

YouTube Mobile Live Stream Checklist



Herman Drost

YouTube Mobile Live Stream Checklist

If you ever thought about doing a mobile livestream on YouTube but were too afraid to try or didn't know how...this checklist is for you.

Requirements

- YouTube Channel is verified
- No live stream restrictions in last 90 days. Your channel's live streaming ability will be automatically disabled if:
 - ❖ Your channel received a Community Guidelines strike .
 - ❖ Your live stream or archived live stream is blocked globally.
 - ❖ Your live stream or archived live stream receives a copyright takedown
- Over 18 years of age
- Android, Iphone or iPad (Android 6.0+, iOS 8+)
- Download and install latest version of YouTube App
- Tripod to stabilize your phone
- Good audio connection (use external mic)
- Adequate lighting
- Battery fully charged (videos consume a lot of power)

YouTube Mobile Live Stream Checklist

Do A Dry Run (Rehearsal)

This is to prevent any technical mishaps and get an idea how you will appear to others before you go live.

- Tap the YouTube App
- Tap the camera icon
- Select unlisted
- Add a title
- Decide on landscape mode or portrait mode (ensure rotation is enabled on your phone settings)
- Select airplane mode so a phone call won't interrupt your live stream
- Test your audio and internet connection
- Stream for 5 minutes to test movement, audio & lighting
- Review your stream archive on another device to check video & sound quality

If everything checks out, you're ready to go live.

How to "Go Live"

Preparation

- Plan out what you are going to say
(ie bullet points on paper)

YouTube Mobile Live Stream Checklist

- Decide on a keyword or keyword phrase to target
- Give your livestream video a title
- Create a sign (prop) so the title of your video appears in your video thumbnail
- Notify your viewers and subscribers 24-48 hours before you go live
- Enable Super Chat on your channel
- Get someone else to moderate the comments.

They can be distracting (optional)

- Ask people to subscribe and give them a reason why
- Tell people how they can subscribe
- Invite them to download any relevant content
- Answer questions
- Thank viewers for attending before signing off

GO LIVE

1. Tap the YouTube App button on your Phone
2. Tap the camera icon
3. Tap GO LIVE
4. Add location (tap X to skip this step)
4. Create title, then select a privacy setting (public or unlisted)
5. Tap "more options" to add a description
6. Tap "schedule for later" if you want to go live later
7. Tap "advanced settings" to..
 - allow or disallow live chat.
 - Enable or disable age restriction for your stream.
 - Indicate whether your stream contains paid promotion and add a paid promotion disclosure .

YouTube Mobile Live Stream Checklist

- Select the back arrow.

6. Select next to take a picture for your thumbnail. You can upload a custom thumbnail (iOS only). You can also upload a different thumbnail after your livestream ends.

7. Stream in landscape mode (optional)

- Hold your device in landscape mode.

- Make sure your screen rotation lock is off.

8. Tap SHARE to share your stream (optional)

9. Select GO LIVE.

- You can stop the live chat stream from disappearing (to read the comments) by holding your phone and scrolling with your thumb).

10. To end a stream tap FINISH, then tap OK. An archive

of the live stream is created on your channel after the stream ends.

11. You can edit the privacy setting (including setting it to private) or delete the archive on the videos page.

After Livestream

- Add a card for viewers to download relevant content

- Optimize title, description and tags

- Upload video transcript (for closed captions)

- Promote on social media sites, embed on website

- Give attendees a head's up about your next live event

Join TubeVideoBootCamp.com

Discover how to grow your channel and generate views, and subscribers on autopilot.

You'll learn how to:

- * Generate a steady stream of new leads
- * Grow your business & make sales repeatedly
- * Gain new subscribers and fans automatically
- * Get a continuous stream of FREE traffic
- * Create an income stream that works for you 24/7

Go to: TubeVideoBootCamp.com