



Mission - To humbly and boldly be a church that looks more like Jesus.

Position: Director of Communications

Team: Ministry Services - Central

Reports to: Executive Director of Ministry Services

Status: Exempt 40 hours/week

Position Description: The Director of Communications is responsible for strategically leading the overall brand experience, communications initiatives, plans and team for Hosanna.

Responsibilities:

- Responsible for developing and delivering external and internal communications to elevate and support the church to effectively convey the vision and mission.
- Responsible for managing communication's vendor relationships.
- Leads, manages and executes the brand experience, as well as the communications strategies and plans through effective collaboration.
- Actively engages, cultivates and manages relationships and provides innovative idea generation for church-wide and ministry-specific initiatives per the entire organization.
- Oversees the day-to-day brand and communications activities including budgeting, planning and staff development to ensure short and long-term objectives are met.
- Responsible for leading a cohesive and effective communications team.
- Reveal and track best practice and consistent processes for successful internal and external brand and communication initiatives.
- Responsible for the overall strategic plan and effective implementation, navigation, content and usability of the Hosanna! on-line and off-line experience, which includes Hosanna.org and social media channels. This also includes managing the digital budget and outside digital vendor partners.
- Oversees and leads media relations between Hosanna! and any outside paid and earned media outlet. Works to manage and determine the right leadership spokesperson for the Hosanna church body based upon the individual media situation.
- Responsible for recruiting, developing, encouraging and leading volunteers and/or teams of volunteers where appropriate within the ministry.
- Other duties as assigned by supervisor.

Education/Experience:

- Bachelor's Degree - required in Marketing, Communications, Design focus
- Experience managing and leading staff - required 5+ years
- Experience in large ministry or PR/Marketing firm experience - required 7 years.

Competencies:

- Mature faith, a personal relationship with Jesus Christ, commitment to the Teaching Statement and ministries of Hosanna!, a signed Hosanna Leadership Covenant, and submission to Biblical authority.
- Membership in the congregation and worship at Hosanna.
- Ability to maintain confidentiality and discretion.
- Proven ability to develop, coach and empower staff.
- Strong written and verbal communication skills - editing and proofreading.
- Excellent understanding of social media and the impact to reach others.



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- Strong proven strategic marketing and communications planning experience with a proven track record in developing and administering a solid communications program.
- Proven results oriented experience with the ability to work independently and collaboratively in support and unity
- Ability to take initiative and work with minimal supervision.
- Ability to collaborate well in cross-functional teams and projects across the organization.
- Strong interpersonal skills in working with different personalities and leadership styles.

Working Conditions & Physical Demands:

- Schedule will include working evening, weekend, and extended hours as required by ministry needs. This includes Christmas Eve and Easter.
- Extensive standing, walking and sitting for extended periods of time.
- Repetitive keyboard and mouse movements requirements.
- May require lifting up to 25 lbs.