

Zeta Phi Beta Sorority, Incorporated

Southern Region



Kay Jones Rosebure
Southern Regional Director

Gwendolyn M. Oquendo
East Texas State Director

Rhetta Washington McCoy
West Texas State Director

Christine Stringer
Louisiana State Director

July 2016

Greetings!

The “Mighty” Southern Region of Zeta Phi Beta Sorority, Incorporated continues to be “On Fire” as we “Build on the Principles of Zeta While Blazing New Paths.” The Blue and White Family is comprised of chapters and auxiliaries in East Texas, West Texas and Louisiana. We continue to exceed expectations while providing community service, embracing the signature programs and partnerships introduced by our International Grand Basileus, Mary Breaux Wright, and implementing the national programmatic thrusts and initiatives. We are Community-Conscious, Action-Oriented.

The “Mighty” Southern Region proudly boasts that it is the home of our 12th International Grand Basileus, Lullelia Walker Harrison; 16th International Grand Basileus, Isabel Morgan Herson; 21st International Grand Basileus, the Honorable Barbara West Carpenter, PhD and our current International Grand Basileus, Mary Breaux Wright.

My sincere gratitude to Grand Basileus Wright for her confidence in me to serve as the 19th Southern Regional Director of the “Mighty” Southern Region. “Thank you” for an awesome team of state directors who make excellence a standard and are committed to helping members become engaged, better performers and motivated: Gwendolyn M. Oquendo (East Texas); Rhetta Washington McCoy (West Texas); and Christine Stringer (Louisiana).

2014-2016 has been an exciting period of growth and opportunities in the “Mighty” Southern Region. We have been trailblazers, trendsetters, pacesetters, initiators and among many of the firsts in greekdom.

We showcase chapters that enrich the lives of others through community service and excellence in leadership. It is with great pride that we share this compilation of what’s trending in Texas and Louisiana.

May God continue to bless each of you in your quest for excellence with a passion as we Journey to Centennial in 2020!

With a Sincere Passion for Excellence,
Kay Jones Rosebure
Southern Regional Director
Zeta Phi Beta Sorority, Incorporated



Grands of the Southern Region

“Building on the Principles of Zeta While Blazing New Paths”

Regional Statistics

West Texas

12 Graduate Chapters
13 Undergraduate Chapters



East Texas

17 Graduate Chapters
15 Undergraduate Chapters

23 Amicae Auxiliaries
Pearlettes * Amicettes
Archonettes

12 Stork's Nests

Louisiana

25 Graduate Chapters
16 Undergraduate Chapters



The Southern Region Welcomes

New Charters

Upsilon Upsilon

University of Texas San Antonio
San Antonio, Texas

Phi Upsilon

Louisiana State University – Alexandria
Alexandria, Louisiana

Chi Upsilon

University of North Texas at Dallas
Dallas, Texas

1949 Sorors

239 Amicae

158 Archonettes

151 Amicettes

114 Pearlettes

Regional Goals and Objectives **2012 - 2016**

- ❖ *Effectively Communicate and Support the National Goals*
- ❖ *Encourage 100% Chapter participation in National Programmatic Thrusts, including Z-HOPE, Voter Education through Social Action, Adopt A School and March of Dimes*
- ❖ *Promote the Grand's Signature Program on Elder Care*
- ❖ *Increase involvement with national partners*
- ❖ *Encourage Leadership Development through increased participation in Zeta Organizational Leadership Program (ZOL), Area Workshops, Undergraduate Retreat and Regional Conference & Youth Retreat and Amicae Workshops*
- ❖ *Create incentives to increase the overall membership by 50%:*
 - *Increase/Strengthen Zeta Chapters (Graduate & Undergraduate)*
- ❖ *Increase/Strengthen Amicae Auxiliaries*
- ❖ *Increase/Strengthen Youth Auxiliaries*
- ❖ *Increase/Strengthen Male Network*
- ❖ *Promote financial support for the National Educational Foundation Endowment Fund*
- ❖ *Continue Recognitions through Special Programs:*
 - *25 Year Sorors & 50 Year Sorors (Zeta Doves)*
 - *Life Members / Golden Life Members / Platinum & Diamond Life Memberships*
 - *Legacy Club*
 - *Centenarians*
- ❖ *Develop a Resource Bank of sorors who are willing to share their expertise*
- ❖ *Revitalize Regional Archival Centers in Louisiana and Texas*
- ❖ *Explore feasibility of a Texas license plate*
- ❖ *Publish a written history of the Southern Region*

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What's Trending in the "Mighty" Southern Region? 2014-2016

- ❖ Houston City Hall turns Purple – Prematurity Awareness/March of Dimes – Houston, Texas;
- ❖ Inducted new members into the Regional Legacy Club at regional conference and regional board meeting
- ❖ Inducted new Regional Zeta Doves at regional conference and regional board meetings
- ❖ Awarded Roberta Bell Sims regional scholarships to undergraduates 2014-2015
- ❖ Awarded three regional academic scholarships to undergraduate sorors 2015-2016
- ❖ Submitted donations to the National Educational Foundation Endowment Fund
- ❖ Regional donation to March for Babies – 2015 (\$3,000.00) and 2014 (\$2,014.00)
- ❖ Regional Undergraduate Leadership Retreat 2016 – Texas State University – San Marcos, Texas – Special guest was Soror Frances Faithful
- ❖ Sorors and Amicae Attended ZOL, July 2015



- ❖ Reinstated Zeta Amicae of Natchitoches, Louisiana; Zeta Amicae of Dallas, Texas, Zeta Amicae of El Paso, Texas; and Zeta Amicae of Galveston, Texas
- ❖ Chapters reactivated: Psi Epsilon in Cullen, Louisiana, Upsilon Iota Chapter on the campus of the University of New Orleans, and Gamma Alpha Zeta Chapter in Corpus Christi, Texas
- ❖ Hosted January 2015 National Executive Board Meeting and Advisor/Sponsor Training (Houston, Texas)
- ❖ Conducted Blue and White Day at the Capitol –

Baton Rouge, Louisiana

- ❖ Coordinated Texas Blue and White Day at the Refuge with Phi Beta Sigma Fraternity – Marble Falls, TX
- ❖ Established Elder Care initiative with Texas Department of Adult Protective Services
- ❖ Provided scarves and head covers to the American Cancer Society Covers of Love
- ❖ Established relationship with Chennault Place, a home for homeless veterans and provided special needs items for the residents
- ❖ Celebrated 86 Years of Excellence at our Regional Leadership Conference & Youth Retreat – Baton Rouge, Louisiana with over 700 in attendance
 - Centennial Launch Party
 - Presented donations to Magnolia Care Center, a Veteran's Home (male facility) and Sterling Place, a nursing home and rehabilitation facility
- ❖ Historic 87th Anniversary Regional Board Meeting in El Paso, Texas – June 2016:
 - Home of the first West Texas State Director, Soror Jean Jordan
 - Undergraduate Brunch coordinated by Brooke Sullivan, Regional Undergraduate Member-at-Large and Leigh-Ann Williams, National Undergraduate Member to the Executive Committee;
 - Donated items and money to Ambrosio Guillen Texas State Veterans Home
 - Special recognition to 21st International Grand Basileus, the Honorable Barbara West Carpenter as Louisiana State Representative
 - Salute to International Grand Basileus Mary Breaux Wright



"Building on the Principles of Zeta While Blazing New Paths"

- ❖ Largest Chapter in Zeta – Kappa Zeta
- ❖ Founders' Society Centennial Donor
- ❖ Zeta Amicae of the Southern Region donated \$1,000 to the 2020 Centennial and have pledged to give \$1,000 each year
- ❖ Louisiana First Statewide Sigma and Zeta Blood Drive
- ❖ West Texas hosted first virtual Basilei Retreat
- ❖ Host region for the 2015 National Executive Board Meeting
- ❖ Zeta Amicae of the Southern Region Workshop – June 2015 – Lake Charles, Louisiana
- ❖ 50th Anniversary of Zeta Amicae of the Southern Region Workshop – Lafayette, Louisiana – June 2016



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The Mighty Southern Region

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2014-2015 Southern Region Area Workshops—The “Mighty” Southern Region

West Texas Workshops

October 3-4, 2014
Baylor University
Host Chapters: Mu Delta Zeta and Nu Iota
Waco, TX

October 2-3, 2015
Texas A&M University-Commerce
Host Chapters: Kappa Zeta & Alpha Epsilon
Dallas, TX
Osariemen Osaghae
Area I Coordinator
Shashonah Redmond
Area II Coordinator

Area III Workshops

September 27, 2014
LeTourneau University
Host Chapter: Theta Mu Zeta
Longview, TX

September 26, 2015
Stephen F. Austin University
Host Chapters: Sigma Tau Zeta & Psi Delta
Nacogdoches, TX
Brandi Brown
Area III Coordinator

Area IV Workshops

September 20, 2014
Second Baptist Church Community Center
Host Chapter: Alpha Pi Zeta
San Antonio, TX

September 19, 2015
Host Chapter: Omega Delta Zeta
Friendswood, TX
Adrian Hunt
Area IV Coordinator

Area V Workshops

October 25, 2014
Louisiana State University-Alexandria
Host Chapter: Zeta Phi Zeta
Alexandria, LA

October 31, 2015
University of Louisiana-Monroe
Host Chapter: Epsilon Omicron Zeta
Monroe, LA
Elberta Griffin
Area V Coordinator

Area VI Workshops

October 11, 2014
Southern University
Host Chapter: Omicron Sigma Zeta
Baton rouge, LA

September 12, 2015
Host Chapter: Beta Kappa Zeta
Lake Charles, LA
Mary Carter
Area VI Coordinator



“Building on the Principles of Zeta, While Blazing New Paths”



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Highlights of Regional Director's Activities

2014-2015

Upsilon Upsilon Zeta Chapter – Retreat presenter; Regional Directors Retreat – Myrtle Beach, South Carolina; State Directors Retreat – Hilton Baton Rouge Capitol Center – Baton Rouge, Louisiana; Attended funeral services for Past International Grand Basileus Eunice Thomas – Columbus, GA; Zeta Tele-Town Hall Meeting; Attended welcome reception at Houston Museum of African American Culture for our Soror, Dr. Elmira Mangum, 11th President of Florida A & M University; 40th Anniversary Celebration speaker – Zeta Amicae of Fort Worth, Texas; Attended Tasting & Silent Auction Benefiting Stork's Nest Charity Fund of Dallas, Texas; Visited Anahauc Refuge Center & Trinity River Refuge in Liberty County Refuge site with representatives from National Wildlife Refuge Center, Zeta National Director of Initiatives, and Lambda Zeta Chapter 2nd Anti-Basileus (Soror Faye Walker Dixon); Attended “Jazzy Blue Christmas” holiday gala – Lambda Zeta Chapter – Houston, Texas; Founders’ Day Celebration – Houston area chapters; Attended Black Women’s Agenda AARP Because We Care Regional Forum – Houston, Texas; Guest at Annual Jazz Night Scholarship Fundraiser – Mu Delta Zeta Chapter – Killeen, TX; Attended Annual Orchid Ball – Alpha Beta Sigma Chapter of Phi Beta Sigma Fraternity, Inc.- Houston, Texas; Guest at Annual Mardi Gras Fundraiser – Omicron Gamma Zeta Chapter – Clearlake, Texas; Guest at Eastern Regional Conference – Hampton, Virginia; Finer Womanhood Program Guest – Alpha Alpha Beta Zeta Chapter – War Memorial Civic Center – De Ridder, Louisiana; 50 Shades of Blue Scholarship Fundraiser – Omega Delta Zeta Chapter – Friendswood, Texas; Annual Evening of Brilliant Jewels – Lambda Zeta Chapter – Houston, Texas; Phi Beta Sigma Fraternity, Incorporated – Gulf Coast Regional Conference – Baton Rouge, Louisiana; Membership Intake Ritual – Nu Alpha Chapter – Texas Southern University – Houston, Texas; 75th Anniversary Celebration – Alpha Kappa Zeta Chapter – Austin, Texas; Upsilon Upsilon Chapter Chartering – University of Texas San Antonio - San Antonio, Texas; Installation of Officers – Lambda Zeta Chapter – Houston, Texas; Zeta Amicae of the Southern Region Leadership Workshop – Lake Charles, Louisiana; Attended Pacific Regional Conference – Scottsdale, Arizona;

2015-2016

Zeta Organizational Leadership Program (ZOL) Workshop presenter; Attended Phi Beta Sigma Fraternity, Incorporated Conclave – Little Rock, Arkansas; Public Program of Delta Sigma Theta Sorority, Incorporated Boule’ – Houston, Texas; Attended Zeta Day in Hannibal – Midwestern Region – Hannibal, Missouri; Regional Director’s Retreat – Chicago, Illinois; State Directors Retreat and Zeta Amicae of the Southern Region Board Meeting – Beaumont, Texas; Atlantic Regional Conference – Unveiling of Founder Stemon’s Headstone – Philadelphia, PA; Beta Chapter of Phi Beta Sigma Fraternity Centennial Celebration – Wiley College – Marshall, Texas; Sigma Gamma Rho Sorority, Inc. Golden Alert Town Hall Meeting – Prairie View A & M University; Iota Phi Zeta Chapter – Montgomery County – Casino Night; Guest; Phi Upsilon Chapter Chartering – Louisiana State University at Alexandria – Alexandria, Louisiana; Southeastern Regional Conference guest – Kissimmee, Florida; Chi Upsilon Chapter Chartering – University of North Texas at Dallas – Dallas, Texas; Association of Fraternity/Sorority Advisors (AFA) Annual Meeting – Fort Worth, Texas; Omicron Gamma Zeta Chapter 25th Anniversary Celebration – Clear Lake, Texas; National Executive Board Meeting – January 2016 – Orlando, Florida; Founders Day Celebration – Grambling, Louisiana; Visitation and Funeral Services for Mrs. Margaret Breaux – Mother of Grand Basileus Mary Breaux Wright, Lafayette, Louisiana; 40th Anniversary Celebration – Theta Theta Zeta Chapter – Hammond, Louisiana; Epsilon Lambda Zeta and Omega Gamma Chapters Founders Day speaker – Prairie View A & M University; Phi Beta Sigma Fraternity, Incorporated – Eta Rho Chapter and The Cause Foundation Scholarship Banquet; Lambda Zeta Chapter Evening of Brilliant Jewels – Houston, Texas; Nu Alpha Chapter Induction Ceremony – Texas Southern University – Houston, Texas; Alvin Ailey Dance Performance with Amicettes of Lambda Zeta Chapter –



Houston, Texas; Phi Beta Sigma Fraternity, Incorporated Gulf Coast Regional Conference – Albuquerque, New Mexico; Omicron Gamma Zeta Chapter Big Hats and Bow Ties Annual Parade of Salads Scholarship Luncheon; Lambda Zeta Chapter Archonette Cotillion – Houston, Texas.

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