This presentation of the Centennial Commission of Zeta Phi Beta Sorority, Incorporated is to be used for Chapter, State and Regional meetings. It is not to be copied or distributed without the permission of the Chair of the Centennial Commission. This includes photographing of slides or copying slides in any manner. Violators of this policy will be subject to disciplinary action.
THE JOURNEY TO

Centennial

ZETA PHI BETA SORORITY, INCORPORATED
Our 5 Founders

ARIZONA CLEAVER STEMONS
PEARL ANNA NEAL
MYRTLE TYLER FAITHFUL
VIOLA TYLER GOINGS
FANNIE PETTIE WATTS
The Centennial Commission was established to create and implement a strategic plan for the next 5 years to the Centennial Celebration at the National Executive Board Meeting in January, 2015.
ZETA PHI BETA SORORITY, INCORPORATED
VISION
JOURNEY TO CENTENNIAL
BE FINER IN 2020!™
OUR STRATEGIC PLAN

- VISION
- MISSION
- GUIDING PRINCIPLES
- OBJECTIVES
- GOALS
TENTATIVE CORE PROJECTS from 2015-2020

• Stained glass window in Rankin Chapel at Howard University
• Monument on campus of Howard University
• Zeta Museum at our International Headquarters at 1734 New Hampshire Avenue, Washington DC, 20009
• Bronze figures of 5 our Founders to place in the Headquarters
• Endowed Scholarship
• Donation to the Presidential Library for President Obama
• Documentary of Zeta Phi Beta Sorority, Incorporated
• Health initiative with a collaborative group of sponsors and partners
10 Key Accomplishments
Honor Our Founders

• State of Maryland released Doves from the burial site of Founder Faithful on Founders’ Day, 2015

• Midwestern Region coordinated and sponsored “A Day in Hannibal” Missouri, honoring Founder Stemons in her place of birth. A plaque was placed in the school yard. (August, 2015)

• Atlantic Region coordinated and sponsored the placement of a Monument at the burial site of Founder Stemons in Pennsylvania (November, 2015)
Strengthen Our Ideals Of Scholarship, Service, Sisterhood

• Launched an Interactive App called the reFINERy

• Released the Finer Womanhood Anthology, 2015
Celebrate The Power Of Our Legacy

Official Licensing Process and system for:
- Centennial Projects for Individual Members/Chapters/States and Regions
- Zeta Licensed Centennial Vendors
- Official Licensed Centennial Vendors

THE CENTENNIAL BRAND IS A REFLECTION OF EVERYTHING WE DO AND SAY, EVERYTHING WE PRINT AND BROADCAST.
Engage All Members Of The Blue And White Family

• Eight Regional Launch Parties

• Numerous State and Chapter Launch Parties

• Invoked a Spiritual Journey with the Centennial Prayer and holding a Global Day of Prayer for the Sisterhood
Engage All Members Of The Blue And White Family

• Hosted Quarterly Centennial calls for the Zeta Doves in all the regions beginning in 1Q, 2015

• Amicae Launch Party during ZOL

• Launched programming for Amicae’s Journey including 2020 Visionary process
Engage All Members Of The Blue And White Family

- Undergraduate Retreat Centennial Ideation Session (2015 ZOL);
- Undergraduate Retreat Passport Stamp

- Invitation to Brothers of Phi Beta Sigma to the 2020 Centennial Celebration at their 2015 Conclave in Little Rock, Arkansas
Exhibit Professional And Personal Growth

Launched Sisterhood Circles with goal of 1920 circles by 2020
Exhibit Professional And Personal Growth

Held a "Refine Your Finer - 2016 Centennial Launch Luncheon" at the National Executive Board Meeting
Build Valued Partnerships

Launched the first release of

“The Finer Collection”

jewelry with the first edition of 100 pieces sold out in 2 ½ weeks without broadcast beyond 2020 Visionaries
Extend Global Reach of Community Service

The Centennial established tradition of holding a Global Day of Prayer during Founders’ day weekend hosted by Minister Teraleen Campbell.

“God of our weary years, God of our silent tears, God who has brought us thus far on our way. We thank thee dear heavenly Father for the five wonderful women who founded this great organization known as Zeta Phi Beta Sorority, Incorporated. We take this opportunity to celebrate the memories of Founders Arzivea Cleaver Stovall, Pearl Anna Neal, Mary Tyler Fairful, Viskie Tyler Gissing and Fannie Felicia Watts. We thank you that we are blessed to follow in the footsteps of women of great character and women who dared to step outside the norm of the day in order to make a difference. We honor them for the legacy that each established, both individually and collectively.

As those who are now torchbearers of this great legacy, we reaffirm our commitment to that which is good and noble. We now to continue to uphold the ideals of Scholarship, Service, Sisterhood and Fierceness as we desire that doing us is also pleasing in your sight. We seek to be beacons of light in our communities and throughout the world.

Born during the Harlem Renaissance yet coming through the Civil Rights Movement, we have indeed come over the way that with tears have been watered. Through the Great Depression, the Civil Rights Movement, through War, through recessions, through hurt, through social media, through the election of the first African American President – we have come. And we thank you Lord for allowing us to be chosen.

We cover in prayer every member of this great organization. We thank you for the sacrifices they make to ensure that Zeta would be the preeminent service organization that it is today. We thank you for blessing us to be a blessing to others. We ask that no member of Zeta go looking as we serve those within our communities. We pray that we not be weary as we do well because we know that in due season we shall reap a harvest of blessings so long as we do not fear.

Your Word instructs us in Philippians 4:8 to think on things that are lovely, honest, pure and of a good report. So as we embark upon the journey towards our Centennial, we chose to reflect upon the lives that you have enabled us to touch through our scholarships, youth and Annual auctions, elder care, our Stock’s needs and other efforts to serve others within our communities. We thank you for the bond which we have been blessed to share with our Brothers of Phi Beta Sigma Fraternity, Inc. Our prayer is that we be a light within the world upon us. We ask you to continue to give us strength and wisdom as we endeavor to do your will.

Finally, we pray kind Father that the words of our mouths and the meditations of our hearts are acceptable in your sight for you dear Lord are our strength and our redeemer and we depend on you to lead and guide us as we match forward to one hundred years. We ask should there be anything that we have failed to ask, but you in your infinite wisdom know we stand in need of, please grant it and supply every need.

All these blessings we ask in your name. Amen.”

Yours faithfully,

Minister Teraleen R. Campbell
Produce publications and tangible projects that last for generations
Conduct an Annual Countdown during Founders’ Day Weekend

**Founders’ Day Weekend**

- Sisterhood Day
  - Rededicate
  - Reaffirmation
  - Sisterhood Circle
- Scholarship Day
- Global Day of Prayer
- Global Day of Service

National Centennial Launch Party on January 9, 2015 in Houston Texas

The State of Maryland weekend of celebration.

The “reFINE your Finer Luncheon” on January 9, 2016 in Orlando, Florida

The State of Florida conducted their 1st Statewide Founders’ Day program.
Infrastructure Development


- Grass roots initiative to communicate with Chapter, State and Regional Centennial Representatives. Through Monthly Meetings they communicate all Centennial news to chapters, state and regions with a CSR team.

- Teleconferences Monthly with: CSR Team, Centennial Commission, reFINERy, Sisterhood

- Teleconferences Quarterly with: Sisterhood Circles, Doves, Centennial Commission,

- Teleconferences with the Sisterhood of Zeta: Every 6 months
Centennial at Boule’ 2016

Don’t Miss the **Centennial Room** at Boule’ 2016

Schedule can be found:
- Posted Outside the Centennial Room
- The Guide Book > under Announcements

**Hours of operation**

**Tue** 7/5  5:00 P.M. – 10:00 P.M.

**Wed** 7/6  9:00 A.M. – 7:00 P.M.

**Thu** 7/7  12:00 P.M. – 2:00 P.M.

6:30 P.M. – 10:30 P.M.

**Fri** 7/8  12:00 P.M. – 7:00 P.M.
Centennial Meet and Greets at Boule’ 2016

Sisterhood Circles

Wednesday
10:00 – 11:00 A.M.

Friday
3:30 – 4:30 P.M.

Chapter, State, Regional Representatives

Wednesday
5:00 – 6:00 P.M.

Friday
4:00 – 5:00 P.M.
Live Streaming from the Centennial Room

Catch the Centennial Room from Boule’ 2016 in Orlando, Florida
Like our Facebook page to receive the live Streaming Notifications
https://www.facebook.com/ZPhiB2020/

Jorie Goins  
Live Stream Moderator

Taeana Stephens  
Live Stream Moderator

Yolanda Christophe  
Live Stream Moderator
Centennial Workshops at Boule’ 2016

Centennial Workshops

Wednesday, July 6, 2016

Documenting Your Journey to Centennial Using Best Practices
2:00 P.M. – 3:30 P.M.

Preserving the History of Zeta Phi Beta Sorority, Incorporated
4:00 P.M. – 5:30 P.M.

Friday, July 8, 2016

Sisterhood Circles
2:00 P.M. – 3:30 P.M.

Legacies
Yesterday, Today, and Tomorrow
4:00 P.M. – 5:30 P.M.
2016 - Inaugural Blue and White International Golf Tournament

Date: Saturday, 7/9
Time: 12:00 p.m. – 7:00 p.m.
Location: Marriott Grande Vista Golf Club and Golf Academy
Details: bwigolftournament.com
Buses: A charter bus will transport registered players
THE JOURNEY AHEAD...
Key Upcoming Projects

Annual Centennial Launch Events

- 2017 - Global Day of Service
  20 Million Hours of Service

- 2018 - Sisterhood Teas

- 2019 - Blue and White Family Activities / Events

- 2020 – Zeta Homecoming
  (During the course of the year)
Key Upcoming Projects

• Strategic Dialogue

• International Headquarters Plan

• Infrastructure Build-Out
  ➢ Centennial Advisory Board
  ➢ Influential Zeta Engagement
  ➢ Soror Engagement
  
  [E-mail Address]

• Centennial Entertainment
Key Upcoming Projects

2020 Visionaries Donor: In Honor Of/In Memory Of

Howard University Footprints
How Can YOU support the Centennial journey?

Financially Supporting the 2020 Vision
• 2020 Visionaries
• Amicae Fundraising
• Buy Blue
• Centennial Publications
• Centennial Vendors/ Licensed Projects

Record / Submit your History on the Centennial Website
• Record and Submit your History on the Centennial Website
• Event Photos
• Photos of the Founders
• Charters
• Calendar Events
How Can YOU support the Centennial journey?

Stay in the Communication Loop
- Centennial Website – www.ZPhiB2020.com
- CSR Representatives
- Join Social Media
  - Facebook - ZPhiB2020
  - Twitter - @ZPhiB2020
  - Instagram - zphib2020
  - Pinterest - zphib2020

Stay Engaged in the Journey
- Events
- Passport
- Sisterhood Circles
Financial Infrastructure Development

• 2020 Visionary Official Campaign Donation System

• Accounting Firm: Chart of Accounts established

• Separate Banking System from IHQ

• Separate Bill.com payment system

• Presentation to the National Executive Board: Every 6 months
Zeta Phi Beta Sorority, Incorporated

Centennial Commission Financial Report
For the period 10/1/2013 – 5/31/2016

Unaudited

Mary Breaux Wright  Jylla Moore Tearte, PhD
International Grand Basileus  Centennial Commission Chair

Arlene MJ Taylor  Angela M. Christie – Finance Team Member
Centennial Finance Director

Zeta Phi Beta Sorority, Incorporated.  Confidential
## Centennial Commission Financial Report
### Actual REVENUE for the period 10/1/2013 to 5/31/2016

<table>
<thead>
<tr>
<th>Revenue Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visionary Donations</strong></td>
<td><strong>$855,324</strong></td>
</tr>
<tr>
<td>Sorors</td>
<td><strong>$564,307</strong></td>
</tr>
<tr>
<td>Chapters, States and Regions</td>
<td><strong>$124,330</strong></td>
</tr>
<tr>
<td>Amicai</td>
<td><strong>$4,765</strong></td>
</tr>
<tr>
<td>Publication Direct Income</td>
<td><strong>$17,634</strong></td>
</tr>
<tr>
<td><strong>Visionary Donations Total</strong></td>
<td><strong>$711,036</strong></td>
</tr>
<tr>
<td><strong>Centennial Logo License Product</strong></td>
<td><strong>$25,408</strong></td>
</tr>
<tr>
<td>Sponsorship</td>
<td><strong>$30,200</strong></td>
</tr>
<tr>
<td>Publication Royalties</td>
<td><strong>$59,519</strong></td>
</tr>
<tr>
<td>Centennial Yearly Events</td>
<td><strong>$29,161</strong></td>
</tr>
</tbody>
</table>

Note: Sorors, Chapters, States and Regions ordered direct from IHQ or placed bulk orders for publications to receive Visionary Credit. Total Credit given was $47,696. That includes $17,634 direct income and $30,062 of Publication Royalties. From the profit of the royalties, $5,840 given as in-kind visionary credits to publication staff and event support and $10,000 was given for Soror Faithful to be recognized as a Founders’ Society donor. Approximately $70,000 has been generated by publications. Publications Royalties are paid a month in arrears.
<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Centennial Exchange</td>
<td>$10,066</td>
</tr>
<tr>
<td>Administrative Support (Legal, Accounting &amp; Fees)</td>
<td>$55,028</td>
</tr>
<tr>
<td>IT Software and Services</td>
<td>$18,069</td>
</tr>
<tr>
<td>Visionary Benefits (Pins, Certificates, Name Tags)</td>
<td>$55,626</td>
</tr>
<tr>
<td>Marketing/Communication</td>
<td>$1,908</td>
</tr>
<tr>
<td>Publications</td>
<td>$4,089</td>
</tr>
<tr>
<td>Commission Expenses (Regional Travel and Supplies)</td>
<td>$10,603</td>
</tr>
<tr>
<td>Centennial Yearly Events</td>
<td>$26,472</td>
</tr>
<tr>
<td>Major Projects - Smithsonian</td>
<td>$125,000</td>
</tr>
</tbody>
</table>
Zeta Phi Beta Sorority, Incorporated
Centennial Commission Financial Actual as of 5/31/2016

Revenue as of 5/31/2016  $855,324
Expense as of 5/31/2016  $306,861

Net Profit (Loss) as of 5/31/2016  $548,463

Reserved Funds for 2020 Visionary as of 6/5/2016  $97,085
Zeta Phi Beta Sorority, Incorporated

Centennial Commission Proposed Budget

Mary Breaux Wright
International Grand Basileus

Jylla Moore Tearte, PhD
Centennial Commission Chair

Arlene MJ Taylor
Centennial Finance Director

Angela M. Christie – Finance Team Member
## Centennial Commission Proposed Budget

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Income/Revenue</strong></td>
<td>$14,492,523</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td>$14,478,665</td>
</tr>
<tr>
<td><strong>Net Profit (Loss)</strong></td>
<td>$13,858</td>
</tr>
<tr>
<td>Income Category</td>
<td>Total ($)</td>
</tr>
<tr>
<td>-----------------------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>Visionary Plan</td>
<td>2,341,833</td>
</tr>
<tr>
<td>Centennial Registration (Jan. &amp; June 2020)</td>
<td>8,074,550</td>
</tr>
<tr>
<td>Centennial Sales</td>
<td>112,600</td>
</tr>
<tr>
<td>Sponsors</td>
<td>190,200</td>
</tr>
<tr>
<td>National Monument</td>
<td>325,000</td>
</tr>
<tr>
<td>Publications (Souvenir Journal During Conference, 1st 100 Years, Centennial Journal-Post Conference)</td>
<td>757,200</td>
</tr>
<tr>
<td>Centennial Vendors</td>
<td>200,000</td>
</tr>
<tr>
<td>Annual Launch, Boule Events (2016/2018)</td>
<td>91,140</td>
</tr>
<tr>
<td>Annual Dues Contributions (Fiscal Year end June 2019, June 2020)</td>
<td>2,400,000</td>
</tr>
<tr>
<td>TOTAL INCOME</td>
<td>14,492,523</td>
</tr>
<tr>
<td>Visionary Plan</td>
<td>Forecast</td>
</tr>
<tr>
<td>------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>Charter ($250)</td>
<td>1010</td>
</tr>
<tr>
<td>Lead ($500)</td>
<td>960</td>
</tr>
<tr>
<td>Heritage ($1000)</td>
<td>500</td>
</tr>
<tr>
<td>Estate ($2000)</td>
<td>96</td>
</tr>
<tr>
<td>Legend ($4000)</td>
<td>101</td>
</tr>
<tr>
<td>Circle of Pearls ($5000)</td>
<td>12</td>
</tr>
<tr>
<td>Founders' Society ($10000)</td>
<td>12</td>
</tr>
<tr>
<td>Diamond CSR ($10000)</td>
<td>10</td>
</tr>
<tr>
<td>Platinum CSR ($7500)</td>
<td>15</td>
</tr>
<tr>
<td>Silver CSR ($5000)</td>
<td>20</td>
</tr>
<tr>
<td>Sapphire CSR ($2500)</td>
<td>25</td>
</tr>
<tr>
<td>Crystal CSR ($1000)</td>
<td>25</td>
</tr>
<tr>
<td>Event</td>
<td>Fee</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>------</td>
</tr>
<tr>
<td>Multi Day Event Registration</td>
<td>$400</td>
</tr>
<tr>
<td>Founders’ Dinner</td>
<td>$150</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>$387,500</strong></td>
</tr>
<tr>
<td>Event</td>
<td></td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Founders’ Day Buses to Howard</td>
<td></td>
</tr>
<tr>
<td>Founders’ Day Brunch</td>
<td></td>
</tr>
<tr>
<td>Founders’ Day Evening Reception/Event</td>
<td></td>
</tr>
<tr>
<td>Luncheon - Friday</td>
<td></td>
</tr>
<tr>
<td>Founders’ Dinner - Saturday</td>
<td></td>
</tr>
<tr>
<td>Souvenirs</td>
<td></td>
</tr>
</tbody>
</table>
## Centennial Commission Proposed Budget

### June 2020 Centennial Registration

<table>
<thead>
<tr>
<th></th>
<th>Fee</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Early</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduates - Financial</td>
<td>$900</td>
<td>4500</td>
</tr>
<tr>
<td>Graduates – Non Financial</td>
<td>$1,400</td>
<td>500</td>
</tr>
<tr>
<td>Undergraduates</td>
<td>$500</td>
<td>1000</td>
</tr>
<tr>
<td>Amicae</td>
<td>$750</td>
<td>200</td>
</tr>
<tr>
<td>Guests</td>
<td>$750</td>
<td>200</td>
</tr>
<tr>
<td><strong>Regular</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduates - Financial</td>
<td>$1,200</td>
<td>1000</td>
</tr>
<tr>
<td>Graduates – Non Financial</td>
<td>$1,700</td>
<td>50</td>
</tr>
<tr>
<td>Undergraduates</td>
<td>$700</td>
<td>50</td>
</tr>
<tr>
<td>Amicae</td>
<td>$850</td>
<td>48</td>
</tr>
<tr>
<td>Guests</td>
<td>$850</td>
<td>25</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$6,932,050</strong></td>
<td></td>
</tr>
</tbody>
</table>
# June 2020 Celebration

## Included in Registration

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Program</td>
<td>Founders’ Tribute at Howard</td>
</tr>
<tr>
<td>Legacy Luncheon</td>
<td>Reaffirmation</td>
</tr>
<tr>
<td>Saturday Breakfast</td>
<td>Rededication, Necrology, Dove, Legacy Ceremonies</td>
</tr>
<tr>
<td>Founders’ Gala</td>
<td>Souvenir Journal</td>
</tr>
<tr>
<td>Blue &amp; White Evening of Entertainment</td>
<td>Bus Transportation from official Centennial hotels</td>
</tr>
<tr>
<td>Souvenirs</td>
<td>Photography</td>
</tr>
<tr>
<td>Step Show</td>
<td>Reunion Dessert Bar</td>
</tr>
<tr>
<td>Inspirational Breakfast</td>
<td>Daily Vendor Area Access</td>
</tr>
</tbody>
</table>
## Centennial Commission Proposed Budget

<table>
<thead>
<tr>
<th>Event</th>
<th>Fee</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Program</td>
<td>$100</td>
<td>100</td>
</tr>
<tr>
<td>Reunions</td>
<td>$100</td>
<td>100</td>
</tr>
<tr>
<td>Reaffirmation</td>
<td>$100</td>
<td>100</td>
</tr>
<tr>
<td>Legacy Luncheon</td>
<td>$150</td>
<td>100</td>
</tr>
<tr>
<td>Blue &amp; White Evening of Entertainment</td>
<td>$200</td>
<td>100</td>
</tr>
<tr>
<td>Step Show</td>
<td>$50</td>
<td>100</td>
</tr>
<tr>
<td>Founders' Gala</td>
<td>$250</td>
<td>2500</td>
</tr>
<tr>
<td>Vendor Area Access</td>
<td>$20</td>
<td>500</td>
</tr>
<tr>
<td>Inspirational Breakfast</td>
<td>$100</td>
<td>500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$755,000</strong></td>
<td></td>
</tr>
</tbody>
</table>
### Centennial Commission Proposed Budget

<table>
<thead>
<tr>
<th>Expense/Category</th>
<th>Total ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visionary Plan</td>
<td>484,916</td>
</tr>
<tr>
<td>January 2020 Celebration</td>
<td>376,000</td>
</tr>
<tr>
<td>Centennial Celebration</td>
<td>6,010,350</td>
</tr>
<tr>
<td>Major Projects</td>
<td>5,352,500</td>
</tr>
<tr>
<td>Annual Centennial Launch</td>
<td>33,000</td>
</tr>
<tr>
<td>General</td>
<td>2,221,899</td>
</tr>
<tr>
<td>TOTAL EXPENSES</td>
<td>14,478,665</td>
</tr>
</tbody>
</table>

**Expense notes**

- Centennial Celebration includes: June 2020 events and publications
- General includes: IT Software and Services, administrative, finance, legal and marketing fees
Centennial Commission Proposed Budget

Key Factors and Disclosures:

1. The Centennial Celebration and Boule 2020 will have separate budgets and registration fees. Vendor fees and expenses will be covered in the Centennial Budget.

2. It is recommended that the Boule registration fee be kept to an absolute minimum to break even on costs strictly to conduct a day of business with no meal functions. This would allow greater participation in Centennial.

3. All Centennial participants will be responsible for their registration. Chapters, states and regions should not be burdened for Centennial registration for members/officers as it is strictly a Celebration and business will not be conducted that requires a delegate.

4. Only Zetas with a specific role will be allocated for in the budget as appropriate. This restriction applies to the National Executive Board as there will be no business conducted. The Grand, Past Grands, and Soror Faithful will be extended complimentary registration. Centennial Commission leaders will also be extended special amenities up to ten members. The President of Phi Beta Sigma and other dignitaries will be extended complimentary tickets based on participation.
Centennial Commission Proposed Budget

5. The 2020 Visionary Donor website will close for donations September 30, 2019. October, 2019 will be the final report for donor level consideration.

6. Due diligence will continue in gathering detail proposals with specific numbers.

7. Current contracts executed by the Grand and Chair of the Board will be reviewed to align with any specifics not covered in detail in the budget. The Centennial Commission was not involved in any contract negotiation for the space or hotels for 2020. Forecasts have been provided in the budget that may require variances for fixed contract costs.

8. Disclosure: The National Meeting Planner who contracted the hotels for 2020 will receive all applicable meeting reward points. Recommended that the Board rescind those agreements and allocate points to use by National Headquarters as policy.
Centennial Commission Recommendations
BOULE RECOMMENDATIONS

1. Ratify Centennial Commission Establishment

That the Boule ratify the Centennial Commission established by the National Executive Board in January 2014.
BOULE RECOMMENDATIONS

2. Use of Dues Increase

That the $75 dues increase that was approved at Boule 2014 be allocated to the Centennial Commission activities for the fiscal years 2018-2019 and 2019-2020.
3. Use of the 2020 Visionary Donor Funds

That the 2020 Visionary Donor Funds and the set-aside Centennial Designated Funds to cover 2020 benefits would require a vote of the Boule to change the purpose and/or the use from the approved budget.
1. Centennial Commission Financial and Accounting Resolution

Whereas, all the collected funds for the Centennial Celebration and Centennial Objectives/Goals should be maintained and monitored in a separate financial bank account that will not be co-mingled with other bank accounts maintained by Zeta Phi Beta Sorority, Inc.

Whereas, the funds will be monitored by the Standing National Executive Board and Centennial Commission Financial Team until January 2021,

Whereas, authorization and usage of the Centennial funds must be approved by the International Grand Basileus and the Centennial Commission Chair;

Therefore,

Be It Resolved, that a separate bank account be maintained and monitored by the National Executive Board and Centennial Commission Financial Team.

Resolved, That twice a year until January 2021 the Centennial Commission presents a Financial report for the review of the National Executive Board. In addition a Financial Report will be presented at the 2018 and 2020 Boule with the final financial report presented to the National Executive Board in January, 2021 with the closure of all Centennial related accounts and financial instruments such as bank accounts.
BOARD ACTION REQUIRED

2. Hotel Contracts Reward Points, Room Fee Credits, other amenities

That all reward points, room fee credits and other associated amenities negotiated in meeting contracts be maintained by the International Headquarters and not utilized for the benefit of an individual Soror. Credits that must be given to the organization in the name of a member should be negotiated with Zeta’s Legal Counsel as a component of any contract. Disclosure of all such agreements will be required by the National Executive Board prior to commitment by signature on the contract.
3. Trade policy for Centennial and use of marks, names and other legal entities that specifically compete and cause financial harm.

As we approach Centennial, it becomes increasingly important that we PROTECT BRAND ZETA. Initiatives like the Centennial “Buy Blue” logo licensing program and our public listing of certified Zeta vendors (http://www.zphib1920.org/certified-licensed-vendors/ and http://zphib2020.com/buy-blue/) are just the beginning of how we will continue to protect our brand.

We need your help! As members, we are all Zeta brand ambassadors, and we all must adhere to our Code of Conduct, which prohibits the use of Zeta’s intellectual property – the shield, the seal, our letters – for commercial use without the proper licensing and product approval. This includes events sponsored by chapters, states, regions or members that conflict with our national meetings, including ZOL, Boule, and the Centennial Celebration. Non-members that use our intellectual property for financial gain or to detract from our official events – it is our policy to pursue them as well.

Please help us PROTECT BRAND ZETA by not patronizing vendors or events that are not part of our official licensing program as doing so hurts Zeta financially. You are also encouraged to report misuse of the Zeta logos and symbols to info@zetaphibetasororityhq.org. Thank you Sorors, in advance, for your support of BRAND ZETA!
BOARD ACTION REQUIRED

4. Rescind Centennial Membership Discount

ACTION: Rescind the board recommendation regarding a Centennial discount for Sorors financial for the last 5 years of membership.

RATIONALE: Execution would require an effort on the part of National HQ to provide the list of financial Sorors for 5 years and it would require validation. The Commission can not assume responsibility for the accuracy of the list or the timeliness. We are currently less than 5 years away from Centennial so the time period makes the recommendation difficult to execute as well.

With adoption of the Centennial Budget, it includes a discount registration fee for financial Sorors at the time of their Centennial Registration.

Further, 2020 Visionaries are offered a discount of 5% - complimentary dependent upon level to encourage early adoption of Centennial financial.
BE FINER IN 2020!

THANK YOU !!!