SCRIPT EXAMPLES

Reader-Bite Script Template:

09/04/09 BUDGET0904 Your Name

News copy read by the anchor is in normal sentence case and lines are one and a half spaces. Do not indent your sentences. The next part is filled with facts and information. Begin leading into your soundbite. Always use this structure: title, name and then says. For example: “Police chief Ken Burton says…” Do not write “said” or “explains” keep it simple and use “says.” The cut-line has the slug (the bite slug should match the script slug), the total run time, the out cue labeled and followed by the last few words of the bite.

BUDGET0904 TRT: :12 OUT: “…10-15 seconds.”

“Your bite is transcribed here single spaced, and italics. Your bite should not be longer than :25 seconds. Ideally shoot for around 10- 15 seconds. ”

News copy resumes here. Remember to do two versions of your story and include a different bite from a different source in each. Do not end your story on a sound bite.

-A Wrap’s script will look the same as a reader-bite script, but will include an anchor introduction and another cut-line with the file name, TRT and SOC for the entire piece. Again, SOC stands for “Standard Out-Cue.” KBIA’s SOC is “Reporter name, KBIA News.”