



Harvard contact: Lauren Marshall  
[lauren\\_marshall@harvard.edu](mailto:lauren_marshall@harvard.edu)  
617-495-1585

For Immediate Release:

## **Museum Enthusiasts get Five Harvard Museums for free during *Smithsonian Magazine's* National Museum Day Live! Sept. 29th**

**Cambridge, MA--** On Saturday September 29, 2012, five Harvard University museums—Harvard Art Museums, Harvard Museum of Natural History, Peabody Museum of Archaeology & Ethnology, the Semitic Museum and the Collection of Historical Scientific Instruments—will open their doors free of charge along with 1,400 other participating museums nation-wide during the eighth annual Museum Day Live!

The Harvard museums are emulating the free admission policy of the Smithsonian Institution's Washington, D.C.-based facilities, which encourages learning and the spread of knowledge nationwide, and are partnering together to extend the offer. Visitors who download tickets at [Smithsonian.com/museumday](http://Smithsonian.com/museumday) are asked to select one participating museum for free admission. Museum Day Live! ticket holders who sign up for any one Harvard museum will gain free entry to all participating Harvard museums that day.

“Harvard’s world-renowned museums are unique assets to Cambridge and the greater Boston area, offering exhibitions, programs and lectures that are open to the public year round,” said Christine Heenan, vice president for Harvard Public Affairs and Communications. “We are pleased to be part of a nationwide effort to make cultural education accessible to everyone and invite museum goers to experience the breadth and depth of our museum collections.”

*About Harvard Museums:* Harvard’s world-renowned museums are all within walking distance of each other at the north end of Harvard’s Cambridge campus. [The Harvard Art Museums](#) (American, European, Asian, and Islamic art), [Harvard Museum of Natural History](#), [the Peabody Museum](#) (archaeology, ethnography), [the Semitic Museum](#) (ancient Near Eastern archaeology and culture), and the [Collection of Historical Scientific Instruments](#) are among Harvard’s invaluable archives tied to its teaching mission and open to the public—offering exhibitions and special programming and occasional lectures for adults and children--year round. For a full listing of Harvard museums and collections go to: [www.arts.harvard.edu](http://www.arts.harvard.edu)

*About Museum Day Live:* The Museum Day Live! Tickets are available at [Smithsonian.com/museumday](http://Smithsonian.com/museumday). A single ticket will gain free entrance for two at participating venues for one day only. One ticket is permitted per household, per email address. For more information about Museum Day Live! 2012 and a list of participating museums and cultural institutions, visit [Smithsonian.com/museumday](http://Smithsonian.com/museumday). The event is coordinated by Smithsonian Media, a division of Smithsonian Enterprises, the business unit of the Smithsonian Institution. For information on Smithsonian Magazine Museum Day Live contact Leni Schimpf [Leni@rosengrouppr.com](mailto:Leni@rosengrouppr.com) or 646-695-7045.

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