

HEIGHTS OBSERVER

READ LOCAL. SHOP LOCAL.

Published by **FutureHeights**

2024 Advertising Rates & Specs

Volunteer written & edited; a community-building project of non-profit FutureHeights



	1x (price per ad)	3x (price per ad)	6x (price per ad)	12x (price per ad)	24x (price per ad)	Non-Profit
Full page back	\$1,556	\$1,400	\$1,245			
Full page inside	\$1,341	\$1,207	\$1,073	\$939	\$680	
	Vertical format		9.5" wide x 15.25" high (9 ½ x 15 ¼)			See separate NOT-FOR-PROFIT rate sheet
1/2 page	\$744	\$670	\$595	\$521	\$401	
	Horizontal format		9.5" wide x 7.5" high (9 ½ x 7 ½)			
	Vertical format		4.63" wide x 15.25" high (4 5/8 x 15 ¼)			
	Island format		7.13" wide x 9.38" high (7 1/8 x 9 3/8)			
1/4 page	\$475	\$428	\$380	\$333	\$220	
	Horizontal format		9.5" wide x 3.5" high (9 ½ x 3 ½)			
	Vertical format		4.63" wide x 7.5" high (4 5/8 x 7 ½)			
1/8 page banner	\$322	\$290	\$258	\$225	\$145	
	Horizontal format		9.5" wide x 1.75" high (9 ½ x 1 3/4)			
1/8 page standard	\$270	\$243	\$217	\$193	\$122	
	Horizontal format		4.63" wide x 3.5" high (4 5/8 x 3 ½)			
	Vertical format		2.13" wide x 7.5" high (2 1/8 x 7 ½)			
1/16 page	\$171	\$154	\$137	\$120	\$77	
	Horizontal format		4.63" wide x 1.75" high (4 5/8 x 1 ¾)			
	Vertical format		2.13" wide x 3.5" high (2 1/8 x 3 ½)			
Classified ads	\$42	\$38	\$34	\$30	—	
	Square format		2.33" wide x 2.33" high (2 1/3 x 2 1/3)			
Prepay and save 5% on a 12x contract: \$342						
▪ No extra charge for color ▪ Add 15% for special positioning ▪ Ad design available for an extra charge			Technical specifications: 320 dpi. CMYK color PDF format; full bleed / no crop marks			
Inserts	\$1,500 for full run		Design, printing, shipping not included			

See separate NOT-FOR-PROFIT rate sheet

Completion of terms: The Heights Observer may recover unearned frequency discounts on incomplete programs by rebilling for the difference between the contracted rate and the single insertion rate on all ads that have run.

Contact Bob Rosenbaum, brosenbaum@heightsobserver.org; 216-401-9342

The Heights Observer

2843 Washington Blvd. #105, Cleveland Heights, OH 44118

(216) 320-1423 www.heightsobserver.org

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