

**PROMOTION TIMING.** ZEN Project 8 Challenge (the “Promotion”) begins at 12:01 a.m. U.S. ET Feb. 1, 2019, and ends at 11:59 p.m. U.S. ET Dec. 31, 2019 (the “Promotion Period”). A winner will be selected at the end of each month.

**2. SPONSOR.** The Sponsor of this Promotion is Jeunesse LLC, 701 International Parkway, Lake Mary, Florida 32746.

**3. ELIGIBILITY.** The Promotion is open to individuals, Customers and Distributors residing in the North America region, excluding those residing in Quebec. This Promotion is subject to all local laws and is void where prohibited by law.

**4. HOW TO ENTER.** To enter this Promotion during the Promotion Period: Follow all instructions to submit the photos. Your pictures must be unaltered. If you are a Distributor, you must add a statement that you distribute Jeunesse products. Limit one entry per person during the Promotion Period, regardless of the means of entry. Additional entries will be disqualified. Jeunesse is not responsible for lost, misdirected, erroneous or incomplete entries.

**5. AUTHORIZATION.** By submitting the photos, each contestant authorizes the use, without additional compensation, of his or her photos, name and/or likeness and/or voice and municipality of residence by Sponsor and its affiliated companies for promotion and/or advertising purposes, in any manner and in any medium (including without limitation: radio broadcasts, newspaper and other publications, and in television or film releases, slides, videos, internet distribution and picture data storage), as well as any the Sponsor may deem appropriate.

**6. SELECTION OF WINNERS.** After Feb. 28, 2019, a corporate committee will select 1 winner each month among all eligible entries. Winners will be judged on the evolution of their results within the Promotion guidelines, with “Before” & “After” photos. All decisions are final.

**7. NOTIFICATION OF WINNERS & PRIZES.** The prizes must be claimed, and delivery accepted, within one year of the award announcement and winners will be required to provide a mailing address and sign all legal documents, including an IRS W-9 form for U.S. residents within fourteen (14) calendar days of notification of winning. Prizes: 1st place: All-expenses-paid trip to LEAD Jeunesse 2020 in Los Angeles to meet and appear on stage with Mark Macdonald. There will be website coverage of 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> place: Free ZEN Transformation package and website coverage of results. The prizes must be claimed and delivery accepted within one year of the award announcement. Each prize is nontransferable and nonrefundable and must be accepted as awarded. The value of the prizes may be reportable to tax authorities as income. Prizes may be taxable in the jurisdiction of the event or in the winner’s home country, which are the sole responsibility of each winner. No cash substitution, assignment, redemption for cash or transfer of prize by winner is permitted; however, Sponsor reserves the right, in its sole and absolute discretion, to substitute any prize described herein, or any portion thereof, with an alternative of equal or greater value. Sponsor reserves the right to withdraw or terminate this contest at any time without prior notice.

**8. GENERAL CONDITIONS.** Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of this Promotion, violates the Official Rules, acts in an unsportsmanlike or disruptive manner or acts with intent to annoy, abuse, threaten or harass any other person, or who Sponsor suspects has engaged in any of the foregoing.

Sponsor reserves the right to cancel, terminate or modify this Promotion for any reason. In such an event, Sponsor will award the prizes from among all eligible entries received before cancellation.

9. RELEASE & LIMITATION OF LIABILITY. By entering the contest, the winner releases Jeunesse and its respective directors, officers, employees and agents (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, claims, costs, injuries, losses or damages of any kind arising out of or in connection with the contest or delivery, misdelivery, acceptance, possession, use or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory, to the extent permitted by law.

10. DISPUTE RESOLUTION. If there is any conflict between any promotional material and these Official Rules, the provisions of these Official Rules shall prevail. The resolution of any dispute shall be within Sponsor's sole discretion. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Florida.

11. WINNERS. By claiming the prizes, the winners authorize the use, without additional compensation, of their submitted images and first name and the initial of their last name, for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspaper and other publications and in television or film releases, slides, videotape, distribution over the internet and picture data storage) which Jeunesse may choose. Upon submission of the photos, all rights, title and interest in the video shall transfer to Jeunesse, and the submitter and creator shall agree.