topic: Globalizing Lifestyles in One World	
	12:00	Lunch	Multi-Purpose Hall, Korea Pavilion
	13:00	Session I	Expo Hall
	14:00	Expanding Governance and Citizen Participation to Foster the Positive Spirit of Silk Road	
		Break Time	
	15:00	Session II	Expo Hall
	16:00	Educational Tourism Development and Silk Road Heritage and Environment Preservation	
	17:00	Introducing Participating Cities	
	18:00	Presentation of Candidate Cities for hosting the 10th SRMF	
19:00	Gala Dinner (Art and Culture Performance)	Multi-Purpose Hall, Korea Pavilion	
20:00	BIG-O Show	Expo Site	

October 23 (Wed)	09:00	Networking session for participants (Signing agreements for exchanging economy, culture, tour and investment and education, Souvenir exchange, Commemorative photos)	Expo Hall
	10:00		
	11:00	Session III Global Infrastructure Development through Land and Sea Silk Road	
	12:00	Lunch	Multi-Purpose Hall, Korea Pavilion
	13:00		
	14:00	Session IV Silk Road Universities Network and Cross-Registration System Development	Expo Hall
	15:00	Session Leaders Presentation & Wrap Up	
	16:00	Site Tour (EXPO Site and Aqua Planet)	Expo Site
	17:00	Site Tour (Yeosu National Industrial Complex)	GS Caltex
	18:00	Press Interview	
	19:00	Closing Ceremony (Farewell speech, Summary of forum results, Announcement of Yeosu Declaration, Selection of the 10th SRMF host city, Flag turnover)	The Ocean Hotel
	20:00	Farewell Dinner(Art and Culture Performance)	
	21:00		
October 24 (Thu)	09:00		
	10:00	Theme Tour (Sea Silk Road Route and Heritage Site)	
	11:00		
	12:00	Lunch	Yeosu Tourist Hotel
	13:00	Returning Home	

2013년 10월 21일부터 24일까지

YH YEOSU2020

### The 8<sup>th</sup> Silk Road Mayors Forum – Yeosu 2013

From October 21 to 24, Yeosu, Korea

Registration Form		
Representative	First Name	Gender
	Last Name	
Preferred Language		
Organization		
Position		
Address		
ZipCode		
City Name		
Country Name		
Email		
Tel		Cell
Passport No.		
Date of Birth		
Application for Session Presentation	Yes( ) / No( )	
Attendant 1		Cell
Attendant 2		Cell
Attendant 3		Cell
Correspondent Contact Info		
Name		Position
Tel		Cell
Email		Fax