



Video Gear Guide

Thanks for downloading my Video Gear Guide. I've added links below so you can quickly purchase the video equipment you need right now to get started creating videos. I also included links to my online video reviews so you can learn more about some of the products.

If you have any questions or business inquiries email:
isitebuild@gmail.com

Cameras

* Canon EOS M50 Mirrorless Camera Kit
(w/EF-M15-45mm and 4K Video - Black)
<https://amzn.to/2M5rpOM>

* Logitech 1080p Pro Stream Webcam for HD Video Streaming and Recording at 1080p 30FPS (mostly used for livestreams)
<https://amzn.to/2IbL2WF>

* Smart Phone camera
(I used my iPhone camera for several years before upgrading to the Canon EOS M50 Mirrorless)

Tripods

JOBY GorillaPod 3K Kit.

Compact Tripod 3K Stand and Ballhead 3K for Compact Mirrorless Cameras or Devices up to 3K (6.6lbs). Black/Charcoal.

<https://amzn.to/2SRqUKH>

Watch my video review of Joby GorillaPod 3K Kit (Black)

https://www.youtube.com/watch?v=QSTmj_IloSU

Watch my Joby Gorillapod (Original) Tripod Review

<https://www.youtube.com/watch?v=BQCXKUpgLsg>

Lightweight tripod with bag

<https://amzn.to/2Fslvop>

Ztylus Pistol Grip

Stabilize Shaky Videos with your phone while filming outdoors

Watch my Ztylus Pistol Grip Kit Review

<https://www.youtube.com/watch?v=7PQfB5gP240&t=2s>

DJI Osmo Mobile 2 Handheld Smartphone Gimbal

(Time in Motion.Cinematic Zoom Control)

<https://amzn.to/2TNYFNb>

Lighting

Neewer Ring light

Neewer Fluorescent Ring Light Kit: 18-inch Outer 14-inch Inner
600W 5500K Dimmable Ring Light with 75-inch Light Stand for
Portrait Photography, Make up and Video Shooting[https://
amzn.to/2VNSrPI](https://amzn.to/2VNSrPI)

CowboyStudio Lighting Kit

CowboyStudio 2400 Watt Digital Video Lighting Kit with Boom
for Video and Digital Photography
<https://amzn.to/2AEHshW>

Microphones

Rode SmartLav Plus Lavalier Microphone Review & Benefits
<https://www.youtube.com/watch?v=oSiE5LFC1Is&t=13s>

BOYA BY M1 Lavalier Microphone

<https://amzn.to/2KWc8yA>

Rode MicroMe

<https://amzn.to/2rDIwhr>

Blue Snowball (USB)

<https://amzn.to/2jUB9ho>

Backdrops

Tapestry Wall Hanging (Dresslily) Enter “tapestry” in the search box to find wall hangings.

dresslily.com

Paint a Wall/Room (inexpensive)

Go outside or use light from a window

Satechi Remote Remote Control

<https://amzn.to/2wAyIQV>

(iPhone X, 8 Plus, 8, iPad, Samsung Galaxy S8, MacBook Pro/Air)

Use this remote to start and stop videos remotely while you get yourself positioned in front of the camera. Take photos of yourself remotely while you get yourself positioned in front of the camera.

Editing Software

Screenflow 8.0 (what I currently use)

Learn more at: <https://www.telestream.net/screenflow/overview.htm>

Free editing software

iMovie

ShotCut

OpenShot

Filmora

Kinemaster

Lightworks
Da Vinci Resolve
HitFilm Express

Best Video Editing Software For Beginners - Top 7 Tools
<https://www.youtube.com/watch?v=44Rlyskv7U4>

Best 7 Screen Recording Software Tools
<https://www.youtube.com/watch?v=I9qNJXk9cAs>

Best YouTube Tools To Grow Your Channel in 2019
<https://www.youtube.com/watch?v=KTY8Lc36f5w>

Graphics Software

Canva (canva.com)
Pixelmator
Picmonkey
Gimp

Backup Video Files

4GB External Drive
<https://amzn.to/2leCEWs> (use in combination with time machine to automatically backup your MAC computer)

Cloud Backups

Carbonite
Backblaze
Mozy
Google Drive
iDrive

Drop Box
Hubic
Microsoft azure
Amazon Drive Amazon S3

Apps

YouTube App (free)
YouTube Studio App (free)
FilmicPro
TubeBuddy - <http://www.tubebuddy.com/isitebuild>
(Use Promo code HermansBuddy to get 20% off any paid options)

Livestream Gear

Ecamm Live Software
C922 Pro Stream WebCam
Snowball Mic
Gorilla Tripod
iMac computer or Laptop
Tapestry Wall Hanging
Ring light

Computer

What Mac Should I Buy For Video Editing?
https://www.youtube.com/watch?v=Jor_mnLfsHM

MAC vs PC Which One Should I Buy?
<https://www.youtube.com/watch?v=NOxFB>

Here Are 3 Important Things To Keep In Mind...

1) Use whatever you have or can afford when starting out then upgrade your equipment as you gain more experience and earn more revenue.

2) Have a permanent location or studio so you don't have to move around lights, tripod, backdrop or tidy up a room each time you film. It will make it easier to record videos & save time.

3) Content is more important than equipment. Always create engaging content your audience wants to watch and use your video gear to reinforce your message so it's easier for viewers to consume your content.

Warm Regards,
Herman Drost

PS

If you need step-by step instructions to grow your YouTube Channel, pick up a copy of my comprehensive YouTube Marketing guide (100+ page ebook) at: TubeBootCamp.com

PPS

Make sure you've subscribed to my YouTube Channel so you'll get notified every time I publish a new video on Monday, Thursday and Go Live on Friday at 2PM EST.
Subscribe at: youtube.com/isitebuild